

ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF NOVEMBER 2023

1. RENEWAL OF MEMBERSHIP WITH THE ASSOCIATION

The Association has been following up with those Members whose Subscriptions are on arrears followed by Personal Visits, Tele calls and also by a Reminder Email sent on 13th September 2023 to all the Categories of Members requesting them to Renew their Membership with the Association with Options of Renewal of 1,3 or 5 Years as convenient to them. Membership Renewal received from Members in various Categories during the month of November 2023 are as under-

| Region | Primary | Associate | Agent / Distributor | Retailer | Total |
|--------------|-----------|-----------|---------------------|----------|-----------|
| Mumbai | 5 | - | - | - | 5 |
| Western | 3 | - | - | - | 3 |
| Southern | 6 | 1 | - | - | 7 |
| Northern | 7 | 1 | - | - | 8 |
| Eastern | - | - | - | - | - |
| Total | 21 | 2 | - | - | 23 |

Members who have not yet Renewed their Membership with the Association are requested to send their Renewals at the earliest so as to avoid uninterrupted Services. Members can Pay their Renewals through the following Link or NEFT or by a Crossed Cheque.

https://cmai.in/membership_form/public/members/login

The Bank Details of the Association for NEFT/RTGS are as under:-

Name of Beneficiary: **CMAI Membership A/c.**

Bank Name: **HDFC Bank**

Account Number: **00051450000092**

IFSC CODE: **HDFC0000005**

New Membership received in various Categories by the Association during the month of November 2023, are as under-

| Region | Primary | Associate | Agent / Distributor | Total |
|--------------|-----------|-----------|---------------------|-----------|
| Mumbai | 18 | - | 2 | 20 |
| Western | 21 | 4 | 1 | 26 |
| Southern | 10 | - | 1 | 11 |
| Northern | 11 | 2 | - | 13 |
| Eastern | 1 | - | 1 | 2 |
| Total | 61 | 6 | 5 | 72 |

.....2/-

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The Association has further taken a Decision to accept Membership Subscription for 3 & 5 Years from those Primary & Associate Members who have applied for Membership from 1st October but with the Validity of their Membership for 3½ and 5½ years respectively thus they will get Complimentary Service from the Association for 6 Months. However, those who apply for One Year from 1st October will have to pay for 1½ years.

MEMBERSHIP DRIVE

As a part of Membership Drive, the Association has decided to waive off the Admission Fee of Rs.1500/- for a period of 27 Days from 3rd November 2023 to 30th November 2023 . Under this Scheme, the Association has received a Total of 66 New Members.

WESTERN REGIONAL OFFICE

The Western Regional Office of the Association has generated 26 New Members including Gujarat during the Month of November 2023 and forwarded Renewal from 3 Members.

NORTHERN REGIONAL OFFICE

The Northern Regional Office of the Association has generated 13 New Members and forwarded 8 Renewals during the month of November 2023

SOUTHERN REGIONAL OFFICE

The Southern Regional Office of the Association has generated 11 New Members and forwarded 7 Renewals during the month of November 2023

2. CONCILIATION & ARBITRATION SUMMARY REPORT FOR THE MONTH OF NOVEMBER 2023

| MIS FOR THE PERIOD OF | NOVEMBER'2023 | |
|---|---------------|--------------------|
| | No. of Files | Amount |
| Opening Total Cases pending resolution | 1638 | ₹ 35,92,91,064 |
| New Complaints | 13 | ₹ 1,09,34,723 |
| Complaints resolved fully in the Month | 8 | ₹ 30,040 |
| Amount Collected in the Month | | ₹ 22,45,473 |
| Total Cases pending resolution as on month end | 1643 | ₹ 36,79,50,274 |
| Active Cases in Caution List | 1086 | ₹ 21,77,74,863 |
| Active Cases Not in Caution List pending resolution as on month end | 557 | ₹ 15,01,75,411 |
| Current Payment | 35 | ₹ 20,52,532 |
| Post Dated Cheque Received | 4 | ₹ 1,92,941 |
| Amount Collected in the Month | 39 | ₹ 22,45,473 |

....3/-

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3. THE POWER OF AN ENTREPRENEUR IN UNCERTAIN TIMES

The Association has Organised a Programme “ The Power of an Entrepreneur in Uncertain Times by Mr Santosh Nair, Founder, Chairman & Chief Mentor of SMMART Training and Consultancy , a Motivational Speaker, at Yogi Sabhagruh on 3rd November 2023 .

