

ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF NOVEMBER 2024

MEMBERSHIP UPDATES

RENEWAL OF MEMBERSHIP WITH THE ASSOCIATION

The Association has sent E-mail on 1st April 2024 to all the Categories of Members requesting them to Renew their Membership with the Association with Options of Renewal of 1,3 or 5 Years as convenient to them. Reminders were also sent to those Members who have not Renewed their Membership .

There are 432 Members whose Subscription for the current Financial Year is still pending. We once again request these Members to send their Renewals at the earliest to avoid uninterrupted Services.

Members can Pay their Renewals through the following Link or NEFT or by a Crossed Cheque.
https://cmai.in/membership_form/public/members/login

The Bank Details of the Association for NEFT/RTGS are as under :-

Name of Beneficiary: **CMAI Membership A/c.**

Bank Name: **HDFC Bank**

Account Number: **00051450000092**

IFSC CODE: **HDFC0000005**

Total Membership strength of CMAI as on 30th November 2024 stood at 4599

CMAI on-boarded 96 New Companies as Members in the month of November 2024 as under :

Region	Life	Primary	Associate	Agent / Distributor	Retailer	Organisation	Total
Mumbai	-	45	1	-	-	-	46
Western	-	15	-	-	-	-	15
Southern	-	5	-	-	-	-	5
Northern	-	23	1	-	-	-	24
Eastern	-	5	-	-	-	-	5
Central	-	1	-	-	-	-	1
Total	-	94	2	-	-	-	96

WESTERN REGION

We have received 1 New Member from this Region during the Month of November 2024.

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THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA

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SOUTHERN REGION

We have received 5 New Members and 2 Renewals from this Region during the month of November 2024.

NORTHERN REGION

We have received 24 New Members and 4 Renewals from this Region during the month of November 2024

CONCILIATION & ARBITRATION SUMMARY FOR THE PERIOD OCTOBER & NOVEMBER 2024

MIS FOR THE PERIOD OF	Oct-24		Nov-24	
	No of Files	Amount	No of Files	Amount
Opening Total Cases pending resolution	1804	401152196	1829	409048169
New Complaints	30	9990233	26	7273191
Complaints Resolved fully in the Month	5	25000	8	35233
Amount Collected in the Month		2069260		1541351
Total Cases pending resolution as on Month end	1829	409048169	1847	414744776
Active Cases in Caution List	1407	295223984	1370	302824267
Active Cases pending resolution as on Month end	422	113824185	477	111920509
Current Payment	20	1541676	33	1064031
Post Dated Cheque Received	3	527584	5	477320
Amount Collected in the Month	23	2069260	38	1541351

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MEETINGS

The Office Bearers of the Association met on 18th November 2024 and reviewed the Working of the Association including the Organising of forthcoming Events viz; 80th National Garment Fair, FAB Show, Market Size Study of Domestic Apparel Industry.

The Members of the Managing Committee of the Association also met on 18th November 2024 and discussed THE Administrative matters of the Association, Cooption to the Managing Committee, Spl Invitees, Appointment of various Sub Committees and Chairmen / Jt Chairman of the said Committees and various Activities that needs to be undertaking during the next One Year .

The Western Regional Committee, Pune also met on 9th November 2024 and felicitated Mr Santosh Katariya, newly Elected President of the Association, a Tribute to Late Shri Jayanti Veera (Mamaji) formation of various Sub Committees , Planning of Organising Annual Convention to Western Regional Members, CMAI – IPL etc.

Southern Regional Committee also met and discussed various matters pertaining to the working of the Southern Regional Office, making representation to the Govt of Karnataka, etc.

EVENTS

2ND EDITION OF BRANDS OF INDIA SHOW IN DUBAI, UAE.



OPENING TOMORROW
A GLOBAL MEGA SHOW OF INDIAN APPAREL MANUFACTURERS

CMAI
THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA
PRESENTS
SECOND EDITION

BRANDS OF INDIA

12 13 14 NOVEMBER 2024
ZA'ABEEL HALL 4
DUBAI WORLD TRADE CENTRE
TIMINGS - 10 AM TO 6 PM

SCAN HERE FOR FREE VISITOR REGISTRATION
ONLINE REGISTRATION ALSO AVAILABLE AT VENUE

FEATURING

- CASUAL WEAR
- TROUSERS
- ATHLEISURE
- SLEEPWEAR
- THOSE
- DENIM
- FORMAL SHIRTS
- ETHNIC WEAR
- ABAYA
- KAPTAN
- T-SHIRTS
- KIDS WEAR
- INNERWEAR
- WINTER WEAR & MUCH MORE

HIGHLIGHTS

- 150+ APPAREL BRANDS & WHITE LABEL MFRS.
- BUYER SELLER MEET
- NETWORKING
- EXPECTED 3000+ TRADE VISITORS

WHO SHOULD VISIT?

- DISTRIBUTORS
- WHOLESALERS
- RETAILERS
- E-COMMERCE
- FRANCHISEES
- IMPORTERS
- TRADERS
- AGENTS & OTHERS

SPONSORERS: 

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CMAI's Brands of India fair opens its doors for global retailers in Dubai

MUMBAI, NOV. 13—

The much-anticipated 2nd edition of Brands of India, India's largest apparel trade show was inaugurated on November 12, 2024 by Satish Kumar Sivan, Consul General of India to the UAE, in a vibrant ceremony at Za'abeel Hall 4, Dubai World Trade Centre.

Organised by The Clothing Manufacturers Association of India (CMAI), this eagerly awaited exhibition presents 150+ Indian apparel brands and white-label manufacturers, showcasing a vast selection of latest fashion in Men's, Women's, and Kids' wear—including Casual, Ethnic, Formal, Denim, Athleisure, Winterwear, Sleepwear, Innerwear, Tops, Bottoms,

Scarves, Socks, and much more. Thus, presenting a one-of-its-kind sourcing opportunity for Retailers, Chain & Department Stores, Boutique Stores, Wholesalers, Agents, Distributors, Importers, Traders, E-commerce and Buying Houses from across the globe.

