

ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF OCTOBER 2024

MEMBERSHIP UPDATES

RENEWAL OF MEMBERSHIP WITH THE ASSOCIATION

The Association has sent E-mail on 1st April 2024 to all the Categories of Members requesting them to Renew their Membership with the Association with Options of Renewal of 1,3 or 5 Years as convenient to them. Membership Renewal received from Members in various Categories during the month of October 2024 are as under-

Region	Primary	Associate	Agent / Distributor	Retailer	Organisation	Total
Mumbai	3	-	-	-	-	3
Western	-	-	-	-	-	-
Southern	2	-	-	1	-	3
Northern	4	-	-	1	-	5
Eastern	-	-	-	1	-	1
Central	-	-	-	1	-	1
Total	9	-	-	4	-	13

There are 461 Members whose Subscription for the current Financial Year is still pending. We request those Members to send their Renewals at the earliest to avoid uninterrupted Services. Members can Pay their Renewals through the following Link or NEFT or by a Crossed Cheque. https://cmai.in/membership_form/public/members/login

The Bank Details of the Association for NEFT/RTGS are as under :-

Name of Beneficiary: **CMAI Membership A/c.**

Bank Name: **HDFC Bank**

Account Number: **00051450000092**

IFSC CODE: **HDFC0000005**

As a part of Membership Drive, the Association had decided to waive off the Admission Fee of Rs.1500/- from 3rd November 2023 till 30th October 2024.

Total Membership strength of CMAI as on 31st October 2024 stood at 4503

.....2/-

THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA

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CMAI on-boarded 34 New Companies as Members in the month of October 2024 as under :

Region	Life	Primary	Associate	Agent / Distributor	Retailer	Organisation	Total
Mumbai	-	9	-	-	-	-	9
Western	-	7	-	-	-	1	8
Southern	-	2	-	-	-	-	2
Northern	-	7	2	-	-	1	10
Eastern	-	4	-	-	-	-	4
Central	-	1	-	-	-	-	1
Total	-	30	2	-	-	2	34

WESTERN REGIONAL OFFICE

The Western Regional Office at Pune has generated 2 New Members during the Month of October 2024.

SOUTHERN REGIONAL OFFICE

The Southern Regional Office of the Association has generated 1 New Member and forwarded 2 Renewals during the month of October 2024.

NORTHERN REGIONAL OFFICE

The Northern Regional Office of the Association has generated 2 New Members and forwarded 4 Renewals during the month of October 2024

.....3/-

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CONCILIATION & ARBITRATION SUMMARY FOR THE PERIOD SEPTEMBER & OCTOBER 2024

MIS FOR THE PERIOD OF	SEPTEMBER' 2024		OCTOBER' 2024	
	No. of Files	Amount	No. of Files	Amount
Opening Total Cases pending resolution	1788	₹ 40,00,56,695	1804	₹ 40,11,52,196
New Complaints	21	₹ 22,21,017	30	₹ 99,90,233
Complaints resolved fully in the Month	5		5	₹ 25,000
Amount Collected in the Month		₹ 11,25,516		₹ 20,69,260
Total Cases pending resolution as on month end	1804	₹ 40,11,52,196	1829	₹ 40,90,48,169
Active Cases in Caution List	1382	₹ 28,87,07,492	1407	₹ 29,52,23,984
Active Cases pending resolution as on month end	422	₹ 11,24,44,704	422	₹ 11,38,24,185
Current Payment	20	₹ 8,20,657	20	₹ 15,41,676
Post Dated Cheque Received	3	₹ 3,04,859	3	₹ 5,27,584
Amount Collected in the Month	23	₹ 11,25,516	25	₹ 20,69,260

BRAIN STORMING SESSION & SHUKRIYA AND SWAGAT FUNCTION

The Association Organised a **BRAIN STORMING** Session on the 8th October, 2024 with the Members of the Managing Committee in the Ball Room of Hotel ITC Grand Maratha Airport followed by the **SHUKRIYA** and **SWAGAT** function in the evening.

The Brain Storming Session began with the President Mr Santosh Katariya assisted by Chief Mentor Mr Rahul Mehta presenting his Vision for the coming four years.

President requested Members to discuss, debate, and opine on this Vision, so that a Road Map for the coming years is agreed upon.

The Session was followed by a small function where all past and current Members of the Managing Committee offered their sincere **SHUKRIYA** to the outgoing President Mr Rajesh Masand for his incredible and outstanding contribution to CMAI – not just for the last 4 years as President, but for

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the over 20 years that he has been associated with CMAI. He has taken the Association to heights never achieved before, and truly deserves heartfelt Shukriya !

In the same Meeting, Members also officially installed Mr Santosh Katariya as the new President of CMAI, and paid a warm **SWAGAT** followed by Dinner.



Mr Ashok Rajani, Former President and current Member, Board of Trustees presented a Memento to the outgoing President Mr Rajesh Masand at a SHUKRIYAS & SWAGAT Felicitation Ceremony organised by the Association at ITC Maratha <Sahar on 8th October 2024.



← The Outgoing President, Mr Rajesh Masand Welcoming Mr Santosh Katariya ,the incoming President , CMAI with a Ganesh Idol

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Members Warmly Welcomed the New President, Mr Santosh Katariya and Look Forward to his Dynamic Leadership as CMAI Embarks on a New Journey "Mission 2028" with a Purpose of taking the Association to even Greater Heights....

Mr Santosh Katariya , newly elected President, CMAI accepting the Presidentship and assuring the Members that he will do his very best to reach higher level by the end of his tenure



!!! An Evening to Remember !!!

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CMAI SIGNS ONE MORE M O U WITH BAMA, BENGALURU



On the side lines of Shukriya and Swagat felicitation, Mr Santosh Katariya, President CMAI and Mr Brijesh Shah, Hon secretary of BAMA signed an MOU for 3 Years



Western Regional Committee of CMAI Elected Mr Kiran Modgi, as New Chairman for the Years 2024-25 & 2025 & 26.

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Mr Naveen Sainani, Hon, Gen. Secretary, CMAI had the Privilege of being Invited by Mr. Shombi Sharp, the United Nations Resident Coordinator, to attend the United Nations Day Celebration on 25th October 2024 in New Delhi.

