

No. 1/53/2025-IT&Plg
Government of India
Ministry of Micro Small and Medium Enterprises
IT and Planning Division

13th October, 2025

To,

Heads of MSME Associations (as per list attached),

Subject: Knowledge Session on *"Building Cyber Resilience towards a Cyber Jagrit Bharat"* in Ministry of MSME as part of NCSAM 2025.

Madam/Sir,

Cyber Security Awareness Month is being observed across the country during October 2025. In line with the Government of India's initiative to promote cyber security awareness and resilience across Ministries and Departments, the Ministry of MSME is celebrating *"Cyber Jagrit Bharat"* throughout this month.

2. As part of the National Cyber Security Awareness Month (NCSAM) campaign, the Ministry of Micro, Small and Medium Enterprises (MoMSME) is organising a Knowledge Session on *'Building Cyber Resilience towards a Cyber Jagrit Bharat'* in a hybrid mode. The Panelists for the session will include senior officers from **Cyber Crime Wing of the Special Cell (Delhi Police)**, **HDFC Bank** and **Punjab National Bank**. The details of the session are as under:

Topic: *"Building Cyber Resilience towards a Cyber Jagrit Bharat"*

Date: 15th October 2025

Time: 1130 hours – 1330 hours

Venue: Room 32000L, 2nd Floor, Kartavya Bhawan-3, New Delhi

Webcast Link: <https://webcast.gov.in/msme>

3. The session will focus on key issues including:

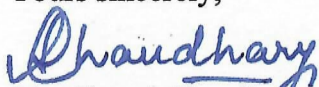
- Cyber crimes and emerging digital threats, including digital arrest, financial frauds.
- Redressal mechanisms and legal remedies
- Issues relevant to MSMEs, women, adolescents, entrepreneurs, and business/credit safety.

4. As a MSME Association, you are requested disseminate the session schedule widely and encourage your officials and members MSME to join the knowledge session through the above mentioned webcast link.

5. Your active participation and engagement in this session will contribute towards strengthening collective cyber resilience, in the MSME ecosystem towards *Cyber Jagrit MSME* for a *Cyber Jagrit Bharat*.

6. Your cooperation is solicited to make the endeavour successful.

Yours sincerely,


(Dr. Simmi Chaudhary)

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