Satish Kumar Sivan, Consul General of India to the UAE, expressed, "Brands of India is a strategic platform designed for Indian apparel manufacturers to further leverage on the India-UAE Comprehensive Economic Partnership Agreement (CEPA), enabling duty-free Apparel imports. With the disruptive environment at other global apparel manufacturing hubs like Bangladesh, Sri Lanka, and

China, the show offers a good opportunity to attract global buyers to discover the various advantages of sourcing from India. And, Dubai serves as an ideal gateway to reach out to the world."

An elated Santosh Katariya, President, CMAI, remarked, "India is globally recognized as a prime sourcing hub for buyers seeking quality Apparel for their markets. The salient features of Indian apparel manufacturing is low labour cost, capability to process small orders at competitive pricing, decades of expertise in white label manufacturing for renowned global brands and timely delivery supported by an efficient logistics systems. Brands of India presents leading

manufacturers from cities like Mumbai, Jaipur, Surat, Ahmedabad, Bengaluru, Tirupur, Kolkata, Noida, Ludhiana, New Delhi, Indore, Solapur, and others who collectively exhibiting under one roof to exemplify the diversity of India's manufacturing. Celebrates collective pursuit of exceptional quality, entrepreneurial spirit and global competitiveness which is a hallmark of our industry."

The show has attracted 1500+ Retailers, Wholesalers and Importers from UAE, Saudi Arabia, Oman, Qatar, Bahrain, Yemen, Egypt, Turkey, Angola, Ghana, Rwanda, Ethiopia, Morocco, Nigeria, Kenya, Somalia, Algeria, USA and others.

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Brands of India' - A resounding success

Continued from Page 1 Col 6

India is globally recognized as a prime sourcing hub for buyers seeking quality Apparel due to its low labour costs, flexible production capabilities, quality products, competitive pricing, timely delivery, efficient logistics systems and expertise in white label contract manufacturing. Leading manufacturers from cities like Mumbai, Jaipur, Surat, Ahmedabad, Bengaluru, Tirupur, Kolkata, Coimbatore, Ludhiana, New Delhi, Indore, Solapur had exhibited under a roof exemplifying the diversity of India's manufacturing.

Majeed Rehman, Director - Buying, Lulu Group International, UAE, a key Gulf retailer said "India comes out as the sourcing option for our group in comparison to China where the fabric and manufacturing costs are gradually going up. The buyers are also getting environment compliant and follow modern manufacturing processes which is quite a draw for us as a leading retailer from Kenya. Faisal Wambui Wambui said "We are happy to be here and find the merchandise we wished for. Seeing the wide variety what India produces, it's a win-win for us as we have mutually benefited. Their production process as it is quite amazing and we plan to introduce samples of apparel in our local markets."

Nirav Sanghani from ColourHunt, an Ahmedabad based Men's apparel brand, one of the repeat participants, having presence in the Gulf region, stated "The show has helped us to expand our presence and introduce new generation fashion on a global level. Dubai is a huge hub for Asia, Europe and African countries and we managed to connect with many retail buyers and good distributors with whom our brand could resonate. The first edition was reasonably good and we are happy to be part of this second edition which has become an important Apparel sourcing show in the Middle East." Madhav Goel & Jaiwardhan Goel, Ankhus Group, who are at the forefront of fashion since forty years, launched their specialty in ladies' woven dresses designed by their London based studio, stated, "The show is very well organized and CMAI has done a great job through their marketing efforts to bring a lot of buyers." Another exhibitor, Yash and Raj from Mr. Marven, a men's bottom wear brand stated "We were quite excited to see buyers coming here and our samples of jeggings, jeans, shorts, capri leggings, boot cuts, wide legs, straight fit, mom fit was well received

by the buyers. We generated some significant leads and expect conversions into orders in the next few weeks."

Some of the leading exhibitors at Brands of India include B1, All Seasons, Anmol Florio, Anmol Kandyflora, Anchor Socks, Ankhus, Arun Varun The Fashion Studio, Banawara, Barri Kids, Bodycare, Bodydecor, Boom Jus, Carbon, Cocoberry, Color Hunt, Cool Colors, Cotton Opera, Dazzle, Dedart, Denim Desk, Elevatory One, Espanio, Evva Garments, Evolve, Fck Flm, Feel It, Fight, Floormour, Floret, Fort Collins, Frd13, H-Flyer, Inferno, Jeeboy, Johnston, Jamiper, Lara Fashion Scarves, Little Times, Lux Premium, Lyra, Max First Cry, Millisch, Nari, Neo, Nitro, Noor By Adisee, Okana, One Ethnic, Ouly Boyz, Pop-Up, Rad N Rare, Red Rose, Royal Racoon, Sara, Sarya, Sarya Fusion, Shaktika, Shimaya, Simone Federico, Sonari, Spread, Stock, Terri Kids, Tiny Tunes, Topman, TT, Urbany-Apparel, Vanein, Venfield, Victor & Jane, Vismara, Wink & Blink, Yoko and others.

The show was supported by Ministry of Textiles, Government of India, Embassy of India in UAE, Apparel Export Promotion Council (AEPIC), North Apparel Export Chamber (NAEC), TEXMAS (Dubai) and Readymade Garment Merchants Group (Dubai). The first edition was held last year in Dubai and an estimated business worth US\$ 350 million is expected to be generated over three years.

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Siyaram's Devo expands its retail footprint: A new store launched in men's ethnic occasion wear

NEW DELHI, NOV. 21—

Siyaram's, India's leading textile and fashion powerhouse, has announced the opening of its second DEVO store in Delhi. This milestone reflects DEVO's growing presence in men's ethnic occasion wear after the brand's successful flagship store launch in Lajpat Nagar, Delhi, last month. Rooted in the philosophy of "Made of India," DEVO celebrates the fusion of India's rich heritage with contemporary sophistication, creating ethnic masterpieces that resonate with the modern Indian gentleman.