During the Event, he held a Brief but Constructive Meeting with Ms. Radhika Kaul Batra, Chief of Staff for the UN Resident Coordinator, as well as the Head of UN Women and UNEP

Their discussions focused on Advancing ESG (Environmental, Social, and Governance) Initiatives with CMAI, along with Exploring Potential Support for ATC.

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**ITS THE RIGHT TIME TO
DIVERSIFY TOWARDS EXPORTS
IN CHALLENGING TIMES!**

**STALLS ARE FILLING FAST. SO ACT NOW AND
SECURE YOUR SPOT!**

SECOND EDITION



**BRANDS
OF INDIA**

A GLOBAL MEGA SHOW OF
INDIAN APPAREL MANUFACTURERS

12 13 14 NOV 2024

DUBAI WORLD TRADE CENTRE




Mr Rohit Munjal, Vice President and Mr Mohan Sadhwani, Executive Director visited Abu Dhabi to personally invite H.E. Sunjay Sudhir, Ambassador of India to UAE for the 2nd Brands of India Show to be held from 12-14 November 2024 in Dubai World Trade Centre., Dubai (UAE)

H E has confirmed to be the Chief Guest and to Inaugurate the above Event and conveyed best wishes to all the Exhibitors.

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CMAI delegation comprising of Mr Rohit Munjal, Vice President, Mr Ankur Gadia, Vice President, Mr Mukesh Jain, Hon. Jt. Gen. Secretary and Mr Mohan Sadhwani, Executive Director had a fruitful interaction with Mr. Satish Kumar Sivan, Consul General, Consulate General of India in Dubai. He has assured all possible support for the successful organization of 2nd Brands of India Show to be held from 12-14 November 2024 in Za'abeel Hall 4, Dubai World Trade Centre.

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A CMAI Delegation led by Mr Naveen Sainani, Hon. Gen. Secretary and Mr Anand Golecha, Member, Brands of India Sub-Committee Visited Jeddah to Personally Invite Leading Buyers and Apparel Importers to Visit the 2nd Brands of India - A Mega show of Indian Apparel Manufacturers to be held from 12-14 November 2024 in Za'abeel Hall 4, Dubai World Trade Centre

PHOTO 1

PHOTO 2

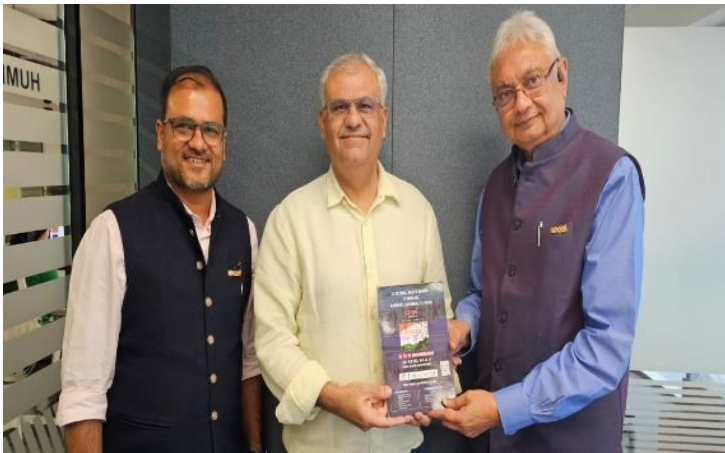


PHOTO 1

Mr Jinen Shah, Jt Chairman, Brands of India Show Sub committee and Mr Rahul Mehta, Chief Mentor met Mr Kabir Lumba, Numero Uno of the Landmark Group, who has promised to send his Team of Buyers from SPLASH, MAX, and BABY SHOP to our Brands of India Show!

PHOTO 2 : A CMAI Delegation visited UAE from 14th -17th October 2024 for Visitor Promotion. Mr Ankur Gadia, Vice President, Mr Mukesh Jain, Hon Jt Gen Secretary, Mr Jinen Shah, Jt Chairman, BOI Show Sub Committee, Mr Rahul Mehta, Chief Mentor and met leading Departmental Stores , Wholesalers etc.

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PHOTO 3

PHOTO 4



PHOTO 3 : Buyer looking for Innerwear and lingerie – Mr Mukesh Jain and Mr Jinen Shah met Mr Jaydev Himthani, COO, Al Shafeer Group. A Big buyer for Kidswear

PHOTO 4 : Mr Mukesh Jain and Mr Jinen Shah of CMAI met Mr Mohammed Shabaan, Business Development, BRANDS Group. With stores in UAE, Qatar, Oman, and Saudi. Looking for Men's Formal wear.

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TEAM CMAI

Visited almost all the top Retailers and Buyers of Dubai, Abu Dhabi, and Sharjah in the last 4 to 5 days. In addition to these, we had Meetings with Agents, Distributors, Importers and the Dubai World Trade Centre - and we are pleased to convey that all those we met were unanimous in their view that the current conflict in the Middle East is having no impact on the business sentiments in the Region as of now.

They were all very supportive of our efforts to bring Brands of India to Dubai, and have encouraged us to hold the show with full confidence. They assured us of their full support.

MOU WITH TEXPROCIL

CMAI Signed a MOU with TEXPROCIL to Promote the use of Kasturi Cotton amongst Indian Brands and Retailers on 7th October 2024 in Delhi in the Presence of the Hon'ble Minister of Textiles, Shri Giriraj Singh and Secretary (Textiles), Smt. Rachna Shah.

CMAI is Privileged to be tasked with the Responsibility of Promoting Kasturi Cotton in the Apparel Industry.

Mr. Rahul Mehta, Chief Mentor & Mr. Sunil Patwari, Chairman represented CMAI and TEXPROCIL respectively.

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LEARNING UPDATES

Confederation of Indian Textile Industry (CITI) Organised a Chintan Shivr on 17th October 2024 in Mumbai for Developing Roadmap to Achieve US\$ 350 bn Market Size by 2030.

Mr Santosh Katariya, President Nominated the following Office Bearers to attend the same on behalf of the Association.

