

## ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF SEPTEMBER 2023

### 1. RENEWAL OF MEMBERSHIP WITH THE ASSOCIATION

The Association has sent E-mail on 1<sup>st</sup> April 2023 followed by a Reminder Email on 13<sup>th</sup> September 2023 to all the Categories of Members requesting them to Renew their Membership with the Association with Options of Renewal of 1,3 or 5 Years as convenient to them. Membership Renewal received from Members in various Categories during the month of September 2023 are as under-

Region	Primary	Associate	Agent / Distributor	Retailer	Total
Mumbai	20	4	1	0	25
Western	2	2	0	1	5
Southern	17	0	0	1	18
Northern	8	1	4	0	13
Eastern	3	0	0	0	3
<b>Total</b>	<b>50</b>	<b>7</b>	<b>5</b>	<b>2</b>	<b>64</b>

Members who have not yet Renewed their Membership with the Association are requested to send their Renewals at the earliest so as to avoid uninterrupted Services. Members can Pay their Renewals through the following Link or NEFT or by a Crossed Cheque.

[https://cmai.in/membership\\_form/public/members/login](https://cmai.in/membership_form/public/members/login)

The Bank Details of the Association for NEFT/RTGS are as under:-

Name of Beneficiary: **CMAI Membership A/c.**

Bank Name: **HDFC Bank**

Account Number: **00051450000092**

IFSC CODE: **HDFC0000005**

The Western Regional Office of the Association has generated 21 New Members during the month of September 2023 and forwarded Renewal from 1 Member.

The Northern Regional Office of the Association has generated 1 New Member and forwarded 9 Renewals during the month of September 2023

The Southern Regional Office has been following up with Members who have not renewed their Membership for the current Financial Year. As such we have received Renewals from 18 members and also 5 New Members from that Region directly

They have also Mobilised Six participants for the forthcoming “Brands of India” Show scheduled in Dubai in November 23

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Total New Members received in various Categories by the Association during the month of September 2023, are as under-

Region	Primary	Associate	Agent / Distributor	Total
Mumbai	6	1	1	8
Western	21	4	0	25
Southern	5	0	0	5
Northern	16	1	0	17
Eastern	6	0	0	6
<b>Total</b>	<b>54</b>	<b>6</b>	<b>1</b>	<b>61</b>

## 2. CONCILIATION & ARBITRATION SUMMARY REPORT FOR THE MONTH OF SEPTEMBER 2023

MIS FOR THE PERIOD OF	SEPTEMBER'2023	
	No. of Files	Amount
Opening Total Cases pending resolution	1589	₹ 34,88,29,802
New Complaints	40	₹ 91,39,725
Complaints resolved fully in the Month	8	
<b>Amount Collected in the Month</b>		<b>₹ 31,87,296</b>
Total Cases pending resolution as on month end	1621	₹ 35,47,82,231
Active Cases in Caution List	1073	₹ 21,75,83,068
Active Cases Not in Caution List pending resolution as on month end	548	₹ 13,71,99,163
Current Payment	25	₹ 12,60,129
Post Dated Cheque Received	11	₹ 19,27,167
<b>Amount Collected in the Month</b>	<b>36</b>	<b>₹ 31,87,296</b>

## 3. MEETINGS / EVENTS / REPRESENTATIONS

The Office Bearers of the Association met on 9<sup>th</sup> August 2023 Physically as well as on Zoom in order to approve the Audited Balance Sheet, Income & Expenditure Statement for the Financial Year ended on 31<sup>st</sup> March 2023 and also to finalise the Date , Time, Venue & Agenda for the 60th Annual General Meeting of the Association.

The Managing Committee of the Association also met Physically as well as on ZOOM in order to discuss and approve the above Points.

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On 1<sup>st</sup> September 2023 , Mr Ankur Gadia, Hon Treasurer & Chairman, State Govt Relation Sub Committee , Mr Dinesh Nandu,, Member, Managing Committee & Jt Chairman, State Govt Relation Sub Committee and Mr Aanurag Dhoot , Senior Director – Marketing met Shri Chandrakant Dada Patil. Hon’ble Minister of State for Textiles, Govt of Maharashtra, and requested his presence at Brands of India Show in Dubai in November, and also urged him to persuade Shri Piyush Goyal , Hon Minister of Textiles, Ministry of Textiles, Govt of India to inaugurate the “ Brands of India “ Show on 27<sup>th</sup> November 2023 at Dubai, UAE.



On the same Day evening, Mr Rahul Mehta, Chief Mentor along with Mr Ankur Gadia and Mr Dinesh Nandu met Shri Piyush Goyal , Hon Minister of Textiles, Ministry of Textiles, Govt of India in Mumbai and requested him to Inaugurate the “ Brands of India “ Show.