"We are excited to open our new DEVO store in Delhi," said Gaurav Poddar, Executive Director, Siyaram's. "This store marks another step in making DEVO's exceptional creations accessible to a wider audience and is a testament to the growing demand for DEVO's unique men's occasion wear. Our vision for DEVO has always been to celebrate India's rich sartorial heritage while catering to the modern Indian man who values style and tradition, and this is the beginning of many more store launches ahead."



CMAI'S 'Brands of India' trade show paves the way for MENA Market - A resounding success

MUMBAI, NOV. 21—

The Clothing Manufacturers Association of India (CMAI) once again set a new benchmark in the global sourcing market with the successful conclusion of the second consecutive edition of Brands of India that showcased over 150 Indian clothing brands and white label manufacturers.

The recently concluded show attracted an impressive gathering of over 2000 visitors from 60 countries, underlining India's strong global appeal as a leading supplier of quality apparel. The buyers comprised of retailers, wholesalers, and importers from diverse markets like the Middle East and North Africa (MENA) region. ITK

USA, Australia, Canada, Germany, Greece, Singapore, South Africa and many other countries.

Amidst prevalent disruptive environment at global apparel manufacturing hubs like Bangladesh, Sri Lanka, and China where exports continue to remain tepid; total Indian Apparel exports are expected to reach US\$ 17 Bn in 2024, marking a 5-7 percentage increase compared to 2023. In recent years, India's ready-made garment (RMG) exports to UAE is expected to get further impetus under CEPA and the show presented an ideal opportunity for a potential rise.

Speaking at the conclusion of the show, Santosh Katariya, President, CMAI expressed



"The second edition of Brands of India has been a phenomenal success, exceeding expectations. We are incredibly grateful to all the participants, retailers, and buyers who collectively contributed to its resounding triumph. The order bookings and lead generation at the show is a testament to the exceptional quality, diverse range, and competitive pricing of Indian apparel. We are confident that the sourcing relationships made at the show will help us to

Continued on Page 4

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CMAI's 'Brand of India' exhibition opens next week in Dubai

MUMBAI, NOV. 06—

The Clothing Manufacturers Association of India (CMAI) is all set to host the 2nd edition of 'Brands of India' from 12 to 14 November 2024 in Dubai, UAE.

The mega show of Indian Apparel manufacturers is being held at a time when India's Apparel exports has seen strong growth recently, benefiting from the political instability in Bangladesh, a result many buyers have shifted to Indian manufacturers to meet demand, especially for time-sensitive orders.

Notably, overseas buyers are considering to move 10-15 per cent of their orders from Bangladesh to India, potentially adding \$300 to 400 Mn in monthly business for India. Apparel export from India in the first six months of the current financial year has registered an 8.5 per cent increase compared to a 15 per cent decline in the same period last year and in September alone, India recorded a 17.3 per cent year-on-year increase in exports.

Unleashing a new era of India-UAE trade, the Comprehensive Economic Partnership Agreement (CEPA) eliminates 5 per cent import duty on Ready Made Garments (RMG), further strengthening India's competitive edge, especially against major competitors like China.

As per Directorate General of Commercial Intelligence & Statistics, Government of India, Apparel exports from India to UAE was US\$ 462.3 Mn during the period April to August 2024 and demand is expected to grow considering the ensuing Ramadan in the end of March next year.

Speaking about the prospects, Mr. Santosh Katariya, President, CMAI stated "UAE has been a big market for Apparel for many years because of the competitive position it enjoys. I

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On 18th November 2024, President Mr Santosh Katariya, felicitated the Chairman, Interim Chairman and other Members of the CMAI Brands of India Sub Committee with Mementos for Successfully Organising the Brands of India Show in Dubai from 12th 14th November 2024.

BHARAT TEX 2025 ROAD SHOW IN DUBAI , UAE



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Bharat Tex 2025, a Global Textile Event, was successfully promoted by a Roadshow organised in Dubai, UAE on 12^h November 2024. The main objective of the event was to create awareness about the plethora of opportunities and reiterate India's position as a global hub for textiles, presenting vast capabilities in innovation, technology & sustainable practices. The roadshow highlighted the advantages to further enhance India-UAE bi-lateral trade under Comprehensive Economic Partnership Agreement (CEPA) which further strengthens Indian Textile Industry's position and relationships in the GCC region.

Bharat Tex 2025 is being organized by Textile Export Promotion Councils (EPCs) which includes Clothing Manufacturers Association of India (CMAI) and supported by the Ministry of Textiles, Government of India. The mega event is set to take place from February 14 to 17, 2025 at Bharat Mandapam, New Delhi and from February 12 to 15, 2025 at India Expo Centre and Mart, Greater Noida.

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Bharat Tex 2025 brings together industry experts, manufacturers, sellers, buyers, designers and enthusiasts, from around the world under one platform. This is the largest and most significant extravaganza for the Textile sector and will display the entire value chain - Apparel, Home Furnishings and Floor Coverings, Fibers, Yarns, Wool, Threads, Fabrics, Carpets, Silk, Textiles based Handicrafts, Handloom, Synthetic, Rayon and Cotton Textiles, Jute, Woolen Garments, Technical Textiles & Machinery.