1. Mr Rajesh Masand, Immediate Past President
2. Mr Naveen Sainani, Hon Gen Secretary

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CMAI IN THE MEDIA

<https://www.fibre2fashion.com/news/textile-fairs-news/cmai-to-host-2nd-edition-of-brands-of-india-in-dubai-this-november-298420-newsdetails.htm>

<https://www.retail4growth.com/news/second-edition-of-brands-of-india-to-be-held-at-dubai-world-trade-centre-6948>

<https://indiantextilejournal.com/2nd-edition-of-brands-of-india-in-dubai-sees-35-surge-in-visitor-pre-registrations/>

<https://fashionvaluechain.com/brands-of-india-will-hold-its-second-edition-in-dubai-from-november-12-14-2024-pre-registrations-for-visitors-have-increased-by-35/>

<https://apparelresources.com/events-news/pre-registration-surge-brands-india-event-dubai-shows-rise-global-interest-india-sourcing/>

<https://www.retail4growth.com/news/second-edition-of-brands-of-india-to-be-held-at-dubai-world-trade-centre-6948>

<https://fashionvaluechain.com/brands-of-india-will-hold-its-second-edition-in-dubai-from-november-12-14-2024-pre-registrations-for-visitors-have-increased-by-35/>

<https://www.indian-apparel.com/cmairs-2nd-brands-of-india-in-dubai-sees-35-surge-in-visitor-pre-registrations/>

<https://www.passionateinmarketing.com/2nd-edition-of-brands-of-india-in-dubai-from-12-to-14-november-2024-sees-35-surge-in-visitor-pre-registrations-amid-rising-global-interest-for-sourcing-quality-apparel/>

<https://apparelresources.com/events-news/pre-registration-surge-brands-india-event-dubai-shows-rise-global-interest-india-sourcing/>

<https://businessnewsthisweek.com/news/growing-global-interest-brands-of-india-in-dubai-sees-35-rise-in-pre-registrations/>

<https://www.fibre2fashion.com/news/announcement/santosh-katariya-takes-over-as-cmai-s-new-president-298471-newsdetails.htm>

<https://www.retail4growth.com/news/santosh-katariya-takes-over-as-new-president-of-cmai-6913>

<https://fashionvaluechain.com/santosh-katariya-becomes-the-cmais-next-president/>

<https://m.economictimes.com/industry/cons-products/garments/-/textiles/textile-at-2030-350-bl-in-industry-rs-90000-cr-investment-says-govt/articleshow/114125891.cms>

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INDUSTRY VERDICT

loyalty. In the long term, the industry will stabilise, with a balance between online and offline channels, but only the most adaptable players will remain competitive.



Mudita Jaipuria
Founder and Director, Warehouse by Mudita

This trend suggests a consolidation phase, where brands may focus on efficiency and profitability rather than on aggressive expansion. The trend of job cuts and store closures in India's apparel retail sector can be attributed to several factors:

Retail sales growth has significantly slowed down, dropping to 4 per cent linked to reduced consumer spending. Companies are restructuring for leaner operations and enhanced efficiency, often opting to outsource roles to staffing agencies. Many stores have become unviable, prompting management to close underperforming locations.

Ways to mitigate these trends:

Enhancing online sales channels can help brands reach a broader audience and reduce reliance on physical stores. Implementing cost-cutting measures, such as reducing overhead and optimising supply chains, can improve profitability. Brands should stay attuned to changing consumer behaviour and preferences, adjusting product offerings accordingly. Leveraging technology for inventory management and customer engagement can enhance efficiency and customer satisfaction. Exploring

new markets or product lines can reduce dependency on traditional retail sales. For example, Warehouse by Mudita is an omnichannel brand focused on reducing its store footprint while enhancing online sales and wholesale strategies to align with industry trends and improve financial stability.

The trend of job cuts and store closures in India's apparel retail market may persist in the short-term due to economic challenges and shifting consumer behaviour. However, the industry's future looks promising, driven by a projected compound annual growth rate (CAGR) of 11 per cent - 12 per cent and a burgeoning e-commerce sector expected to grow at 35 per cent annually.



Rahul Mehta
Chief Mentor, CMAI

The Indian retail market has been sluggish since the last one year, barring brief periods of revival. This resulted in an excessive build-up of inventory with most retailers, resulting in cash crunch as well as pressure on margins. This followed good growth seen post-Covid, which retailers used to expand their network aggressively. Understandably, this resulted in some wrong location errors. These errors are what the retailers are trying to correct, by closing down unprofitable stores. I see this trend of closing stores more as a sign of course correction rather than having

a long-term impact. Essentially, brands will have to be smarter and more precise in plotting their store openings to be aligned more closely with their consumer profiles and geographical locations. I personally see most brands having learnt from their experience being sharper in their store expansion. The overall outlook for the next six months is also more positive, with hopes of a better festive season accompanied by a fairly long wedding season coming up.

NEXT INDUSTRY VERDICT QUESTIONS

Reliance Retail partners with Israeli apparel company Delta Galil; Carrefour is set to re-enter India in partnership with Apparel Group; ASOS enters the Indian market through Ajio; Myntra bags franchise rights for UK's fashion retailer NEXT; Pull & Bear and Bershka from Inditex, Sandro and Maje from SMCP, American footwear retailer Foot Locker and France's Galeries Lafayette are expected to launch their stores in India soon.

With all of these brands set to enter India:

1. How do you see the impact it will have on the apparel retail market?
2. How will indigenous brands evolve? How does your brand see itself reacting to this?
3. Do you see the apparel retail market expanding in future with more options for customers?
4. As a brand, how do you see the Indian apparel retail market giving competition to international brands coming in?

SEND YOUR COMMENTS
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**2nd edition of 'Brands of India' in Dubai from 12 to 14 Nov. 2024
Sees 35% Surge in Visitor pre-registrations Amid Rising Global
Interest for Sourcing Quality Apparel**



- Apparel Exports from India is expected to reach US\$ 15 Bn in 2024
- Participation of 150+ Apparel Brands & White Label Manufacturers
- Growing Demand for Made in India Apparel is propelling Visitor Pre-registrations from more than 34 countries

Mumbai, October 25, 2024 : Following the remarkable success of the inaugural edition held last year, The Clothing Manufacturers Association of India (CMAI) will be hosting the 2nd edition of 'Brands of India', a mega show of Indian Apparel Manufacturers from 12 to 14 November 2024 at Za'abeel Hall 4, Dubai World Trade Centre, UAE. The trade show is being supported by Ministry of Textiles, Government of India, Embassy of India in UAE, Apparel Export Promotion Council (AEPC), Noida Apparel Export Cluster (NAEC), TEXMAS (Dubai) and Readymade Garments Merchants Group (Dubai).