The Association has aggressively Promoted this Programme and have put up Posters at the Industrial Estates and have made arrangements for Distribution of Free Entry Passes through the Members from various Industrial Estates and also at the CMAI Office while for the Upcountry Members, the Free Entry Passes were made available at the Venue. Over 1200 Members and Non Members attended this Event and well received this Programme . The Association also made arrangements to Record this Programme and also Shown it Live on You Tube .



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After the Roaring Success of the above Event, and the encouragement by the tremendous response to the programme and the subsequent feedback received, the Association has tied up with Mr Nair to enable more and more Members to get the benefit of his Teachings, Programmes etc at a discounted Rate. Accordingly, we have forwarded Brochure of his RRR Programme details of the Event as well as the Benefits available to CMAI Members through a Circular on 9th November 2023.

4. SEMINAR ON RECOVERY OF BUSINESS DUES & DEBT

The Conciliation and Arbitration Staff attended a Public Seminar on Recovery of Business Dues & Debt – Awareness & Legal Remedies Organised By C. V. O. Chartered & Cost Accountant's Association on 4TH November 2023. Adv. Has Mukh Shah and Adv. Lalit Jain were the eminent Speakers in this Seminar. The Team learnt of the Precautions to be taken including KYC details to be obtained while On-Boarding of New Buyers and about the Law of Limitation for Legally recovering dues for goods supplied. The Team also learnt of the Legal and Quasi-Legal Remedies available to the Manufacturers for Recovery of Dues like NCLT, Summary Suit/Commercial Suit, Arbitration, MSME Samadhan Portal, Criminal Suit U/S 138 Of Negotiable Instrument Act, their process, advantages and disadvantages, Limitations etc.

5. 4TH RETAIL SUPPLY CHAIN SUMMIT

PHD Chamber of Commerce & Industry organized the 4th edition of Retail Supply Chain Summit with the theme "Innovate, Integrate, Excel: SCM 4.0" on 24th November 2023 at PHD House, New Delhi.

We have disseminated this Information to all PAN India Retailers as well as the Retail Members of the Association advising them to take part in the said Summit and inform the PHD Chamber of Commerce & Industry directly.

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6. BRANDS OF INDIA SHOW

The Association has successfully Organised its Inaugural Edition of the “ **Brands of India** “ Show from 27th November to 29th November 2023 at the Dubai World Trade Centre, Dubai , UAE.

H.E. Butti Saeed Al Ghandi, Vice-Chairman of the Dubai World Trade Centre Inaugurated the Brands of India Show .

235 Exhibitors presented 350+ Brands in the said Show. 2800 International Buyers Visited this 3 Day Show. This was the Largest Showcasing of Indian Apparel Brands anywhere in the World.

All the Exhibitors and the Visitors were quite happy with the arrangements made by the Association and the business concluded.



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7. FORTH COMING EVENTS

REVIVAL OF PUBLICATION OF APPAREL

As all Members are aware that Publication of Official Magazine of the Association “ APPAREL “ had come to a standstill during COVID Pandemic . Post COVID Pandemic , the Association brought the Apparel Magazine digitally for few Months and the same also got stuck due to various reasons. Now again after a gap of almost One year or so, the Association made strenuous efforts to find a suitable Publisher and finally a lot of discussions with Spenta Multimedia Pvt Ltd, they have agreed to Publish the same for the Association from January 2024.on the following format.

- 1) The Magazine will be brought out quarterly to synchronize with CMAI Events.
- 2) The Magazine will be Distributed to the leading Retailers who are Platinum Club Members of the Association free of Cost and E-Version of the Magazine will also be sent to the Retailers as per the Data available with the Association.
- 3) The Magazine will not be sent to the Members of the Association, for obvious reasons as earlier the Advt collected from Members were being Circulated to the Members of the Association which has no value.

