



**BRANDS OF INDIA SHOW
27th to 29th November 2023
Dubai World Trade Centre,
Dubai, U.A.E.,**

Dear Exhibitor,

DO'S & DON'T'S

All Exhibitors must Strictly Adhere to the following Rules & Regulations:

1. The Fair Timing will be from 10.00 A.M to 6.00 P.M. on All Three Days.
2. **SMOKING IS STRICTLY PROHIBITED** in the Entire Exhibition Area, including the Cafeteria & Toilets.
3. **PHOTOGRAPHY IS STRICTLY PROHIBITED** in the Entire Exhibition Area.
4. **ANY PERSON BELOW THE AGE OF 18 YEARS WILL STRICTLY NOT BE PERMITTED TO ENTER THE FAIR AREA OR UNDERTAKE ANY WORK.**
5. **Garments / Textiles brought into the Exhibition Area will not be permitted to be taken outside the Exhibition Hall till the end of the Fair.**
6. The Maximum Height permissible for all the Stalls will be **7.7 Feet Only** to maintain uniformity.
7. No Platform will be allowed inside the Allotted Stall.
8. Exhibitors cannot keep any Furniture, Display materials, Mannequins, Standees etc. outside the Stall or in the Passage Way.
9. Whilst No Decoration will be permitted inside the stall or outside the stall or in the passageway, exhibitors will be permitted to use Flex & Posters of their Brand/s, etc to decorate the walls of their stall Only. The wooden /Aluminium frame required to mount their Flex will be permitted to be used in their stall No Carpentry work, polishing or painting will be allowed in the stall or in the entire Exhibition Area. Any use of thermocol, cotton, grass etc. or any inflammable material will not be permitted inside the stall.



10. Soft music will be Permitted in the stall provided it does not disturb / cause any inconvenience to the fellow Exhibitors. The Association reserves the right to ask the exhibitor to stop playing the music if it receives any complaint of disturbance / causing inconvenience to the fellow Exhibitors.

11. No suspension or any hanging display will be Permitted from the Trusses or the Air Condition ducts of the Exhibition Halls. Similarly no fittings or display will be Permitted to be nailed. Screwed or drilled on to the floor, column, wall or any other part of the Hall. The same will be removed immediately and the exhibitor will be penalised for the damage caused to the property.