The highly anticipated upcoming edition will feature 150+ Indian Apparel brands & White Label Manufacturers presenting a diverse range of Fashion in Men's Wear, Women's Wear & Kids Wear featuring Casuals, Ethnic, Formals, Denim, Athleisure, Winterwear, Sleepwear, Innerwear, Tops, Bottoms and much more. Thus, presenting a one-of-its-kind sourcing opportunity for Retailers, Chain & Department Stores, Boutique Stores, Wholesalers, Agents, Distributors, Importers, Traders, E-commerce and Buying Houses from across the globe.

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ઉદ્યોગનું કંઈક અવનવું

- ધી ઈન્ડિયન કોટન ફેડરેશન (અગાઉનું સાઉથ ઈન્ડિયા કોટન એસોસિયેશન)ના ૨૦૨૪-૨૫ના વર્ષ માટેના પ્રમુખ તરીકે જે. થુલાસિધરન પુન: ચૂંટાઈ આવ્યા છે. ઉપપ્રમુખ તરીકે આદિત્ય કૃષ્ણાપથી અને પી. નટરાજ પુન: ચૂંટાયા છે. માનદ્મંત્રી તરીકે નિશાંત એ. આશર અને ચેતન એચ. દોશી ચૂંટાયા છે.
- ધી ક્લોથિંગ મેન્યુફેક્ચરર્સ એસોસિયેશન ઓફ ઈન્ડિયા (સીએમએઆઈ)ના નવા પ્રમુખ તરીકે પૂનાના સંતોષ કટારીયા ચૂંટાઈ આવ્યા છે.
- સીએમએઆઈનો બ્રાન્ડ્સ ઓફ ઈન્ડિયા ગાર્મેન્ટ્સ ફેર તા. ૧૨, ૧૩, ૧૪ નવેમ્બરના દુબઈમાં યોજાશે.
- ધી ફેબ્રિક સપ્લાયર્સ એસોસિયેશનના ઉપક્રમે દિવાળી સંમેલન તા. ૨૦ ઓક્ટોબર મુંબઈ એરપોર્ટ પાસેથી તાજ હોટેલમાં યોજાશે.

ભુલાસિધરન પુન: જી. થુલાસિધરન પુન: ચુને ગઈ છે. ઉપપ્રમુખ તરીકે આદિત્ય કૃષ્ણાપથી અને પી. નટરાજ પુન: ચુને ગઈ છે. માનદ્મંત્રી તરીકે નિશાંત એ. આશર અને ચેતન એચ. દોશી ચુને ગઈ છે.

ઉદ્યોગની હલચલ

- ધી ઈન્ડિયન કોટન ફેડરેશન (પહેલે કા સાઉથ ઈન્ડિયા કોટન એસો.) કા 2024-'25 કે વર્ષ કે લિએ પ્રમુખ કે તૌર પર જે. થુલા સીધરન પુન: ચુને ગઈ છે. ઉપપ્રમુખ કે તૌર પર આદિત્ય કૃષ્ણાપથી ઓર પી. નટરાજન પુન: ચુને ગઈ છે. માનદ્મંત્રી કે તૌર પર નિશાંત એ. આશર ઓર ચેતન એસ. દોશી ચુને ગઈ છે.
- ધી ક્લોથિંગ મેન્યુફેક્ચરર્સ એસો. ઓફ ઈન્ડિયા (સીએમએઆઈ) કે નએ પ્રમુખ કે તૌર પર પુના કે સંતોષ કટારિયા ચુને ગઈ છે.
- સીએમએઆઈ કી 'બ્રાન્ડ્સ ઓફ ઈન્ડિયા' ગાર્મેન્ટ ફેચર તા. 12, 13, 14 નવંબર કો દુબઈ મેં આયોજિત કી જાએગી.
- ધી ફેબ્રિક સપ્લાયર્સ એસો. કે તત્વાવધાન મેં દિવાલી સમ્મેલન 20 ઓક્ટૂબર કો મુંબઈ એરપોર્ટ કે પાસ તાજ હોટલ મેં આયોજિત કિયા જાએગા.

Don't Worry. Be Happy. Demand's Back

Retail Sales Pick Up in Last 2 Weeks After Rough Patch

Sagar Malviya & Faizan Halidar

Mumbai | New Delhi: Clothing and lifestyle retailers and shopping malls said there's a pick-up in entry-level demand for clothes and accessories in the past two weeks, after a bad spell of nearly six quarters, lifting the overall sales of discretionary category. And, the trend is not just restricted to top cities.

V-Mart, a value retailer which operates nearly 470 stores largely in smaller towns, said a conclusive trend will emerge post Diwali although

he expects strong demand momentum to continue driven by early winter and weddings. "Sales have improved compared to last year's festive season and there is surely a pickup in demand which has been sluggish in the past," said Lalit Agarwal, chairman of V-Mart.

Sales of discretionary items such as apparel, footwear and beauty started slowing down in 2023 after two years of pandemic-induced runway growth. Retailers saw weak consumer sentiment especially in mass and lower priced products after inflation-stressed consumers

curtained spending even as purchases on high-ticket items such as automobiles and electronics continued backed by easy loans. This was further exacerbated by steep inflation in their daily shopping basket, largely food and essentials such as pulses, oil and vegetables, which saw prices go up by a third and forced lower-income households to slash their discretionary spends.

Add to Cart

Strong demand to continue driven by early winter and weddings: **V-Mart**

First 2 weeks of the festive season exceptionally good: **Vegas & Unity Group**

Trend a good indication for strong festive season, but cautious: **Lifestyle**

Sales of discretionary items started slowing down in 2023

Inflation-stressed consumers had cut spending



"The good thing is we are seeing some very strong growth in the first or two weeks of October, as the festive season has started kicking in, and we expect this momentum to continue going on to Diwali and for this," Dinesh Taluja, chief financial officer, Reliance Retail said during its earnings call.

"The first two weeks of the festive season have been exceptionally good and the aspirational class is leading the

growth. With more wedding days, we are expecting a much improved festive season than last year," said Ravinder Choudhary, vice president-Vegas & Unity Group, which operates half a dozen malls in Delhi and Punjab.