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## BRANDS OF INDIA

As informed in the Activities Report of the Association of August 2023, the Association has Organised a “ Curtain Raiser “ on 14<sup>th</sup> September 2023 in Dubai. H E Shri Sunjay Sudhir, Ambassador of India in the United Arab Emirates was the Chief Guest and Shri Ashraf Ali MA, Executive Director, Lu Lu Group International was the Guest of Honour . At the Curtain Raiser, H E, Ambassador of India not only complimented CMAI for taking his initiative but also commented that this is the appropriate time for the Indian Brands to enter the UAE, so that from UAE, the Exhibitors will be easily be able to tap the African Markets and other neighbouring Countries.

The Curtain Raiser Programme was attended by 85 people amongst the Departmental Stores, Leading Retailers et. Mr Rajesh Masand, President, Mr Jayesh Shah, Vice President & Chairman, Brands of India Show Sub Committee, Mr Rohit Munjal, Vice President, Mr Ankur Gadia, Hon Treasurer, Mr Jinen Shah, Member , Managing Committee, Mr Rahul Mehta, Chief Mentor and Mr Mohan Sadhwani, Executive Director attended the Event on behalf of the Association.

We are happy to inform you that this Event was covered in maximum Print / Media in UAE and its neighbouring Countries. This has set a Benchmark for our Event in Dubai and all the Buyers are waiting for this Event to happen in November ,which we hope it will be a huge success.



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## 60<sup>TH</sup> ANNUAL GENERAL MEETING OF THE ASSOCIATION

The 60<sup>th</sup> Annual General Meeting of the Association was held on Friday , 29th September 2023 in the Mumbai Office of the Association. The Meeting was well attended by Members and healthy discussions took place.

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## INDUSTRY ASSOCIATION'S SUMMIT

The Confederation of Indian Industry ( CII ) Organised a Special Session for the ASCON Members of CII ( Industry Associations' Summit ) with Shri Piyush Goyal, Hon'ble Minister for Commerce & Industry, Textiles, Consumer Affairs, Food and Public Distribution , on 21<sup>st</sup> September 2023 at New Delhi

Mr Rahul Mehta, Chief Mentor of the Association attended the said Session on behalf of the Association.

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## CSR ACTIVITIES

### Vocational Training for the Mogya Girls:

Tiger Watch took significant steps toward shaping a brighter future for girls from the Mogya traditional hunting tribe through vocational training. Most of the poachers in Ranthambore have belonged to this community and Tiger Watch has worked towards integrating this community into the mainstream away from poaching for nearly two decades.

A total of 30 girls enthusiastically participated in this empowering initiative. With invaluable support from Verandah, Dhonk Craft and CMAI, we have successfully distributed 15 sewing machines. Up to this point, 30 girls have undergone training in this program, and an additional 6-7 machines are already in use. The impact is already visible as some girls have started sewing clothes for their families, while a few have ventured into earning a modest income by providing their sewing services to neighbours.

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## ISSUANCE OF CERTIFICATE OF ORIGIN

As most of the Domestic Manufacturers / Brand Owners are also exporting their Products to Overseas Markets and Members who are enrolled recent times may not be aware of the fact that CMAI is authorized to issue Certificate of Origin to its Members with a nominal charge compared to other Agencies.

Bearing the above in mind, we would like to reiterate that CMAI is still authorized to issue Certificate of Origin to the Member Exporters, as such, you are requested to approach us on any given time for the issuance of CoO.

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The Association also issues VISA Recommendation Letter to its Members for undertaking Foreign Travel for their Business, subject to submission of requisite documents such as Invitation Letter from the Overseas Buyer, Valid Passport, etc.

This has been notified to all Members once again by E-mail on 30<sup>th</sup> September 2023.

#### **RULES OF ORIGIN BY EU**

The Association has sent its inputs to Research Associate ( Eco) Trade Policy Division, Deptt of Commerce, Ministry of Commerce & Industry, Govt of India, New Delhi on 11<sup>th</sup> September 2023 on Rules of Origin Proposal given by EU under the Indo EU- FTA Negotiations for Garments HS Codes.,

