

ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF JULY 2023

1. RENEWAL OF MEMBERSHIP WITH THE ASSOCIATION

Membership Renewals received from the Members in various Categories during the month of JULY 2023 are as under-

Region	Primary	Associate	Agent / Distributor	Retailer	Total
Mumbai	15	2	3	-	20
Western	5	-	1	1	7
Southern	1	-	-	-	1
Northern	-	-	4	-	4
Eastern	-	-	-	-	-
Total	21	2	8	1	32

Members who have not yet Renewed their Membership with the Association are requested to send their Renewals at the earliest so as to avoid uninterrupted Services. Members can Pay their Renewals through the following Link or NEFT or by a Crossed Cheque.

https://cmai.in/membership_form/public/members/login

The Bank Details of the Association for NEFT/RTGS are as under:-

Name of Beneficiary: **CMAI Membership A/c.**

Bank Name: **HDFC Bank**

Account Number: **0005145000092**

IFSC CODE: **HDFC0000005**

New Membership received in various Categories by the Association during the month of JULY 2023, are as under-

Region	Primary	Associate	Agent / Distributor	Retailer	Total
Mumbai	7	4	3	1	15
Western	5	2	3	-	10
Southern	-	-	6	1	7
Northern	9	-	12	5	26
Eastern	4	-	2	-	6
Total	25	6	26	7	64

....2/-

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2. CONCILIATION & ARBITRATION SUMMARY REPORT FOR THE MONTH OF JULY 2023.

MIS FOR THE PERIOD OF	JULY'2023	
	No. of Files	Amount
Opening Total Cases pending resolution	1525	₹ 32,69,49,556
New Complaints	25	₹ 1,22,77,839
Complaints resolved fully in the Month	15	
Amount Collected in the Month		₹ 33,70,305
Total Cases pending resolution as on month end	1535	₹ 33,58,57,090
Active Cases in Caution List	1068	₹ 21,92,03,514
Active Cases pending resolution as on month end	467	₹ 11,66,53,576
Current Payment	11	₹ 7,85,303
Post Dated Cheque Received	23	₹ 25,85,002
Amount Collected in the Month	34	₹ 33,70,305

3. MEETINGS / EVENTS / REPRESENTATIONS

77TH NATIONAL GARMENT FAIR

The 77th National Garment Fair was held on 18th, 19th, 20th & 21st July at Bombay Exhibition Centre, Nesco Complex, Goregaon (East) Mumbai 400 063 for Men's , Women's and Accessories Sections and at Jio World Convention Centre, Bandra Kurla Complex, Bandra (East) Mumbai 400051 for Kids Section.

1055 Exhibitors (1124 Stalls) , Showcased 1292 Brands , Presented their Latest Festive Collections 2023 to Approx. 40,000 Retailers from all over India who Visited this 4 Day Fair.

Despite the space constraint, we have accommodated maximum Members who have evinced interest to Participate in this Fair.

The Fair was Inaugurated on 18th July 2022 at 10.20 A.M by Mr B S Nagesh, Founder TRRAIN & Chairman, Shoppers Stop Ltd at Bombay Exhibition Centre and Shri Sharad Suri , Director , Chunmun Stores Pvt Ltd , New Delhi Inaugurated at 2.30 P.M at JIO World Convention Centre .

BUSINESS NETWORKING SESSION

The Association Organised Business Networking Sessions between the Exhibitors and Agents & Distributors on 19th July 2023 at JIO World Convention Centre and on 20th July 2023 at Bombay Exhibition Centre. The Sessions were well received by the Exhibitors.

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BRANDS OF INDIA SHOW IN DUBAI IN NOVEMEBR 2023

In a major new initiative, for the first time, CMAI is now taking Indian Brands Global, by organizing the “**BRANDS OF INDIA**” Show from 27th to 29th November 2023 at the Dubai World Trade Centre, Dubai.

The Association has so far sold out 179 Stalls admeasuring Approx. 2200 Sqm Area out of 230 Stalls admeasuring Approx 3100 Sqm Area available for Sale.

The Association has started focusing on Visitors Promotion and approached the Indian Embassies, Chambers of Commerce in the GCC and African Countries requesting them to spread awareness of the Brands of India Show in their respective Countries.

The Association is also in touch with the Indian Embassy in Abu Dhabi and Dubai Chambers for Promotion of the Brands of India Show .