A recent Centrum report said tapering inflation and growing real wages saw rural recovery driving demand with 15% sales growth for value apparel retail.

"Value retail or bottom of the pyramid consumers have started buying in the last ten days which is a good indication for a strong festive season. However, we are still cautious and are waiting for the trend to develop over a month to call it a real recovery," said Devarajan Iyer, chief executive of department store chain Lifestyle International.

However, they are still cautious in placing new orders for fear of inventory pile up like before. In fact, according to a pre-festive season survey by the Clothing Manufacturers Association of India, nearly two-thirds of the respondents expected to see either the same or lower sales of clothing and apparel compared to last year.

"We would rather have a situation of stock-outs than order more and get stuck with piled up inventory. Hence, we are cautious in our inventory management even though we see a strong sales momentum so far," said Manish Kapoor, MD, Pepe Jeans.

More than two years ago, apparel and lifestyle retailers increased price-tags across categories after cotton prices surged due to higher shipment cost and rupee depreciation, which started the slow-down trend in the mass-priced category.

THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA

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Clothing manufacturers see same or lower sales this festive season: CMAI survey

(Agency) New Delhi: Apparel industry body Clothing Manufacturers Association of India (CMAI) in a survey on Friday indicated weak sentiments for clothing demand ahead of the festive season this year. The survey comprising CMAI's over 5,000 members including manufacturers, exporters, brands, and ancillary industry noted that 63 per cent of the respondents expect the same or lower sales of clothing and apparel in comparison to the last year.

Of this, nearly 25 per cent expect sales to be as low as 75 per cent of the previous year. In a survey-based statement, CMAI said the biggest factor im-

pacting the low sentiments appeared to be the significant shift in larger wallet share of consumer spending moving towards other



avenues of lifestyle.

35 per cent of the respondents attributed their low expectations to this factor. Another sizeable portion of 24 per cent of respondents attributed a slowing Economy and Inflation to be the top challenges at the moment,"

CMAI said.

Rajesh Masand, President, CMAI, said the trends are not surprising considering the sluggish business environment that the industry has experienced in the past six months. We are hopeful of not missing out on the festive spending and expect demand to gradually surge considering the Wedding season later in the year. Moreover, 75 per cent of the respondents said the mid-priced brands are expected to perform the best while only 18 per cent expect low-priced brands to do better. Further, 52 per cent anticipate demand for Indian wear to perform well followed by casual wear.

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કાપડમાં દિવાળીની ધીમી હલચલ શરૂ મજબૂત ટકેલા ભાવો : વધતી નાણાભીડ

મુંબઈ કાપડ બજારમાં દિવાળીની રોનક હજી જોવા નથી મુશ્કેલી પણ ચહલપહલ શરૂ થઈ ગઈ છે. ઉપર દિવાળી, કિસ્મસ અને લગ્નસરાની સિઝન છે. આ વેળા દિવાળી ૧૫ દિવસ મોટી છે, તેથી ઘરાકીનો તેટલો લાભ બજારને મળી રહેશે. બીજું આ વેળા વરસાદપાણી સારા ઘવાથી ગ્રામીણ ઘરાકી સારી રહેવાની ધારણા છે. આ વેળા બોનસની રકમ સારી મળવાથી રિટેલમાં ગારમેન્ટ્સનો ઉકાવ સારો રહેવાની ધારણા છે.

સી વોર્ડમાં કાપડ બજારોના દુકાનોના અને ગાદીઓના ભાડાની વાટાઘાટો સામાન્યતઃ નવરાત્રિમાં શરૂ થતી હોય છે અને દશેરાએ ટોકન અપાઈ જાય છે. આ વેળા માગ ઓછી હોવાથી ઘણા ગ્રાહકો દશેરાના બદલે ધનતેરસના નિર્ણય લેવાની વાત કરે છે. બજારમાં જૂના ભાડૂતો જ ચાલુ ભાડામાં કે થોડુંક કસીને રિન્યુ કરાવી લેશે એમ લાગે છે. સી વોર્ડમાં હવે કાપડના વેપારના નવા ભાડૂતો આવવા નથી. બીજું જે જે કાપડ બજારોના રિપેરિંગ, રિવેલપમેન્ટ કે રિસ્ટ્રક્ચરિંગની વાત ચાલે છે ત્યાં ભાડૂતોને જવામાં રસ ઓછો જણાય છે.



ગ્રે કાપડ ચથાવતુ
ગ્રે સુતરાઉ કાપડના ભાવો ટકેલા છે. શૂ ૩૬ ૧૦/૬ કોટન x પોલીએસ્ટર ૬૦" પનાના ગ્રેના ભાવ રૂ. ૬૧ છે. ૬૩" પનાના ભાવ રૂ. ૬૫ છે. આમાં કોટન x કોટન ૬૦" પનાના ગ્રેના ભાવ રૂ. ૮૫ અને ૬૩" પનાના ગ્રેના ભાવ રૂ. ૧૦૦ છે.

ભીવંડીની સુતરાઉ કેમ્બ્રિક ૬૦/૬૦ ૯૨/૮૮ ટેબલ ચેકિંગ ગ્રે ૪૮" પનાના ભાવ રૂ. ૪૫ અને સેમીના રૂ. ૪૦ છે. ૪૦/૬૦ ૭૨/૭૨ ૪૮" ગ્રેના ભાવ રૂ. ૩૦થી ૩૧ અને ૬૨/૬૨ ગ્રેના રૂ. ૨૨.૫૦થી ૨૩ છે. ૪૦/૬૦ ૫૬/૫૨ માલેગાંવ ૪૬" પનાના ગ્રેના ભાવ રૂ. ૨૦.૫૦ અને સેમીના રૂ. ૧૬.૫૦થી ૧૭ છે. માલેગાંવની ૪૦/૬૦ ૫૨/૫૨ ૪૬" કેમ્બ્રિક ગ્રેના ભાવ રૂ. ૧૬.૫૦ છે.