Welcoming UAE industry associates, Mr. Santosh Katariya, President, CMAI, the organisers of the roadshow said *“Bharat Tex is not just an event but a testament to India's commitment to becoming a global textile powerhouse. With innovation, collaboration, and the Make in India spirit at its core, this expo is the embodiment of India's 5F vision - Farm to Fibre to Factory to Fashion to Foreign, making products not just for India but for the entire world.”*

<https://textilevaluechain.in/news-insights/the-manufacturing-capability-of-indian-textile-the-bharat-tex>
<https://indiantextilejournal.com/bharat-tex-2025-roadshow-successfully-held-in-dubai/>

<https://www.uaedigitalnews.com/2024/11/13/%d8%a7%d9%84%d9%86%d8%b3%d8%ae%d8%a9-%d8%a7%d9%84%d8%ab%d8%a7%d9%86%d9%8a%d8%a9-%d9%85%d9%86-%d9%85%d8%b9%d8%b1%d8%b6-%d9%85%d8%a7%d8%b1%d9%83%d8%a7%d8%aa-%d8%a7%d9%84%d9%87%d9%86%d8%af-%d8%aa/>

<https://www.indian-apparel.com/bharat-tex-2025-roadshow-successfully-held-in-dubai-to-promote-the-manufacturing-prowess-of-indian-textiles/>

<https://businessnewsthisweek.com/business/bharat-tex-2025-roadshow-successfully-held-in-dubai-to-promote-the-manufacturing-prowess-of-indian-textiles/>

<https://www.passionateinmarketing.com/bharat-tex-2025-roadshow-successfully-held-in-dubai-to-promote-the-manufacturing-prowess-of-indian-textiles/>

<https://www.uaedigitalnews.com/2024/11/13/%d8%a7%d9%84%d9%86%d8%b3%d8%ae%d8%a9-%d8%a7%d9%84%d8%ab%d8%a7%d9%86%d9%8a%d8%a9-%d9%85%d9%86-%d9%85%d8%b9%d8%b1%d8%b6-%d9%85%d8%a7%d8%b1%d9%83%d8%a7%d8%aa-%d8%a7%d9%84%d9%87%d9%86%d8%af-%d8%aa/>

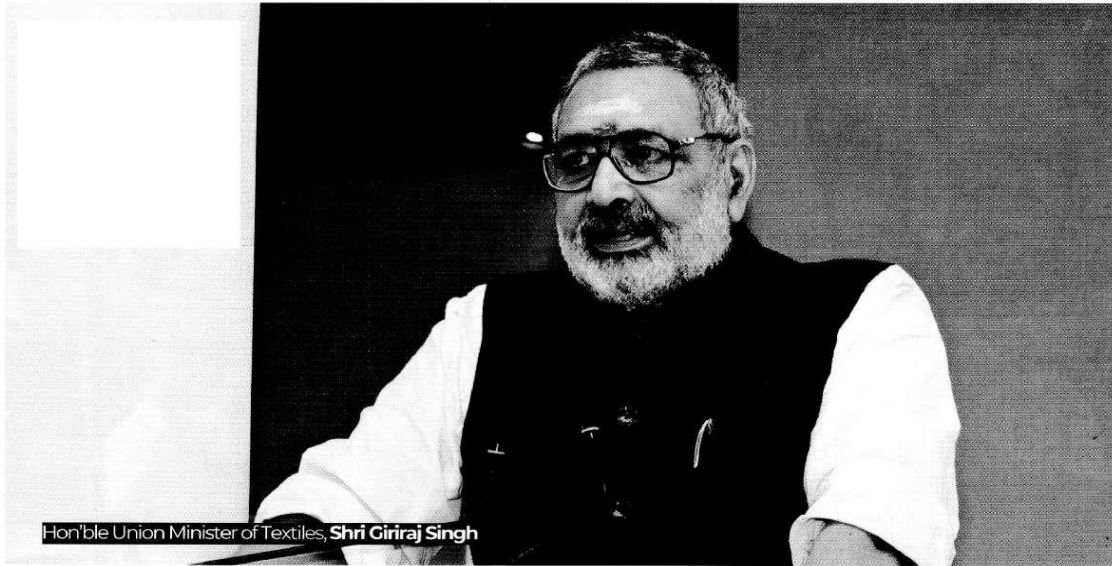
<https://menafn.com/1108880651/The-2Nd-Edition-Of-Brands-Of-India-Opens-Doors-For-Global-Retailers-Distributors-To-Discover-150-Indian-Apparel-Manufacturers>

... 12 /-

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Bharat Tex gains international momentum

The 2025 edition is set to focus **on scale, sustainability and skills**

India is looking at a shared future, a future that is sustainable, equitable and prosperous for all of us: **Shri Pabitra Margherita**

Ministry of Textiles organized an interactive Session with Foreign Missions in India for Bharat Tex 2025 at Sushma Swaraj Bhawan, New Delhi yesterday. The event saw participation from over 30 Foreign Missions in India namely Australia, Azerbaijan, Brazil, Colombia, Chile, Denmark, Egypt, Finland, Indonesia, Italy, Kazakhstan, Kenya, Lesotho, Montenegro, Malaysia, Mongolia, Mexico, Peru, Philippines, Republic of Korea, Russia, Sri Lanka, Somalia, Taiwan, Togo, Thailand, Uzbekistan and Vietnam.

Union Minister of State for External Affairs and Textiles, Shri Pabitra Margherita graced the event as the Chief Guest. The session was also attended by Secretary, Ministry of Textiles, Ms. Rachna Shah; Special Secretary, Ministry of External Affairs, Shri P. Kumaran; Additional Secretary, Ministry of Textiles, Shri Rohit Kansal; Trade Advisor, Ministry of Textiles, Ms. Shubhra; industry leaders and officials. Speaking on the occasion, the Minister invited the ambassadors of various countries to participate in Bharat Tex 2025.

Describing it as the largest and the most comprehensive textiles event ever, he described Bharat Tex as a unique effort to bring the entire value chain of textiles under one roof. He highlighted the entrepreneurial spirit of the Indian textile industry in finding innovative solutions for the challenges posed by the global textile industry. He underlined that Bharat Tex will reaffirm the attractiveness of India as a reliable, sustainable sourcing destination as well as an investment destination at a large scale for textiles. The sector has the potential to provide large scale employment across the value chain and touch the lives of people across all social spheres. With innovation, collaboration, and the Make in India spirit at its core, this event is an embodiment of the 5F vision of the Prime Minister- Farm to Fibre to Factory to Fashion to Foreign, he added.