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- 4) The Space for Advertisements will be Sold to the Members of the Association and the Magazines will be sent to the Retailers which will have more value.
- 5) The Magazine will have more Retail related contents.
- 6) The Advertisements in the Magazine will be Marketed by M/s Aditya Creatives, Mumbai.
- 7) The Compilation of the Trade Information / Editorial material etc will be purely on the responsibility of Spenta Multimedia and no Cost to the Association. However, the Association will have to bear the Cost of Stationery for Dispatching the Magazines to the Platinum Club Member Retailers including the Courier Charges.

Accordingly, we have Appointed Mr Santosh Mangaonkar of M/s Aditya Creatives as our Marketing & Sales Agency exclusively for Procuring Advertisements and Collecting Materials & Payments towards Advertisements in APPAREL Magazine. They will be approaching you soon for the same. Members are requested to cooperate with him.

BHARAT TEX 2024 (Incorporating 70th IIGF) AUTUMN -WINTER 2025

Consortium of all Textile Export Promotion Councils & CMAI with the support of Ministry of Textiles, Govt. of India will be Organising **Bharat Tex 2024 from 26th to 29th February, 2024 at Pragati Maidan and Yashobhoomi, Dwarka, New Delhi**. Accordingly, the organising of **70th India International Garment Fair (IIGF)** has been Incorporated in Bharat Tex 2024, which will be held at **Pragati Maidan, New Delhi**.

Bharat Tex 2024 is set to be the Largest and most significant event in the Textile Sector, bringing together Industry Experts, Manufacturers, Sellers, Buyers, Designers and Enthusiasts from around the World. The above Exhibition shall display the entire Textile Value Chain.

This Show aims to showcase to the World the Strength of the Indian Textiles Sector, Latest Advancements, Innovations, and Trends in the Textile and Fashion world, fostering Networking opportunities and Promoting Business Collaborations. The Institutions, Academia and all other sections connected with the Sectors will also be invited to participate. Exhibitors from India and Overseas Countries shall also be the Participants. This will be a B2B show open for all Markets.

The Association has already disseminated this information to all Members of the Association. So far the Association has forwarded 28 Applications Admeasuring 732 Sqm Area for Participation.

Members who are interested to take part in BHARAT TEX 2024 are requested to Contact Mr Vishal Revle, Asstt Director in CMAI Office on his Mobile 9004277291

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8. MEETINGS / EVENTS / REPRESENTATIONS

Mr Rahul Mehta, Chief Mentor and Mr Aanuragh Dhoot, Sr Director, Marketing attended the ESG Task Force Meeting convened by the Ministry of Textiles, Govt of India, in New Delhi on 17th November 2023.

Dr. Ajoy Bhattacharya, Chairman, Gujarat Adhoc Regional Committee of the Association was Invited by the Industries Commissioner, Govt of Gujarat as an Esteemed Speaker at pre-Vibrant Seminar on Textiles & Apparel Sector held on 23rd November 2023 at SGCCI, Surat. The actual 10th Vibrant Gujarat Global Summit 2024 will be held from 10th to 12th January 2024 in Gandhinagar, Gujarat. The Summit will present a Global Platform to synergize collective action towards addressing priorities and concerns of contemporary times.



Mr Sanjay Jain, Chairman, Northern Regional Adhoc Committee was also Invited to attend the said Summit. He is seated Second Right to Smt Roop Raashi, IA & AS, Textile Commissioner, Ministry of Textiles, Govt of India, and seated her left is Dr Ajoy Bhattacharya

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| Date | Subject | Particulars |
|---|---------------------------------|---|
| Circulars (Email, Website & WhatsApp to All Members) | | |
| 2nd November 2023 | Cir No. 29 / C-17 / 2023 | Cir No. 29 / C-17 / 2023 – INVITATION TO JOIN THE SESSION ON “SECTORAL DEVELOPMENT APPROACHES AND INDUSTRY LINKAGE IN GARMENT AND TEXTILES “SCHEDULED ON 24TH NOVEMBER 2023 |
| | | |
| 4th November 2023 | Cir No. 30 / M-11 / 2023 | Cir No. 30 / M-11 / 2023 – 3RD IMC BUSINESS CONNECT INNOVATIVE FINANCING SOLUTIONS FOR MSMEs – 30TH NOVEMBER 2023 |