સુતરાઉ મલમલ ૮૦/૧૦૦ ૬૮/૬૪ ૪૮" ગ્રેના ભાવ રૂ. ૨૬.૬૫ છે. ૭૦/૮૦ ૬૪/૫૨ ગ્રેના ભાવ રૂ. ૨૧.૫૦થી ૨૨ છે. ૬૦/૬૦ ૫૮/૫૦ ૬૦ પીક ગ્રેના ભાવ રૂ. ૧૮.૫૦થી ૧૯ અને ૫૭ પીક ગ્રેના રૂ. ૧૭.૫૦ છે. ૧૦૦/૧૨૦ ૮૦/૭૨ ટેબલ ચેકિંગ ગ્રેના ભાવ રૂ. ૩૧.૫૦ છે અને ૯૨/૮૦ ગ્રેના ભાવ રૂ. ૩૩.૫૦થી ૩૪ છે.

૫૦ પીસી ૮૦/૭૬ ૮૫૦૦ ગ્રામ ગ્રે ૪૮" પનાના ભાવ રૂ. ૧૯.૫૦ છે. ૭૮૦૦ ગ્રામ ગ્રેના ભાવ રૂ. ૧૭.૫૦થી ૧૮ અને ૭ કિલોની ક્વોલિટીના રૂ. ૧૫.૫૦થી ૧૬ છે.

દુકાનો/ગાદીઓનાં ભાડાંની શરૂ થયેલી વાટાઘાટો

૪૫ પીવી ૮૦/૭૬ ૧૦૭૦૦ ગ્રામ ગ્રેના ભાવ રૂ. ૨૯.૫૦થી ૩૦ છે.

સુરતમાં ધૂમ લાવવાલ

દિવાળી જેવા તહેવારની અને લગ્નસરાની ધૂમ ઘરાકી સુરતમાં નીકળી પડી છે. સુરતમાં ગયા મહિને સિન્થેટિક્સ ચાર્નના ભાવ કિલોટીક રૂ. ૪થી ૫, ગ્રે સિન્થેટિક્સ કાપડના ભાવ રૂ. ૨થી ૪ અને ફીનીશ કાપડના ભાવ રૂ. ૫થી ૬ જેટલા વધ્યા છે. વિશ્વમાં યુદ્ધ વકરવાથી કુતેલના ભાવોમાં ઉછાળો આવ્યો છે. આથી પેટ્રો પેદાશ સમા સિન્થેટિક્સ ચાર્નના ભાવો હજી વધુ વધવાની ધારણા છે.

બીજું સુરતમાં આ વેળા સ્પીનર્સ, વિવર્સ કે વેપારીઓની જેટલી કોસ્ટ વધી છે તેનાથી વધુ ભાવવધારો તેમણે કરી લીધો છે. દરેક ભાવે માલની ધૂમ માગ છે.

ટેક્સ્ટાઈલિંગ યુનિટો અગાઉ જે ૬૦થી ૬૫ ટકાની કમતાએ ચાલતા હતા તે હવે ૯૦થી ૯૫ ટકાની કમતાએ ધમધમતા થઈ ગયા છે.

સુરતે હવે મુંબઈને સાવ પાછળ છોડી દીધું છે અને હવે અમદાવાદને પછાડવાની કમર તેણે કસી છે. સુરતની જેમ સિન્થેટિક્સમાં માસ્ટરી છે તેમ અમદાવાદની કોટનમાં માસ્ટરી છે. હવે સુરતના ૨૫થી ૩૦ પ્રોસેસ હાઉસોએ કોટન પ્રોસેસિંગના સાધનો વસાવી લીધા છે. ડિઝાઈનિંગમાં તો સુરત આગળ છે જ. ડેનિમમાં અમદાવાદની માસ્ટરી છે પણ સુરતમાં હમણાં ડેનિમ પર પ્રિન્ટ કરવાનું શરૂ થયું છે. બીજું અમદાવાદ શીટિંગની ૧૪થી ૧૬ કિલોની ક્વોલિટીમાં માસ્ટરી ધરાવે છે. જ્યારે સુરતની નિપુણતા ૯થી ૧૦ કિલોની ક્વોલિટીમાં છે. હવે સુરતના અમુક પ્રોસેસ હાઉસોએ શીટિંગ જેવી હવેવી ક્વોલિટીના સાધનો વસાવવા શરૂ કર્યા છે.

ઉદ્યોગનું કંઈક અવનવું

● ધી ક્લોથિંગ મેન્યુફેક્ચરર્સ એસોસિએશન ઓફ ઈન્ડિયા (સીએમએઆઈ)ના ૨૦૨૪-૨૦૨૬ ગાળાના નવા પ્રમુખ તરીકે પૂનાના સંતોષ કટારિયા ચૂંટાઈ આવ્યા છે. ઉપપ્રમુખ તરીકે રોહિત મુંજાલ અને અંકુર ગડિયા ચૂંટાઈ આવ્યા છે. માનદ્મંત્રી તરીકે નવીન સેનાની અને મુકેશ જૈન ચૂંટાઈ આવ્યા છે. બજારની તરીકે પરેશ વારા અને દિનેશ નંદુ ચૂંટાઈ આવ્યા છે. અગાઉના પ્રમુખ રાજેશ પસંદને વિદાય આપવા અને નવા પ્રમુખ સંતોષ કટારિયાને આવકારવાનો સમારોહ તા. ૮ ઓક્ટોબરે સાંજે હોટલ આઈટીસી મરાઠામાં યોજાયો હતો.

● સમાગમ-વિશ્વ મૈત્રી દિવસ મહોત્સવમાં ગણપત કોઠારી (કોઠારી ફેક્ટરિસ)ને સમાજ ગૌરવ અલંકરણથી સન્માનિત કરાયા હતા.

● ઈન્ટેક્સ બાંબલાદેશ ફેર તા. ૨૫થી ૨૭ જૂન

૨૦૨૫ના ઢાકાના આઈસીસીબી ખાતે યોજાશે.