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Ms. Rachna Shah also highlighted the role of Bharat Tex in the Global Textiles Industry. She invited the attendees to participate as a Partner Country in the mega textile global event. Further she emphasised on India's focus on the Textiles sector with strong policy support backed by various incentives and schemes including PLI and PM-MITRA Parks. Bharat Tex is a mega global textiles event being organized by a consortium of Textile Export Promotion Councils (EPCs) and supported by the Ministry of Textiles.

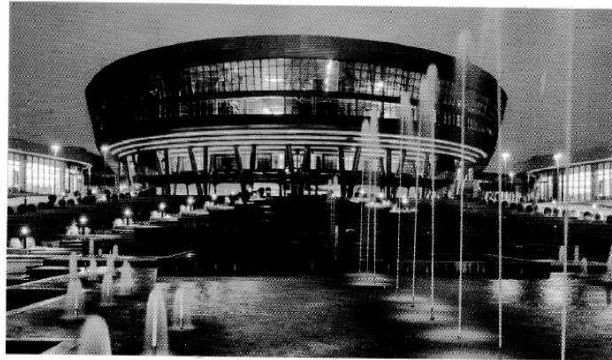
Scheduled to be held from February 14 to 17, 2025 BHARAT TEX 2025, is positioned as a global scale textile trade fair and knowledge platform. The event will be held simultaneously at two state of the art venues: Bharat Mandapam, New Delhi and India Expo Centre and Mart, Greater Noida. While the main event will be held from February 14-17 at the Bharat Mandapam and will cover the entire value chain of textiles, exhibitions pertaining to handicrafts, garment machinery and ethnic apparel will be held from February 12 to 15 at the India Expo Centre and Mart, Greater Noida.

Bharat Tex 2025 aims to build on the resounding success of the first edition in 2024. Built around the twin themes of resilient global value chains and sustainability, this year's show promises to be even more vibrant and attractive than the first edition, attracting top policymakers, global CEOs, international exhibitors, and global buyers. Record number of over 5,000..

Page 20 | Oct 2024

..Exhibitors, 6,000 international buyers from over 110 countries and over 1, 20,000 visitors are expected to participate in this year's event. The Bharat Tex 2025 exhibition will feature dedicated pavilions for Apparel, Home Furnishings, Floor Coverings, Fibres, Yarns, Threads, Fabrics, Carpets, Silk, Handlooms, Handicrafts, Technical Textiles, Apparel Machinery, Dyes & Chemicals and many more. It will also have a retail High Street focusing on India's fashion retail market opportunities.

The textile mega event will also provide a platform for global textiles dialogue covering conference, seminars, CEO roundtables, and B2B and G2G meetings across various key topics such as Industry 4.0, Sustainability, Global Value Chain, Investment, Trade among other areas. Attendees can look forward to live demonstrations, cultural events, and fashion presentations, designer and brand exhibitions and sustainability workshops, and expert talks.



Bharat Tex 2025 aims to serve as a unique and consolidated platform to showcase India's full textile value chain, while highlighting its strengths in fashion, traditional crafts, and sustainability initiatives.

THE TEXTILEMAGAZINE

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China National Textile And Apparel Council, China Invited Mr Santosh Katariya, President and Mr Naveen Sainani, Hon Gen Secretary, CMAI to attend the Global Apparel Conference 2024, held between 20th & 22nd October 2024 . Mr Santosh Katariya made a presentation on India's Apparel and Global cooperation which was well received by the Representatives from other Countries in the World

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We are glad to inform you that the Association has received an Overwhelming Response towards Participation in the **80th National Garment Fair** to be held on **15th, 16th, & 17th January 2025** at Bombay Exhibition Center, NESCO Complex, Goregaon East, Mumbai 400 063 for Men's, Women's, Kids & Accessories Section.

1005 Exhibitors will be Showcasing 1193 Brands in 1120 Stalls admeasuring a Gross Area of 40,468 Sqm in 7 Halls.

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SU.RE, a ground-breaking initiative by CMAI, Reliance Brands and Ministry of Textiles entered the last mile of partnership with the British Council and UN India to reinforce Sustainability within India's Apparel sector. The partnership with British Council and UN facilitated mentorship and exposure to the latest international best practices for India's three leading brands like @Spkyar @Peppermint @Tata Trent. The strategic collaboration not only empowered them to transform into sustainable brands but also served as a conduit for collaboration with like-minded partners across the globe.

Taking this initiative a notch higher, these brands embarked on their sustainability journey further through mentorship sessions, development of actionable plans and addressing challenges such as consumer perception and stakeholder alignment. Thus, ensuring sustainable outcomes by fostering dialogue, knowledge exchange, and actionable strategies. Moreover, the brands have now successfully embarked on a journey of sustainable transition towards ground-breaking impact on the domestic fashion market.

The International recognition for SU.RE by partnering with the UN, British Council was an important milestone in SU.RE's progress towards driving the Sustainability movement in India.

SU.RE, the first of its kind industry-led initiative was launched in 2019 as the Indian apparel industry's largest voluntary commitment to sustainability. CMAI is proud of its role in the creation of SU.RE and looks forward to driving this crucial movement with more zeal in the coming years.

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Confederation of Indian Textile Industry CITI in association with CMAI-Southern Region organized a Capacity Building Workshop on Advancing Sustainable and Responsible Business Practices: "HRDD and CSDDD" on 07.11.2024 at Hotel Holiday Inn, Bengaluru Race Course, Bengaluru.

The response was quite good and encouraging. Around 50 participants from Apparel Industries participated in the workshop and interacted well. The overall workshop was very interesting and informative.