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| 9th November 2023 | Cir No. 32 / P-7 / 2023 | Cir No. 32 / P-7 / 2023 – SMMART & CMAI EDUCATION PARTNERSHIP |
| 11th November 2023 | Cir No. 33 / M-3 / 2023 | Cir No. 33 / M-3 / 2023 – ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF AUGUST 2023 |
| 17th November 2023 | Cir No. 34 / R-6 / 2023 | Cir No. 34 / R-6 / 2023 – 4TH RETAIL SUPPLY CHAIN SUMMIT ON 24TH NOVEMBER 2023 AT PHD HOUSE, NEW DELHI |
| 23rd November 2023 | Cir No. 35 / S-3 / 2023 | Cir No. 35 / S-3 / 2023 – PANEL DISCUSSION ON EXPORT POTENTIAL FOR INDIAN CLOTHING BRANDS AND HOW TO TAKE YOUR BUSINESS TO NEXT LEVEL -7TH DEC 2023 |
| Social Media Posts (Facebook, Instagram, LinkedIn, Twitter, WhatsApp & YouTube) | | |
| 1st November 2023 | THE POWER OF AN ENTREPRENEUR IN UNCERTAIN TIMES” BY SANTOSH NAIR | COUNTDOWN POST - 2 DAYS TO GO |
| 2nd November 2023 | THE POWER OF AN ENTREPRENEUR IN UNCERTAIN TIMES” BY SANTOSH NAIR | COUNTDOWN POST - 24 HOURS TO GO |
| 2nd November 2023 | THE POWER OF AN ENTREPRENEUR IN UNCERTAIN TIMES” BY SANTOSH NAIR | VIDEO POST - KIRTI L SHAH, MG. COMMITTEE MEMBER, CMAI |
| 3rd November 2023 | THE POWER OF AN ENTREPRENEUR IN UNCERTAIN TIMES” BY SANTOSH NAIR | COUNTDOWN POST - FEW HOURS LEFT |
| 3rd November 2023 | THE POWER OF AN ENTREPRENEUR IN UNCERTAIN TIMES” BY SANTOSH NAIR | VIDEO POST - DR. SANTOSH NAIR, VIDEO INVITEE |

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| 3rd November 2023 | MEMBERSHIP DRIVE | CMAI MEMBERSHIP DRIVE FROM 3RD - 30TH NOVEMBER 2023 |
| 3rd November 2023 | THE POWER OF AN ENTREPRENEUR IN UNCERTAIN TIMES” BY SANTOSH NAIR | FACEBOOK LIVE OF THE ENTIRE EVENT |
| 6th November 2023 | CONCILIATION & ARBITRATION | STATEWISE ADDITION TO CAUTION LIST IN OCTOBER 2023 - TEAM CMAI |
| 6th November 2023 | BRANDS OF INDIA | BRAND PROMOTION - EXHIBITOR POST (6) |
| 7th November 2023 | BRANDS OF INDIA | VIDEO REEL POST - VISITORS |
| 7th November 2023 | BRANDS OF INDIA | BRAND PROMOTION - EXHIBITOR POST (2) |
| 8th November 2023 | BRANDS OF INDIA | BRAND PROMOTION - EXHIBITOR POST (2) |
| 8th November 2023 | MEMBERSHIP DRIVE | CMAI MEMBERSHIP DRIVE FROM 3RD - 30TH NOVEMBER 2023 |
| 9th November 2023 | BRANDS OF INDIA | BRAND PROMOTION - EXHIBITOR POST (3) |
| 10th November 2023 | BRANDS OF INDIA | BRAND PROMOTION - EXHIBITOR POST (3) |
| 10th November 2023 | BRANDS OF INDIA | VIDEO REEL POST - VISITORS |
| 10th November 2023 | HAPPY DHANTERAS | HAPPY DHANTERAS POST |
| 11th November 2023 | MEMBERSHIP DRIVE | CMAI MEMBERSHIP DRIVE FROM 3RD - 30TH NOVEMBER 2023 |
| 11th November 2023 | BRANDS OF INDIA | EXHIBITORS FROM ALL OVER INDIA POST |
| 11th November 2023 | BRANDS OF INDIA | BRAND PROMOTION - EXHIBITOR POST (3) |
| 12th November 2023 | HAPPY DIWALI | HAPPY DIWALI POST |
| 16th November 2023 | BRANDS OF INDIA | BRAND PROMOTION - EXHIBITOR POST (7) |
| 17th November 2023 | BRANDS OF INDIA | COUNTDOWN POST - 10 DAYS TO GO |
| | | |
| 17th November 2023 | BRANDS OF INDIA | BRAND PROMOTION - EXHIBITOR POST (5) |
| | | |
| 18th November 2023 | BRANDS OF INDIA | BRAND PROMOTION - EXHIBITOR POST (8) |
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| 20th November 2023 | BRANDS OF INDIA | VIDEO REEL POST - VISITORS |
| 20th November 2023 | BRANDS OF INDIA | BRAND PROMOTION - EXHIBITOR POST (8) |
| 21st November 2023 | POST FESTIVE SEASON SALES | SURVERY |
| 21st November 2023 | BRANDS OF INDIA | BRAND PROMOTION - EXHIBITOR POST (9) |
| 22nd November 2023 | BRANDS OF INDIA | COUNTDOWN POST - 5 DAYS TO GO |
| 22nd November 2023 | BRANDS OF INDIA | BRAND PROMOTION - EXHIBITOR POST (9) |
| 23rd November 2023 | BRANDS OF INDIA | BRAND PROMOTION - EXHIBITOR POST (8) |
| 24th November 2023 | BRANDS OF INDIA | COUNTDOWN POST - 3 DAYS TO GO |