● ભારત ટેક્સ ૨૦૨૫ ફેરને પ્રોમોટ કરવા તા. ૪ ઓક્ટોબરે કોઈમ્બતુરની હોટલ લેસેરીકીનમાં રોડ શો યોજાયો હતો. જેને ઘણો સારો પ્રતિસાદ મળ્યો હતો. આનું આયોજન મેન મેઈડ એન્ડ ટેક્નિકલ ટેક્સ્ટાઈલ એક્સપોર્ટ પ્રોમોશન કાઉન્સિલ (મેટેક્સીલ) અને પીડીક્સીલે કર્યું હતું. આ પ્રસંગે મુખ્ય અધિકૃતિવિશેષ તરીકે કેન્દ્રીય ટેક્સ્ટાઈલ સેક્ટરી શ્રીમતી રચના શાહ ઉપસ્થિત રહ્યા હતા. જોઈન્ટ સેક્ટરી રાજીવ સક્સેના પણ ઉપસ્થિત રહ્યા હતા. તામિલનાડુ, સરકારના સેક્ટરી (ઈન્ડસ્ટ્રીઝ) વી. અરુણ રોય પણ હાજર રહ્યા હતા. ભારત ટેક્સમાં તામિલનાડુ પાર્ટનર સ્ટેટ છે. મેટેક્સીલના ચેરમેન ભદ્રેશ એમ. દોઢિયા ભારત ટેક્સની કોર કમિટીના કો-ચેરમેન છે.

● મુંબઈ ટેક્સ્ટાઈલ મરચન્ટ્સ મહાજનનું દિવાળી સંમેલન તા. ૨૫ ઓક્ટોબરે બપોરે મહાજન હોલમાં માત્ર વેપારી સભ્યો માટે જ યોજાશે. મહાજનની વાર્ષિક સામાન્ય સભા પણ ત્યારે જ યોજાશે.

ભારત ટેક્સ ૨૦૨૫ અંગે કોઈમ્બતુરમાં યોજાયેલો રોડ શો

ભારત ટેક્સ ૨૦૨૫ ફેરને પ્રોમોટ કરવા તાજેતરમાં કોઈમ્બતુરમાં રોડ શો યોજાયો હતો, જેને ઘણો સારો પ્રતિસાદ સાંપડ્યો હતો. આનું આયોજન મેન મેઈડ એન્ડ ટેક્નિકલ ટેક્સ્ટાઈલ એક્સપોર્ટ પ્રોમોશન કાઉન્સિલ (મેટેક્સીલ) અને પીડીક્સીલ દ્વારા કરાયું હતું.

આ પ્રસંગે મુખ્ય અધિકૃતિ તરીકે કેન્દ્રીય ટેક્સ્ટાઈલ સેક્ટરી રચના શાહ ઉપસ્થિત રહ્યાં હતાં. જોઈન્ટ સેક્ટરી રાજીવ સક્સેના પણ ઉપસ્થિત રહ્યા હતા. તામિલનાડુ સરકારના સેક્ટરી (ઈન્ડસ્ટ્રીઝ) વી. અરુણ રોય પણ ઉપસ્થિત હતા. ભારત ટેક્સમાં તામિલનાડુ પાર્ટનર સ્ટેટ છે.

મેટેક્સીલના ચેરમેન અને ભારત ટેક્સની કોર કમિટીના કો-ચેરમેન ભદ્રેશ એમ. દોઢિયાએ જણાવ્યું હતું કે ટેક્સ્ટાઈલ અને એપરલ પ્રદર્શન વૈશ્વિક સ્કેલ અને સ્ટાન્ડર્ડ પ્રમાણે યોજવાની જરૂરત હતી જે ભારત ટેક્સે પૂરી કરી છે.

ભારત ટેક્સ ફેર તા. ૧૪થી ૧૭ ફેબ્રુઆરી ૨૦૨૫ના દિલ્હી એનસીઆરમાં ભારત મંડપમ અને આઈઈએમએલ ખાતે યોજાશે. ૨,૨૦,૦૦૦ ચો. મીટરમાં પથરાયેલા આ પ્રદર્શનમાં ૫૦૦૦ પ્રદર્શનકારો હશે, ૬૦૦૦ વિદેશી ગ્રાહકો પધારશે, ૧,૨૦,૦૦૦ ટ્રેડ મુલાકાતીઓ હશે અને ૬૦ નોલેજ સેસન્સ હશે.

તમામ ટેક્સ્ટાઈલ એક્સપોર્ટ પ્રોમોશન કાઉન્સિલો અને ટેક્સ્ટાઈલ મંત્રાલયના સહયોગમાં ભારત ટેક્સ ફેર યોજાશે.

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Date	Subject	Particulars
Circulars (Email, Website & WhatsApp to All Members)		
5th October 2024	Cir No. 23 / B-15 / 2024	Cir No. 23 / B-15 / 2024 – Participate under CMAI in Bharat Tex 2025,14-17 February 2025 at Bharat Mandapam (Pragati Maidan), New Delhi
17th October 2024	Cir No. 24 / M-3 / 2024	Cir No. 24 / M-3 / 2024 – ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF SEPTEMBER 2024
Social Media Posts (Facebook, Instagram, LinkedIn, Twitter, WhatsApp & YouTube)		
1st October 2024	2ND EDITION BRANDS OF INDIA SHOW	To Book your Stall 📞 📞 📞 Click here: https://bit.ly/3UWtYaL
1st October 2024	2ND EDITION BRANDS OF INDIA SHOW	CMAI delegation comprising of Rohit Munjal, Vice President, Ankur Gadia, Vice President, Mukesh Jain, Hon. Jt. Gen. Secretary, Mohan Sadhwani, Executive Director had a fruitful interaction today with Mr. Satish Kumar Sivan, Consul General, Consulate General of India in Dubai. He has assured all possible support for the successful organization of 2nd Brands of India trade show to be held from 12-14 November 2024 in Za'abeel Hall 4, Dubai World Trade Centre.
1st October 2024	2ND EDITION BRANDS OF INDIA SHOW	CMAI officials Rohit Munjal, Vice President and Mohan Sadhwani, Executive Director visited Abu Dhabi to personally invite H.E. Sunjay Sudhir, Ambassador of India to UAE for the 2nd Brands of India trade show from 12-14 November 2024 in Za'abeel Hall 4, Dubai World Trade Centre. He has graciously accepted to be the Chief Guest to inaugurate the show and conveyed best wishes to all the Exhibitors.
4th October 2024	CMAI CAN	Collection Report for the period 01.09.2024 to 30.09.2024
7th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
8th October 2024	CMAI POST	CMAI Signed a MOU with TEXPROCIL to Promote the use of Kasturi Cotton amongst Indian Brands and Retailers on 7th October 2024 in Delhi in the Presence of the Hon'ble Minister of Textiles, Shri Giriraj Singh and Secretary (Textiles), Smt. Rachna Shah.