The Indian Embassy in Abu Dhabi shared their Logo to Support the Brands of India Show and with their assistance Organising a “ CURTAIN RAISER “ on 14th September 2023 in Dubai.

The Association will be Organising a “ Fashion Show” during the Brands of India Show.

CREDIT INSURANCE WITH TATA AIG

The Association Organised a Meeting between few Members of the Association and Representatives of Trade Credit, Tata AIG on 30th June 20232 in the Office of the Association and discussed Trade Credit Insurance, Bill Discounting / Factoring which are some of the popular measures used by Industry to reduce their Credit Risk and Improve their Working Capital.

For the past 3 years, the Conciliation & Arbitration Committee has been in discussions with various Banks/NBFCs for Bill Discounting/Factoring and with various Insurance Companies for Credit Insurance Policies to reduce the Credit Risks of the Members of the Association.

With a result, the Association has received on 7th July 2023 , a specially designed Credit Insurance Policy for CMAI Members from Tata AIG . The Proposal is being further studied in detail with help of 5 Members of the Association. Based on the feedback received from these Members , the Association would take a final decision on the Launch of the CMAI Credit Insurance Policy for its Members.

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CMAI 'S PRESENCE IN THE EUROPEAN PARLIAMENT IN BRUSSELS

We are glad to inform that European Parliament MP from Denmark Morten Lokkegaard & EICBI invited & given the Indian Industry an opportunity to put forward their views. Mr Sanjay Jain, Chairman, Northern Regional Committee had the unique honour of addressing the EU Parliament in Brussels in the 1st week of July 2023 as a Representative from India on the EU India FTA.

CMAI'S FIRST SURVEY ON HOW THE WEDDING SEASON FARED

The Association has sent a Survey in Google Form to its Members , particularly those Manufacturers who Manufacturer Wedding Attire to assess the business trends in wedding season which reveals that as many as 77% of the survey respondents indicated average to poor sales in the past season. It was also reported that currently the market is seeing a fairly significant slowdown, due to overall inflationary conditions

PRESENTATION TO HON. MINISTER OF TEXTILES GOVT OF MAHARASHTRA ON THINK E M P L O Y M E N T N O T I N V E S T M E N T

The Association made a Presentation (PPT) “ Think Employment Not Investment “ on the existing Textile Policy of Govt of Maharashtra 7th July 2023 to the Hon'ble Minister of Textiles, Govt of Maharashtra, and requested to tweak the same with the Recommendations Proposed in the Presentation. Mr Ankur Gadia, Chairman, State Govt Relation Sub Committee, Mr Anand Golecha, Member, Managing Committee and Mr Rahul Mehta, Chief Mentor attended the Presentation on behalf of the association.

M O U BETWEEN CMAI AND SAKET

The Association has signed an MOU on 10th July 2023 with SAKET, an Association representing 160 Textile Markets of Surat. The MOU was signed by Naveen Sainani, Joint Secretary, on behalf of CMAI.

SAKET's Members will be an ideal group for participating in our FAB Shows. As many of the members are keen on getting into Garment Manufacturing, they all could become potential Primary members of CMAI.

SAKET's responsibility will be to promote CMAI's activities among their Members, as well as finance various joint activities aimed at educating their Members on Garment Industry, Success stories in Textile and Garment Industry, Technology, and Marketing Subjects. CMAI would be responsible for conducting these programs and SAKET would be meeting all the Expenses . This could prove a significant boon for CMAI in increasing its membership. Mr Naveen Sainani, Jt Hon Gen Secretary & In charge of Surat Office, Dr Ajoy Bhattacharya, Chairman, Gujarat Regional Committee, Mr Rahul Mehta, Chief Mentor attended the

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Mr Rahul Mehta was a Key Note Speaker in IDT's Conference on Impact of Artificial Intelligence on Textile and Garment Industries in Surat. Smt Darshana Jardosh, Hon'ble Minister of State for Textiles was the Chief Guest.

The above MOU shall be in place for a period of 1 year, after which it can be renewed by mutual consent. However, the performance, execution, and feasibility of the MOU shall be reviewed after a period of 12 months so that necessary corrective actions, including the cessation of the MOU can be undertaken.