#### **4. PR / SOCIAL MEDIA COVERAGE**

<b>Date</b>	<b>Subject</b>	<b>Particulars</b>
<b>Circulars (Email, Website &amp; WhatsApp to All Members)</b>		
13th September 2023	<b>EXCLUSIVE INVITATION: MEET PHILIP KOTLER &amp; DAVID AAKER ON SEPTEMBER 14 &amp; 15!</b>	Cir No. 19 / M-8 / 2023 – Exclusive Invitation: Meet Philip Kotler & David Aaker On September 14-15!
14th September 2023	<b>ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF AUGUST 2023</b>	Cir No. 20 / M-3 / 2023 – ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF AUGUST 2023
25th September 2023	<b>INTERACTIVE SESSION ON BUSINESS OPPORTUNITIES IN WEST &amp; CENTRAL AFRICA ON 26TH SEPTEMBER 2023</b>	Cir No. 21 / F-2 / 2023 – INTERACTIVE SESSION ON BUSINESS OPPORTUNITIES IN WEST & CENTRAL AFRICA ON 26TH SEPTEMBER 2023
25th September 2023	<b>WEBINAR ON 27TH SEPTEMBER ON THE TOPIC ‘AN OVERVIEW OF THE RECOMMENDATIONS OF THE RECENT (50th &amp; 51st) GST COUNCIL MEETINGS – INVITE</b>	Cir No. 22 / G-2 / 2023 – WEBINAR ON 27TH SEPTEMBER ON THE TOPIC ‘AN OVERVIEW OF THE RECOMMENDATIONS OF THE RECENT (50th & 51st) GST COUNCIL MEETINGS – INVITE

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29th September 2023	<b>ISSUANCE OF CERTIFICATE OF ORIGIN ( CoO ) NON PREFERENTIAL</b>	Cir No. 23 / C-6 / 2023 – ISSUANCE OF CERTIFICATE OF ORIGIN ( CoO ) NON PREFERENTIAL
<b>Social Media Posts (Facebook, Instagram, LinkedIn, Twitter, WhatsApp &amp; YouTube)</b>		
1st September 2023	<b>CONCILIATION &amp; ARBITRATION</b>	Statewise Addition to Caution List in August 2023
1st September 2023	<b>CONCILIATION &amp; ARBITRATION</b>	Collection Report for the Period 18.07.2023 to 31.08.2023
5th September 2023	<b>BRANDS OF INDIA SHOW, DUBAI</b>	VISITOR REGISTRATION POST - BRANDS OF INDIA SHOW, DUBAI
7th September 2023	<b>CONCILIATION &amp; ARBITRATION</b>	AGENT - GOVIND CHOUDHARY / SURESH CHOUDHARY - MUMBAI, MAHARASHTRA
14th September 2023	<b>BRANDS OF INDIA SHOW, DUBAI</b>	LIVE VIDEO STREAMING OF CURTAIN RAISER - BRANDS OF INDIA SHOW, DUBAI (YOUTUBE)
15th September 2023	<b>BRANDS OF INDIA SHOW, DUBAI</b>	VISITOR REGISTRATION POST - BRANDS OF INDIA SHOW, DUBAI (250+ BRANDS)
15th September 2023	<b>BRANDS OF INDIA SHOW, DUBAI</b>	GLIMPSES OF THE CURTAIN RAISER (PHOTOGRAPHS)
18th September 2023	<b>CONCILIATION &amp; ARBITRATION</b>	KIDS CAMP- INDORE, MADHYA PRADESH
18th September 2023	<b>BRANDS OF INDIA SHOW, DUBAI</b>	VIDEO POST - BRANDS OF INDIA SHOW
20th September 2023	<b>CONCILIATION &amp; ARBITRATION</b>	AMARSONS MENS WEAR - INDORE, MADHYA PRADESH
22nd September 2023	<b>CONCILIATION &amp; ARBITRATION</b>	SHABNAM COLLECTION / JOYA SADI COLLECTION / JOYA TRADERS - PARBHANI, MAHARASHTRA
27th September 2023	<b>TRANSFORMING BUSINESS &amp; FUTURE AHEAD</b>	SEMINAR POST ONLY IN MEMBERS WHATSAPP GROUPS
<b>Weekly Newsletter (Email, WhatsApp &amp; Website)</b>		
4th September 2023	<b>eNews Vol. 12 No. 36</b>	Business News related to Domestic and International Garment Industry for the period prior to 4th September 2023

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11th September 2023	<b>eNews Vol. 12 No. 37</b>	Business News related to Domestic and International Garment Industry for the period prior to 11th September 2023
18th September 2023	<b>eNews Vol. 12 No. 38</b>	Business News related to Domestic and International Garment Industry for the period prior to 18th September 2023
25th September 2023	<b>eNews Vol. 12 No. 39</b>	Business News related to Domestic and International Garment Industry for the period prior to 25th September 2023
		<b>Selected Weekly News Updated on the Website on Weekly Basis</b>

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