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|--------------------|------------------------|--|
| 4th November 2023 | BRANDS OF INDIA | BRAND PROMOTION - EXHIBITOR POST (8) |
| 25th November 2023 | BRANDS OF INDIA | COUNTDOWN POST - 2 DAYS TO GO |
| 25th November 2023 | BRANDS OF INDIA | BRAND PROMOTION - EXHIBITOR POST (8) |
| 26th November 2023 | BRANDS OF INDIA | COUNTDOWN POST - 24 HOURS TO GO |
| 26th November 2023 | BRANDS OF INDIA | BRAND PROMOTION - EXHIBITOR POST (8) |
| 27th November 2023 | BRANDS OF INDIA | BRAND PROMOTION - EXHIBITOR POST (11) |
| 27th November 2023 | BRANDS OF INDIA | INAUGURATION POST |
| 27th November 2023 | BRANDS OF INDIA | INTERVIEWS OF - H.E. Butti Saeed Al Ghandi, Vice-Chairman, Rajesh Masand, President, CMAI & Jayesh Shah, Chairman, Brands of India, CMAI |
| 28th November 2023 | BRANDS OF INDIA | DAY 2 - NOW OPEN, VIDEO REEL |
| 28th November 2023 | BRANDS OF INDIA | DAY 2 - VIDEO BYTES OF EXHIBITORS (6) |
| 29th November 2023 | BRANDS OF INDIA | LAST DAY TODAY - NOW OPEN, VIDEO REEL |
| 29th November 2023 | BRANDS OF INDIA | DAY 2 - VIDEO BYTES OF EXHIBITORS (12) |
| 30th November 2023 | BRANDS OF INDIA | DAY 2 - VIDEO BYTES OF EXHIBITORS (7) |
| 30th November 2023 | BRANDS OF INDIA | THANK YOU EVERYONE FOR MAKING - BRANDS OF INDIA SHOW A GRAND SUCCESS - VIDEO REEL |

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Weekly Newsletter (Email, WhatsApp & Website)

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|--------------------|-----------------------------|---|
| 6th November 2023 | eNews Vol. 12 No. 45 | Business News related to Domestic and International Garment Industry for the period prior to 6th November 2023 |
| 13th November 2023 | eNews Vol. 12 No. 46 | Business News related to Domestic and International Garment Industry for the period prior to 13th November 2023 |
| 20th November 2023 | eNews Vol. 12 No. 47 | Business News related to Domestic and International Garment Industry for the period prior to 20th November 2023 |
| 27th November 2023 | eNews Vol. 12 No. 48 | Business News related to Domestic and International Garment Industry for the period prior to 27th November 2023 |
| | | |
| | | Selected Weekly News Updated on the Website on Weekly Basis |

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