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9th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
9th October 2024	CMAI POST	<p>An Evening to Remember !!!</p> <p>The Clothing Manufacturers Association of India (CMAI) hosted an Unforgettable Shukriya & Swagat Evening in Mumbai to Thank Mr Rajesh Masand, Outgoing President and Welcome the New President, Mr Santosh Katariya, in the Presence of the Trustees, Office Bearers, Members of the Managing Committee, Past Presidents, Stalwarts of the Industry , Heads of other Associations and the Media.</p> <p>The Evening was filled with Beautiful Memories of the Outstanding Achievements of Mr Rajesh Masand, Outgoing President,</p> <p>We also Warmly Welcomed the New President, Mr Santosh Katariya and Look Forward to his Dynamic Leadership as CMAI Embarks on a New Journey "Mission 2028" with a Purpose of taking the Association to even Greater Heights....</p>
10th October 2024	CMAI POST	CMAI POST
11th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
14th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
14th October 2024	CMAI CAN	<p>सावधान</p> <p>SHANKAR TRADING- KOLKATA, W BENGAL</p>
15th October 2024	2ND EDITION BRANDS OF INDIA SHOW	BREAKING NEWS: LULU'S BUYING TEAM TO ATTEND BRANDS OF INDIA SHOW
15th October 2024	2ND EDITION BRANDS OF INDIA SHOW	<p>BREAKING NEWS - 2</p> <p>Naveen Sainani and Anand Golecha of Team CMAI, visited Jeddah, Saudi Arabia, and met all the top Retailers and Importers of Jeddah. We are glad to inform you that nearly 20 TOP RETAILERS AND IMPORTERS have agreed to visit the Brands of India Show.</p>
15th October 2024	2ND EDITION BRANDS OF INDIA SHOW	<p>BREAKING NEWS - 3 Team CMAI, consisting of Rahul Mehta, Mukesh Jain, and Jinen Shah, met Zafar Islam, Business Head, SAVERS Division of BMA Group, who has committed to visit the Brands of India Show.</p>
16th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open

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16th October 2024	2ND EDITION BRANDS OF INDIA SHOW	To Book your Stall 🤝🤝🤝 Click here: https://bit.ly/3UWtYaL
16th October 2024	CMAI CAN	CAUTION SHIVA GARMENTS - BIDAR, KARNATAKA
17th October 2024	2ND EDITION BRANDS OF INDIA SHOW	BREAKING NEWS - 4 Team CMAI along with noted Agent Peterbhai, met up with Arun Pagrani of the R&B chain of stores (140 stores in M/E and 100+ stores in India) and invited him to our Brands of India Show. He has agreed to come himself along with his full Buying Team.
17th October 2024	2ND EDITION BRANDS OF INDIA SHOW	BREAKING NEWS 5: Mukesh Jain and Jinen Shah of CMAI met Mohammed Shabaan, Business Development, BRANDS Group. With stores in UAE, Qatar, Oman, and Saudi. Looking for Men's Formal wear. So bring out your Suits, Gentlemen, and get ready to meet his Team!
17th October 2024	2ND EDITION BRANDS OF INDIA SHOW	Buyer looking for Innerwear and lingerie - Mukesh Jain and Jinen Shah met Jaidev Himthani, Coo, Smart Baby, Al Safeer group of companies. Big buyer for Kidswear also! Let the Balloons fly!
17th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
18th October 2024	2ND EDITION BRANDS OF INDIA SHOW	BREAKING NEWS 7: Team CMAI met our own Kabir Lumba, Numero Uno of the Landmark Group, who has promised to send his Team of Buyers from SPLASH, MAX, and BABY SHOP to our Brands of India Show!
18th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
19th October 2024	2ND EDITION BRANDS OF INDIA SHOW	BREAKING NEWS - 8 As you would have noticed, TEAM CMAI Visited almost all the top Retailers and Buyers of Dubai, Abu Dhabi, and Sharjah in the last 4 to 5 days. In addition to these, we had Meetings with Agents, Distributors, Importers AND the Dubai World Trade Centre
19th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
21st October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
23rd October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open

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23rd October 2024	2ND EDITION BRANDS OF INDIA SHOW	Exhibitor Post
24th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
25th October 2024	2ND EDITION BRANDS OF INDIA SHOW	LATEST NEWS Naveen Sainani and Anand Golecha of Team CMAI, Visited Riyadh, Saudi Arabia, and met all the Top Retailers, Wholesalers and Importers. We are glad to inform you that Approximately 20 TOP RETAILERS AND IMPORTERS have Accepted our Invitation to Visit the Brands of India Show in November 2024 in Dubai.
25th October 2024	2ND EDITION BRANDS OF INDIA SHOW	2nd Brands of India Show : Free Visitor Registration now open
25th October 2024	2ND EDITION BRANDS OF INDIA SHOW	Exhibitor Post
28th October 2024	2ND EDITION BRANDS OF INDIA SHOW	15 Days to go!!!
28th October 2024	2ND EDITION BRANDS OF INDIA SHOW	LAST FEW STALLS AVAILABLE!
28th October 2024	2ND EDITION BRANDS OF INDIA SHOW	Exhibitor Post
29th October 2024	2ND EDITION BRANDS OF INDIA SHOW	Naveen Sainani, Hon. Gen. Secretary, CMAI had the Privilege of being Invited by Mr. Shombi Sharp, the United Nations Resident Coordinator, to attend the United Nations Day Celebration on 25th October 2024 in New Delhi.
30th October 2024	2ND EDITION BRANDS OF INDIA SHOW	Exhibitor Post
31st October 2024	CMAI POST	Diwali post

Weekly Newsletter (Email, WhatsApp & Website)

7th October 2024	eNews Vol. 13 No. 39	Business News related to Domestic and International Garment Industry for the period prior to 7th October 2024
14th October 2024	eNews Vol. 13 No. 40	Business News related to Domestic and International Garment Industry for the period prior to 14th October 2024
21st October 2024	eNews Vol. 13 No. 41	Business News related to Domestic and International Garment Industry for the period prior to 21st October 2024
28th October 2024	eNews Vol. 13 No. 42	Business News related to Domestic and International Garment Industry for the period prior to 28th October 2024

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