

80th NATIONAL GARMENT FAIR



SHOW DIRECTORY

The 80th National Garment Fair 'Show Directory', popularly known as the 'Fair Guide', will contain Comprehensive information about the Fair Exhibitors, Booth Directions, Booth Numbers and other significant information. It will be given to all the Registered Visitors. Ensure your Company stores this tool even after the event is over, as Visitors use the Show Directory as a Year Long Reference for Sourcing Products and Services.

Use this Communication Tool to reach out to a Nationwide Range of your Target Audience.

TARIFF PLAN (+18% GST)

SPECIAL POSITION

<input type="checkbox"/> Back Cover Page	₹45,000	<input type="checkbox"/> Tab Page	₹33,000
<input type="checkbox"/> Front Cover Gate Fold	₹65,000	<input type="checkbox"/> Opening Page	₹25,000
<input type="checkbox"/> Front Inside Cover	₹33,000	<input type="checkbox"/> Second Page	₹18,000
<input type="checkbox"/> Back Inside Cover	₹33,000	<input type="checkbox"/> Third Page	₹21,000

INSIDE PAGES

Full Page Colour * (4-64) ₹12,500 QTY.

Full Page Colour ₹10,500 QTY.

Size Specifications

Fair Directory (Bleed Size) 24 cms x 17.6 cms

Final size of Fair Directory 23.5 cms x 17.1 cms

Print Area of Full Page 22.5 cms x 16 cms

*Subject to Availability

Last Date for Directory Printing Material 27th Dec 2024



Material to be sent
by Email to :

info@cmai.in &
aditya.creativesgmail.com

22.5 CMS X 16 CMS

PRINT SIZE

23.5 CMS X 17.1 CMS

24 CMS X 17.6 CMS

To,
The Secretary
The Clothing Manufacturers Association of India
A-901, Naman Midtown, Senapati Bapat Marg, Prabhadevi (W), Mumbai 400 013.

Date :

Dear Sir,
We are interested in the following. (Please tick the appropriate boxes)

SHOW DIRECTORY :

We are enclosing herewith our Cheque / Demand Draft No. Dated

Drawn on for ₹ against the above booking.

Thanking you,

Name & Address of the Firm :
(Rubber Stamp of the Firm)

Name of the Authorised Representative

Signature of the Authorised Representative
(with the Rubber Stamp of the Firm)

Note : Outstation Participant is requested to send the Participation Charges by DD/ payable at par Cheque only.
The same to be drawn in favour of 'The Clothing Manufacturers Association of India'