

## ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF JUNE 2023

### 1. RENEWAL OF MEMBERSHIP WITH THE ASSOCIATION

The Association has sent E-mail on 1<sup>st</sup> April 2023 to all the Categories of Members requesting them to Renew their Membership with the Association with Options of Renewal of 1,3 or 5 Years as convenient to them. Membership Renewal received from Members in various Categories during the month of JUNE 2023 are as under:-

Region	Primary	Associate	Agent / Distributor	Affiliation	Total
Mumbai	56	4	2	-	62
Western	12	3	-	-	15
Southern	-	-	1	-	1
Northern	6	1	1	1	9
Eastern	1	-	-	-	1
<b>Total</b>	<b>75</b>	<b>8</b>	<b>4</b>	<b>1</b>	<b>88</b>

New Membership received in various Categories by the Association during the month of JUNE 2023, are as under:-

Region	Primary	Associate	Agent / Distributor	Retailer	Total
Mumbai	22	5	5	-	32
Western	6	2	1	-	9
Southern	6	1	-	-	7
Northern	10	2	4	4	20
Eastern	3	-	-	-	3
<b>Total</b>	<b>47</b>	<b>10</b>	<b>10</b>	<b>4</b>	<b>71</b>

### 2. CONCILIATION & ARBITRATION SUMMARY REPORT FOR THE MONTH OF JUNE 2023

MIS FOR THE PERIOD OF	JUNE'2023	
	No. of Files	Amount
Opening Total Cases pending resolution	1513	₹ 32,58,16,502
New Complaints	27	₹ 43,45,872
Complaints resolved fully in the Month	15	
<b>Amount Collected in the Month</b>		<b>₹ 32,12,818</b>
Total Cases pending resolution as on month end	1525	₹ 32,69,49,556
Active Cases in Caution List	1075	₹ 21,60,14,170
Active Cases pending resolution as on month end	450	₹ 11,09,35,386
Current Payment	31	₹ 24,93,370
Post Dated Cheque Received	8	₹ 7,19,448
<b>Amount Collected in the Month</b>	<b>39</b>	<b>₹ 32,12,818</b>

#### THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA

901, Naman Midtown, A Wing, Behind Kamgar Kala Kendra, Senapati Bapat Marg, Prabhadevi West, Mumbai 400 013 • Tel : +22-44750909 • Email : info@cmai.in • Website : www.cmai.in  
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### 3. MEETINGS / EVENTS / REPRESENTATIONS

The Office Bearers of the Association and the Members of the Managing Committee met on 20<sup>th</sup> June 2023 and discussed and reviewed the outcome of the North India Garment Fair held on 30<sup>th</sup> , 31<sup>st</sup> May and 1<sup>st</sup> June 2023 at IEML, Greater Noida, ( U P ) and also discussed Organising of the 77<sup>th</sup> National Garment Fair in Mumbai and Brands of India Show at Dubai.

#### **77<sup>th</sup> National Garment Fair .**

The Association has received an Overwhelming response towards Participation in the **77<sup>TH</sup> NATIONAL GARMENT FAIR** to be held on 18<sup>th</sup>, 19<sup>th</sup>, 20<sup>th</sup> & 21<sup>st</sup> July 2023 – in Two Venues - Men's Wear, Women's Wear & Accessories at Bombay Exhibition Centre, NSE Complex, Goregaon (East), Mumbai – 400 063 and Kids Wear at Jio World Convention Centre, G-Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400051.

1055 Exhibitors ( 1124 Stalls ) , Showcasing 1292 Brands , will be Presenting their Latest Festive Collections 2023 to Approx. 40,000 Retailers from all over India who are expected to Visit this 4 Day Fair.

The 77<sup>th</sup> National Garment Fair will be Inaugurated on 18<sup>th</sup> July 2023 at 10.30 A.M. in both Venues.

#### **Brands of India Show “ to be held in Dubai in November 2023**

We are glad to inform the Members that the Association has sold out all 157 Stalls available and 27 Applicants are in the waiting list.

The Association has now started focusing on Visitors Promotion and approached various Embassies, Chambers of Commerce in the GCC and African Countries requesting them to spread awareness of the Brands of India Show in their respective Countries.

The Association is also in touch with the Indian Embassy in Abu Dhabi and Dubai Chambers for Promotion of the Brands of India Show in UAE.

The Indian Embassy in Abu Dhabi agreed to share their Logo to Support the Brands of India Show and also assisting the Association in Organising Road Shows which are being planned in Abu Dhabi / Dubai in September 2023 which will cover the Middle East Markets.

The Association is trying to explore the possibility of organising “ Fashion Shows” during the Brands of India Show.

The Association is constantly following up with the concerned Ministries in getting MAI Grant or the said Show.

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## **ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF MAY 2023**

The Association has sent by e-mail to all Members of the Association enclosing therewith a brief overview of the Activities of the Association during the month of May 2023.

## **FASHION AND LIFESTYLE CONFERENCE - SOFT'S INITIATIVE HELD ON 8<sup>TH</sup> & 9<sup>TH</sup> JUNE 2023**

MKSSS'S School of Fashion Technology invited Members of CMAI to attend the conference on Fashion and Lifestyle and also be a part of "Group Discussion Panellist" on 9th June 2023 in Pune at Marigold Banquets, Bavdhan.