Subsequently, on 26th July 2023, CMAI in association with SAKET, had Organised a Presentation by Mr Siddharth Bindra, Managing Director, BIBA Apparels Pvt Ltd, Delhi, and a Member of the Northern Regional Committee, made a presentation on HOW TO BUILD A BRAND - THE BIBA STOR in the presence of 190 audience . Some of the Guests had to go back due to lack of space even for standing as against 75 people as expected to attend .

The Association also launched the Surat Chapter of **ACHIEVERS CLUB** during this presentation. Brilliantly conducted by Dr Ajoy Bhattacharya , Chairman, Gujarat Regional Committee, was Congratulated for making this programme successful supported by Mr Naveen Sainani, Jt Hon Gen Secretary and also In charge of Surat Region of CMAI for their continued support and guidance to the Surat Regional Committee

APPOINTMENT OF REGIONAL SECRETARY IN BENGALURU

We are glad to inform you that as the first step towards strengthening the presence of CMAI in the Domestic Sector of Bengaluru, the Association has appointed Mr. Balaji Rajagopalan , an AEPC veteran of many years to head the Regional Office as the Regional Secretary based in Bengaluru from 12th July 2023. Strengthening of our presence and Activities in the Domestic Sector has been given prime importance in his Key Performance Areas.

60TH YEAR CELEBRATION

The Association has celebrated its 60th Year of delivering Excellence to the Garment Industry on 29th July 2023 at Hotel Sahara Star, opp. Domestic Airport, Navpada, Vile Parle East, Mumbai, Maharashtra 400099. At the Celebration the Association has Invited One Person from each Member Company to witness the Celebration. Over 1000 Persons attended the Celebration and the same was well received by the Members present.

The Association has honoured some of our Stalwarts who have in the past given their time, energy, and resources to the growth and progress of the Industry in general, but more specifically to CMAI. Their contributions were well recognised on the day by bestowing on them the CMAI ICON Award.

Similarly, the Association also honoured some of the Loyal Partners of CMAI, without whom CMAI would not have reached where it has today.

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REPRESENTATION TO NTI AYOG

Most of the Trade Associations have been Invited to attend a Virtual Meeting 21st July 2023 to discuss issues relating to Tax Anomalies in the Textile Industry. Whilst the discussion was largely relating to the so-called Inverted Duty Structure impacting a small section of the Industry, Mr Rahul Mehta, Chief Mentor of the Association, who attended the said Meeting on behalf of the Association, had raised the issue of Imports of Garments becoming cheaper post the GST Regime. In response to the request from NITI Ayog, the Association was requested to submit a Note on the issue,.

The Association sent its View to NITI Ayog stating that under the SAFTA agreement, the basic customs duty on Garment Imports from Bangladesh is waived. Prior to GST implementation, there was an effective import duty of 12.88% (based on FOB prices) due to the CVD component.

However, with the replacement of CVD by IGST, and the availability of set – off for IGST paid, the duty has effectively been reduced to 0%

The Note also states that prior to GST implementation, Garments made in Bangladesh were approximately 3-6% cheaper than those made in India. However, after GST implementation, the cost difference has increased, and now Bangladesh apparel is 15-19% cheaper than Indian-made apparel.

Additionally, as Chinese fabrics are mostly imported duty-free by Bangladesh, their fabrics are 10-20% cheaper than those made in India. This cost advantage is further reflected in India's garment imports. As a result, garment brands and retailers in India are increasingly shifting their sourcing to Bangladesh due to the increased cost difference. This shift is likely to have a significant impact on the future sourcing decisions of brands and retailers.

Already most major Brands and Retailers, especially the larger ones, have started sourcing from Bangladesh for the Indian operations, and this will only increase.

On behalf of the Domestic Sector, CMAI urged NITI Ayog to impress upon the Government to review the anomaly and rectify the same.