Mr. H.S. Devaprasad, Regional Chairman, CMAI-Southern Region discussed the Supplier Perspectives on the HRDD framework. Mr. Venkatesh.S, Hon. Secretary, CMAI-SR & Chief Compliance Officer, Shahi Exports Pvt Ltd discussed the Supplier Perspective on the apparel industry's concerns and suggestions on the HRDD framework.

Members who Participated requested CMAI to come out with such a series of Seminars/ Workshops for the benefit of the industry as a whole, which was quite encouraging.

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Mr. Ajay Gupta, Joint Secretary, Ministry of Textiles, Govt of India visited Bangalore on 14.11.24. The Textile Committee, Bangalore had organised a meeting at the Karnataka State Textile Infrastructure Development Corporation Ltd. (KSTIDC) at 12.00 noon to discuss the implementation of Samarth Scheme in the garment industries across the country. The Meeting was attended by the Southern Regional Secretary, Mr Balaji Rajagopalan, on behalf of the Association.

CMAI IN THE MEDIA

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<https://textilevaluechain.in/news-insights/event-news/h-e-sunjay-sudhir-indias-ambassador-to-the-united-arab-emirates>

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<https://in.fashionnetwork.com/news/Indian-ambassador-to-uae-to-inaugurate-brands-of-india,1677012.html>

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<https://www.tripurastarnews.com/the-2nd-edition-of-brands-of-india-opens-doors-for-global-retailers-distributors-to-discover-150-indian-apparel-manufacturers/>

<https://www.fibre2fashion.com/news/textile-news/india-s-ambassador-to-uae-to-inaugurate-2nd-brands-of-india-this-month-298969-newsdetails.htm>

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<https://www.dubaiiconiclady.com/en/2024/11/13/the-2nd-edition-of-brands-of-india-opens-doors-for-global-retailers-distributors-to-discover-150-indian-apparel-manufacturers/>

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<https://www.dfupublications.com/news/apparel/cmai-s-brands-of-india-trade-show-shines-in-mena-market>

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<https://fashionvaluechain.com/cmaj-brands-of-india-trade-show-paves-the-way-for-mena-market-a-resounding-success/>

MSMEs will get collateral free loans of upto Rs 100 cr through a new credit assessment model by PSU banks: Finance Minister

<https://m.economictimes.com/news/economy/policy/msmes-will-get-collateral-free-loans-of-upto-rs-100-cr-through-a-new-credit-assessment-model-by-psu-banks-fm/articleshow/115118924.cms>

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Europe boosts Indian textile exports in FY25

Demand for Indian handloom, apparel partly fuelled by Bangladesh crisis

Dhirendra Kumar

dhirendra.kumar@livemint.com
NEW DELHI

Indian textile exports are showing signs of recovery in 2024-25, with demand from European markets playing a crucial role in boosting figures, according to data from the ministry of commerce and industry.

Exports to Europe during the April-October period reached \$5.66 billion, marking a 6.39% increase compared to \$5.32 billion in the same period of FY24.

However, the numbers still fall short of the \$5.84 billion achieved during FY23, the commerce ministry data showed, highlighting recovery challenges despite growing interest in Indian textiles across key European nations.

According to the Niryat portal of the ministry, ready-made garments (RMGs) led the surge, contributing \$3.18 billion. Cotton yarn, fabrics, made-ups, and handloom products followed, accounting for \$1.10 billion.

The demand for textiles during the first seven months of the current fiscal was strong from Germany, Italy, Sweden, Finland, Switzerland, Turkey, Latvia, Austria, Greece, the UK, Poland, the Czech Republic, and Slovenia.

In 2023-24, key markets included Sweden, the Czech Republic, Bulgaria, Switzerland, Finland, the Netherlands and Ireland, while new traction emerged from Austria, Greece and Slovenia.

Europe's share in India's textile exports stood at \$9.66 billion in FY24, representing 28.08% of the total \$34.40 billion, down from FY23, when Europe accounted for \$10.48 billion or 29.48% of the total \$35.55 billion. In FY25 (April-October), Europe contributed \$5.66 billion, or 27.34% of the total



The market for Indian textiles and apparel is projected to grow at a 10% CAGR to reach \$350 billion by 2030, according to the commerce ministry. BLOOMBERG

\$20.70 billion in India's textile exports.

"The increased demand for Indian textiles in European markets can be partly attributed to the ongoing crisis in Bangladesh. Political instability, labour unrest, and supply chain disruptions there have driven European buyers to seek alterna-

sector achieved in 2023," Mehta added.

As per the commerce ministry's India Brand Equity Foundation (IBEF), the market for Indian textiles and apparel is projected to grow at a 10% CAGR to reach \$350 billion by 2030. Moreover, India is the world's third largest exporter of textiles and apparel and ranks

among the top five global exporters in several textile categories, with exports expected to reach \$100 billion by 2030.

"As India's textile exports grow by 7% during April-October FY25, this jump highlights the sector's agility in adapting to evolving global dynamics and the crucial role of maritime and logistics in enabling seamless trade," said Jitendra Srivastava, CEO of Triton Logistics & Maritime, a logistics arm of Abrao Group.

STRIKING THE RIGHT CORD

EXPORTS to Europe during April-October period reached \$5.66 billion, rising 6.39% from a year earlier

HOWEVER, exports still fall short of the \$5.84 bn achieved in FY23, commerce ministry data shows

IN FY25 (Apr-Oct), Europe contributed \$5.66 bn, or 27.34% of the total \$20.70 bn in textile exports

tive sourcing options," said Rahul Mehta, chief mentor, Clothing Manufacturing Association of India (CMAI).