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4. PR / SOCIAL MEDIA COVERAGE

Date	Subject	Particulars
Circulars (Email, Website & WhatsApp to All Members)		
13th July 2023	ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF JUNE 2023	Cir No. 12 / M-3 / 2023 – ACTIVITIES OF THE ASSOCIATION FOR JUNE 2023
Social Media Posts (Facebook, Instagram, LinkedIn, Twitter, WhatsApp & YouTube)		
1st July 2023	77TH NATIONAL GARMENT FAIR	VISITOR REGISTRATION POST
1st July 2023	CONCILIATION & ARBITRATION POST	RJ GROUP - PUNE, MAHARASHTRA
1st July 2023	77TH NATIONAL GARMENT FAIR	HOTEL BOOKING LINK FOR THE LALIT, MUMBAI
1st July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITOR PROMOTION POST (2)
3rd July 2023	77TH NATIONAL GARMENT FAIR	VISITOR REGISTRATION POST
3rd July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITOR PROMOTION POST (2)
4th July 2023	CONCILIATION & ARBITRATION POST	SHIVA JEANS COLLECTION FASHION STREET - PRAYAGRAJ, UP
4th July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITOR PROMOTION POST (3)
5th July 2023	77TH NATIONAL GARMENT FAIR	VISITOR REGISTRATION POST
5th July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITOR PROMOTION POST (3)
6th July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITOR PROMOTION POST (3)
7th July 2023	CONCILIATION & ARBITRATION POST	COLLECTION REPORT FOR THE PERIOD 01.06.2023 to 30.06.2023.
7th July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITOR PROMOTION POST (3)
8th July 2023	77TH NATIONAL GARMENT FAIR	10 DAYS TO GO - VISITOR REGISTRATION POST
8th July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITOR PROMOTION POST (5)
9th July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITOR PROMOTION POST (5)
10th July 2023	77TH NATIONAL GARMENT FAIR	VISITOR REGISTRATION POST (HINDI)
10th July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITOR PROMOTION POST (3)
11th July 2023	77TH NATIONAL GARMENT FAIR	7 DAYS TO GO - VISITOR REGISTRATION POST
11th July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITOR PROMOTION POST (3)
12th July 2023	77TH NATIONAL GARMENT FAIR	VISITOR REGISTRATION POST (GUJARATI)
12th July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITOR PROMOTION POST (5)
13th July 2023	77TH NATIONAL GARMENT FAIR	5 DAYS TO GO - VISITOR REGISTRATION POST
13th July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITOR PROMOTION POST (7)
14th July 2023	77TH NATIONAL GARMENT FAIR	VISITOR REGISTRATION - VIDEO POST

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14th July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITOR PROMOTION POST (5)
15th July 2023	77TH NATIONAL GARMENT FAIR	3 DAYS TO GO - VISITOR REGISTRATION POST
15th July 2023	77TH NATIONAL GARMENT FAIR	FREE SHUTTLE SERVICES FOR VISITORS POST
15th July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITOR PROMOTION POST (4)
16th July 2023	77TH NATIONAL GARMENT FAIR	2 DAYS TO GO - VISITOR REGISTRATION POST
16th July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITOR PROMOTION POST (6)
17th July 2023	77TH NATIONAL GARMENT FAIR	24 HOURS TO GO - VISITOR REGISTRATION POST
17th July 2023	77TH NATIONAL GARMENT FAIR	PRE-REGISTERED AND ONSITE REGISTRATION AT JIO POST
17th July 2023	77TH NATIONAL GARMENT FAIR	LAST DAY TO SAVE RS 100 POST - VISITOR REGISTRATION
17th July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITOR PROMOTION POST (4)
18th July 2023	CONCILIATION & ARBITRATION POST	COLLECTION REPORT FOR THE PERIOD 01.07.2023 to 17.07.2023.
18th July 2023	77TH NATIONAL GARMENT FAIR	77TH NATIONAL GARMENT FAIR - NOW OPEN
18th July 2023	77TH NATIONAL GARMENT FAIR	INAUGURATION OF 77TH NGF (BOMBAY EXHIBITION CENTRE) ON FACEBOOK
18th July 2023	77TH NATIONAL GARMENT FAIR	INAUGURATION OF 77TH NGF (JIO WORLD CONVENTION CENTRE) ON FACEBOOK
18th July 2023	77TH NATIONAL GARMENT FAIR	INAUGURATION PICTURES POST (BOMBAY EXHIBITION CENTRE)
18th July 2023	77TH NATIONAL GARMENT FAIR	INAUGURATION PICTURES POST (JIO WORLD CONVENTION CENTRE)
19th July 2023	CMAI'S 60TH YEAR CELEBRATION	CMAI IS CELEBRATING "60 YEARS" OF DELIVERING EXCELLENCE!
19th July 2023	77TH NATIONAL GARMENT FAIR	DAY -2 NOW OPEN
19th July 2023	77TH NATIONAL GARMENT FAIR	VIDEO BYTE OF MR. SHARAD SURI, MD, CHUNMUN STORES PVT. LTD
19th July 2023	77TH NATIONAL GARMENT FAIR	BUSINESS NETWORKING SESSIONS PICTURES (JIO WORLD CONVENTION CENTRE)
19th July 2023	77TH NATIONAL GARMENT FAIR	VIDEO BYTE OF EXHIBITOR AT 77TH NATIONAL GARMENT FAIR
19th July 2023	77TH NATIONAL GARMENT FAIR	DAY - 02 PICTURES POST
20th JULY 2023	77TH NATIONAL GARMENT FAIR	DAY - 03 NOW OPEN
20th JULY 2023	77TH NATIONAL GARMENT FAIR	RECAP OF DAY - 02 VIDEO POST
20th JULY 2023	77TH NATIONAL GARMENT FAIR	BUSINESS NETWORKING SESSIONS PICTURES (BOMBAY EXHIBITION CENTRE)
20th JULY 2023	77TH NATIONAL GARMENT FAIR	VIDEO BYTE OF EXHIBITOR AT 77TH NATIONAL GARMENT FAIR
21st July 2023	CMAI'S 60TH YEAR CELEBRATION	A NIGHT TO CELEBRATE CMAI'S 60TH ANNIVERSARY
21st July 2023	77TH NATIONAL GARMENT FAIR	LAST DAY TODAY POST

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21st July 2023	77TH NATIONAL GARMENT FAIR	THANK YOU POST FOR EXHIBITORS & VISITORS FOR MAKING 77TH NATIONAL GARMENT FAIR A GRAND SUCCESS
23rd July 2023	CMAI'S 60TH YEAR CELEBRATION	INVITATION LETTER TO THE MEMBERS ONLY WHATSAPP GROUPS
24th July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITORS VIDEO BYTE POST (3)
24th July 2023	CMAI'S 60TH YEAR CELEBRATION	IMAGE POST ONLY IN MEMBERS WHATSAPP GROUPS
25th July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITORS VIDEO BYTE POST (3)
25th July 2023	CMAI'S 60TH YEAR CELEBRATION	CMAI'S 60TH ANNIVERSARY CELEBRATION INVITATION CARDS COURIERED POST
26th July 2023	77TH NATIONAL GARMENT FAIR	EXHIBITORS VIDEO BYTE POST (3)
26th July 2023	CONCILIATION & ARBITRATION POST	STATEWISE CAUTION LIST AS ON 22ND JULY 2023
27th July 2023	CMAI'S 60TH YEAR CELEBRATION	2 DAYS TO GO
28th July 2023	CMAI'S 60TH YEAR CELEBRATION	1 DAY TO GO
28th July 2023	CMAI'S 60TH YEAR CELEBRATION	YASHRAJ KAPIL WITH HIS BOLLY- SUFI QAWWALI PROJECT POST
29th July 2023	CMAI'S 60TH YEAR CELEBRATION	TIME TO APPLAUD & HONOUR - CMAI ICONS & LOYAL PARTNERS AT THE 60TH YEAR CELEBRATIONS
29th July 2023	CMAI'S 60TH YEAR CELEBRATION	FACEBOOK LIVE OF THE ENTIRE EVENT
31st July 2023	CMAI'S 60TH YEAR CELEBRATION	CMAI ICONS AWARDEE POST
Weekly Newsletter (Email, WhatsApp & Website)		
03rd July 2023	eNews Vol. 12 No. 27	Business News related to Domestic and International Garment Industry for the period prior to 03rd July 2023
10th July 2023	eNews Vol. 12 No. 28	Business News related to Domestic and International Garment Industry for the period prior to 10th July 2023
17th July 2023	eNews Vol. 12 No. 29	Business News related to Domestic and International Garment Industry for the period prior to 17th July 2023
24th July 2023	eNews Vol. 12 No. 30	Business News related to Domestic and International Garment Industry for the period prior to 24th July 2023
31st July 2023	eNews Vol. 12 No. 31	Business News related to Domestic and International Garment Industry for the period prior to 31st July 2023
		Selected Weekly News Updated on the Website on Weekly Basis

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