"While there is an improvement, we should not get overly excited as the performance is still slightly below what the

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BOUNTY-HUNTERS, HERE'S THE DEAL

Black Friday sales are gaining popularity in the country as brands offer enticing deals and discounts, making it a prime shopping opportunity for consumers

■ PriyaC.Nair
@timesofindia.com

Aleena James, a student pursuing her higher studies in the city, is eagerly waiting for the Black Friday sale to begin, with a few items in her shopping cart. "I have a tote bag, a premium watch, and some beauty essentials in my online shopping cart. I hope to get these items at a reasonable rate during the sale. Last year, I got good discounts on my mobile and shoes during the Black Friday sale," she shares. There are many like Aleena James, who are waiting for this D-day to happen.

A SHOPPER'S DAY

Black Friday, a major shopping day in the US, is rapidly gaining traction in India, with several prominent brands offering significant discounts on a wide variety of items. Shoppers can find deals on everything from electronics and home appliances to apparel, beauty essentials, personal gadgets, jewellery, and more. Celebrated the day after Thanksgiving, Black Friday marks



the beginning of the Christmas shopping season, with shops, malls, and online stores presenting hefty deals and discounts. Over the years, Black Friday has gained popularity not only in the US but also in other parts of the world, including India. This year, Black Friday falls on November 29, with the following Monday popularly known as Cyber Monday. Both days are considered excellent opportunities for shopping, as customers can take advantage of mega deals and discounts from leading brands and retailers.

According to Harish Bijoor, brand guru and founder of Harish Bijoor Consults Inc., the Black Friday sale is a popular sale day in the US, and large parts of the world have also caught on to it. India is no different. "Indian shoppers just need a reason to shop, and marketers need a reason to sell. BF deal undercuts deeply; it is an import that has worked well here. Black Friday works well

both online and offline," he adds.

However, Rahul Mehta, chief mentor of CMAI (Clothing Manufacturer's Association of India), begs to differ and says the Black Friday concept is a relatively new phenomenon seen only in selected retail outlets and primarily in the metros. It has a long way to go before it becomes an important part of the industry.

BIG BARGAINS

Though the discussion about the popularity of the day continues, the social media-savvy shoppers have already made their plans. Major e-commerce platforms have initiated the process and have announced their BF sales. A few firms have started the sale a week in advance to catch more eyeballs. Unbeatable prices, significant savings, never-before-seen offers, and so on are the catchwords of the Black Friday sale.

"Electronics, televisions, home appliances, and other high-value items are offered at discounts ranging from 20 to 70 per cent during the sale," explains Bijoor. "Marketers and manufacturers take this opportunity to significantly reduce their stock, preparing for the Christmas and New Year sales. In the past, Black Friday sales in the US meant queuing up in front of retail stores, sometimes spending the entire night waiting to grab whatever was available. This phenomenon led people to purchase items they didn't really need. This attitude remains today; when good discounts are available, people tend to buy everything. Marketers thrive on this concept," he adds. "If you can get products you want at unbeatable prices, why not go for it?" says Gopika P, a software professional. "According to announcements made by several e-commerce platforms, the latest mobile phones, smart TVs, and gaming accessories will be available at significantly discounted rates, so I have already made my purchase plan," she adds.

Black Friday sales are not limited to electronics or high-value products; fashion, footwear, and makeup essentials are all a part of the sale. Sharing details on the clothing purchase trends, Mehta says that December coincides with a change of wardrobe when consumers in the north, northeast, and east of India do their purchasing for winter. Though the west and south are largely unaffected by this change of season, the End of Season Sale, or EOSS, which takes place between mid-December and January, becomes the leading driver of clothing purchases. Shoppers often seek reasons to indulge in retail therapy, and days like these, when they can save money through deals and discounts, are more appealing. The popularity of Black Friday is evident from the fact that this single-day sale has transformed into a week-long affair for many stores and e-commerce platforms.

PHOTOS: ISTOCK



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Circulars (Email, Website & WhatsApp to All Members)		
5th October 2024	Cir No. 23 / B-15 / 2024	Cir No. 23 / B-15 / 2024 – Participate under CMAI in Bharat Tex 2025, 14-17 February 2025 at Bharat Mandapam (Pragati Maidan), New Delhi
17th October 2024	Cir No. 24 / M-3 / 2024	Cir No. 24 / M-3 / 2024 – ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF SEPTEMBER 2024
Social Media Posts (Facebook, Instagram, LinkedIn, Twitter, WhatsApp & YouTube)		
1st October 2024	2ND EDITION BRANDS OF INDIA SHOW	To Book your Stall 📍📍📍 Click here: https://bit.ly/3UWtYaL
1st October 2024	2ND EDITION BRANDS OF INDIA SHOW	CMAI delegation comprising of Rohit Munjal, Vice President, Ankur Gadia, Vice President, Mukesh Jain, Hon. Jt. Gen. Secretary, Mohan Sadhwani, Executive Director had a fruitful interaction today with Mr. Satish Kumar Sivan, Consul General, Consulate General of India in Dubai. He has assured all possible support for the successful organization of 2nd Brands of India trade show to be held from 12-14 November 2024 in Za'abeel Hall 4, Dubai World Trade Centre.
1st October 2024	2ND EDITION BRANDS OF INDIA SHOW	CMAI officials Rohit Munjal, Vice President and Mohan Sadhwani, Executive Director visited Abu Dhabi to personally invite H.E. Sunjay Sudhir, Ambassador of India to UAE for the 2nd Brands of India trade show from 12-14 November 2024 in Za'abeel Hall 4, Dubai World Trade Centre. He has graciously accepted to be the Chief Guest to inaugurate the show and conveyed best wishes to all the Exhibitors.
4th October 2024	CMAI CAN	Collection Report for the period 01.09.2024 to 30.09.2024
7th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open

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8th October 2024	CMAI POST	CMAI Signed a MOU with TEXPROCIL to Promote the use of Kasturi Cotton amongst Indian Brands and Retailers on 7th October 2024 in Delhi in the Presence of the Hon'ble Minister of Textiles, Shri Giriraj Singh and Secretary (Textiles), Smt. Rachna Shah.
9th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
9th October 2024	CMAI POST	An Evening to Remember !!! The Clothing Manufacturers Association of India (CMAI) hosted an Unforgettable Shukriya & Swagat Evening in Mumbai to Thank Mr Rajesh Masand, Outgoing President and Welcome the New President, Mr Santosh Katariya, in the Presence of the Trustees, Office Bearers, Members of the Managing Committee, Past Presidents, Stalwarts of the Industry , Heads of other Associations and the Media. The Evening was filled with Beautiful Memories of the Outstanding Achievements of Mr Rajesh Masand, Outgoing President, We also Warmly Welcomed the New President, Mr Santosh Katariya and Look Forward to his Dynamic Leadership as CMAI Embarks on a New Journey "Mission 2028" with a Purpose of taking the Association to even Greater Heights....
10th October 2024	CMAI POST	CMAI POST
11th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
14th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
14th October 2024	CMAI CAN	सावधान SHANKAR TRADING- KOLKATA, W BENGAL
15th October 2024	2ND EDITION BRANDS OF INDIA SHOW	BREAKING NEWS: LULU'S BUYING TEAM TO ATTEND BRANDS OF INDIA SHOW

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15th October 2024	2ND EDITION BRANDS OF INDIA SHOW	BREAKING NEWS - 2 Naveen Sainani and Anand Golecha of Team CMAI, visited Jeddah, Saudi Arabia, and met all the top Retailers and Importers of Jeddah. We are glad to inform you that nearly 20 TOP RETAILERS AND IMPORTERS have agreed to visit the Brands of India Show.
15th October 2024	2ND EDITION BRANDS OF INDIA SHOW	BREAKING NEWS - 3 Team CMAI, consisting of Rahul Mehta, Mukesh Jain, and Jinen Shah, met Zafar Islam, Business Head, SAVERS Division of BMA Group, who has committed to visit the Brands of India Show.
16th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
16th October 2024	2ND EDITION BRANDS OF INDIA SHOW	To Book your Stall 🤝🤝🤝 Click here: https://bit.ly/3UWtYaL
16th October 2024	CMAI CAN	CAUTION SHIVA GARMENTS - BIDAR, KARNATAKA
17th October 2024	2ND EDITION BRANDS OF INDIA SHOW	BREAKING NEWS - 4 Team CMAI along with noted Agent Peterbhai, met up with Arun Pagrani of the R&B chain of stores (140 stores in M/E and 100+ stores in India) and invited him to our Brands of India Show. He has agreed to come himself along with his full Buying Team.
17th October 2024	2ND EDITION BRANDS OF INDIA SHOW	BREAKING NEWS 5: Mukesh Jain and Jinen Shah of CMAI met Mohammed Shabaan, Business Development, BRANDS Group. With stores in UAE, Qatar, Oman, and Saudi. Looking for Men's Formal wear. So bring out your Suits, Gentlemen, and get ready to meet his Team!
17th October 2024	2ND EDITION BRANDS OF INDIA SHOW	Buyer looking for Innerwear and lingerie - Mukesh Jain and Jinen Shah met Jaidev Himthani, Coo, Smart Baby, Al Safer group of companies. Big buyer for Kidswear also! Let the Balloons fly!

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17th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
18th October 2024	2ND EDITION BRANDS OF INDIA SHOW	BREAKING NEWS 7: Team CMAI met our own Kabir Lumba, Numero Uno of the Landmark Group, who has promised to send his Team of Buyers from SPLASH, MAX, and BABY SHOP to our Brands of India Show!
18th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
19th October 2024	2ND EDITION BRANDS OF INDIA SHOW	BREAKING NEWS - 8 As you would have noticed, TEAM CMAI Visited almost all the top Retailers and Buyers of Dubai, Abu Dhabi, and Sharjah in the last 4 to 5 days. In addition to these, we had Meetings with Agents, Distributors, Importers AND the Dubai World Trade Centre
19th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
21st October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
23rd October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
23rd October 2024	2ND EDITION BRANDS OF INDIA SHOW	Exhibitor Post
24th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
25th October 2024	2ND EDITION BRANDS OF INDIA SHOW	LATEST NEWS Naveen Sainani and Anand Golecha of Team CMAI, Visited Riyadh, Saudi Arabia, and met all the Top Retailers, Wholesalers and Importers. We are glad to inform you that Approximately 20 TOP RETAILERS AND IMPORTERS have Accepted our Invitation to Visit the Brands of India Show in November2024 in Dubai.
25th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open

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25th October 2024	2ND EDITION BRANDS OF INDIA SHOW	Exhibitor Post
28th October 2024	2ND EDITION BRANDS OF INDIA SHOW	15 Days to go!!!
28th October 2024	2ND EDITION BRANDS OF INDIA SHOW	LAST FEW STALLS AVAILABLE!
28th October 2024	2ND EDITION BRANDS OF INDIA SHOW	Exhibitor Post
29th October 2024	2ND EDITION BRANDS OF INDIA SHOW	Naveen Sainani, Hon. Gen. Secretary, CMAI had the Privilege of being Invited by Mr. Shombi Sharp, the United Nations Resident Coordinator, to attend the United Nations Day Celebration on 25th October 2024 in New Delhi.
30th October 2024	2ND EDITION BRANDS OF INDIA SHOW	Exhibitor Post
31st October 2024	CMAI POST	Diwali post
Weekly Newsletter (Email, WhatsApp & Website)		
7th October 2024	eNews Vol. 13 No. 39	Business News related to Domestic and International Garment Industry for the period prior to 7th October 2024
14th October 2024	eNews Vol. 13 No. 40	Business News related to Domestic and International Garment Industry for the period prior to 14th October 2024
21st October 2024	eNews Vol. 13 No. 41	Business News related to Domestic and International Garment Industry for the period prior to 21st October 2024
28th October 2024	eNews Vol. 13 No. 42	Business News related to Domestic and International Garment Industry for the period prior to 28th October 2024

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