Mr Rahul Mehta, who was the Chief Guest at this function , Mr Nikhil Furia, Chairman, CMAI - SOFT Coordination Sub Committee attended the said Conference on behalf of the Association. . Mr Naveen Sainani, Jt Hon Gen Secretary and Mr Anand Chokshi, Member, Managing Committee were also the Panellists apart from others. The next such Conference will be organised by MKSSS'S School of Fashion Technology in September in Delhi.

Approx. 200 Delegates from India & Abroad participated in the said Conference

## **NEW TEXTILE POLICY OF GOVT OF MAHARASHTRA**

The Government of Maharashtra announced the Integrated and Sustainable Textile Policy for 2023-2028.. The salient features of the Policy for the next 5 Years includes Processing Capacity of Cotton from 30% to 80% , Investment of INR 25000 Crore and Employment generation upto 5 Lakhs , To encourage participation of women at all levels of management in the textile industry, Skill Development and capacity building, Development of 6 Technical Textile Parks in the State , Capital and Electricity Subsidy , Space on Rent at MIDCs outside Mumbai.

## **INFORMATION TO MEMBERS**

The Association has sent an e-mail to all Members and the Retailers as per the data bank available with the Association , requesting them to fill up the Google Form which contains the First Survey 2023-2024 of the Association on How the Wedding Season has fared.

The Association has also sent by email to all Members of the Association informing them that the Association has decided to open a One Time Special Window for a limited period from 13th June 2023 to 31st August 2023 in which the Association will accept Complaints of Old Complaints provided there exists a transaction for Sales / Goods Returned/ Money Receipt/ Cheque Dishonoured within a period of last 3 years i.e. from 1-9-2020 to 31-8-2023. Members were also informed that from 1-9-2023, the Association will accept only those Complaints where the last transaction as mentioned above is within the period of 18 months.

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#### 4. PR / SOCIAL MEDIA COVERAGE

Date	Subject	Particulars
<b>Circulars (Email, Website &amp; WhatsApp to All Members)</b>		
12th June 2023	<b>ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF MAY 2023</b>	Cir No. 09 / M-3 / 2023 – SENT TO ALL MEMBERS OF THE ASSOCIATION INFORMING THEM OF ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF MAY 2023
12th June 2023	<b>CMAI'S FIRST SURVEY 2023-24 – HOW THE WEDDING SEASON FARED</b>	Cir No. 10 / S-20 / 2023 – TO ALL MEMBERS OF THE ASSOCIATION INFORMING THEM OF THE CMAI'S FIRST SURVEY 2023-24 – HOW THE WEDDING SEASON FARED
13th June 2023	<b>SPECIAL ONE-TIME WINDOW TO ACCEPT COMPLAINTS FOR 3 YEAR OLD OUTSTANDING DUES</b>	Cir No. 11 / M-2 / 2023 – TO ALL PRIMARY & DISTRIBUTOR MEMBERS OF THE ASSOCIATION: INFORMING THEM OF THE SPECIAL ONE-TIME WINDOW TO ACCEPT COMPLAINTS FOR 3 YEAR OLD OUTSTANDING DUES

Date	Subject	Particulars
<b>Weekly Newsletter (Email, WhatsApp &amp; Website)</b>		
05th June 2023	<b>eNews Vol. 12 No. 22</b>	Business News related to Domestic and International Garment Industry for the period prior to 05th June 2023
12th June 2023	<b>eNews Vol. 12 No. 23</b>	Business News related to Domestic and International Garment Industry for the period prior to 12th June 2023
19th June 2023	<b>eNews Vol. 12 No. 24</b>	Business News related to Domestic and International Garment Industry for the period prior to 19th June 2023
26th June 2023	<b>eNews Vol. 12 No. 25</b>	Business News related to Domestic and International Garment Industry for the period prior to 26th June 2023

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<b>Date</b>	<b>Subject</b>	<b>Particulars</b>
<b>Social Media Posts (Facebook, Instagram, LinkedIn, Twitter, WhatsApp &amp; YouTube)</b>		
1st June 2023	<b>NORTH INDIA GARMENT FAIR</b>	BUSINESS NETWORKING SESSION POST
1st June 2023	<b>CONCILIATION &amp; ARBITRATION POST</b>	COLLECTION REPORT - MONTH MAY
1st June 2023	<b>NORTH INDIA GARMENT FAIR</b>	LAST DAY TODAY - POST
1st June 2023	<b>NORTH INDIA GARMENT FAIR</b>	A BIG THANK YOU - SUCCESS POST
6th June 2023	<b>CONCILIATION &amp; ARBITRATION POST</b>	STATEWISE ADDITIONAL CAUTION LIST - MAY 2023
7th June 2023	<b>NORTH INDIA GARMENT FAIR</b>	VIDEO POST - MR. RAHUL MEHTA, CHIEF MENTOR
7th June 2023	<b>NORTH INDIA GARMENT FAIR</b>	VIDEO POST - MR. SANTOSH KATARIYA, CHAIRMAN NIGF
13th June 2023	<b>77TH NATIONAL GARMENT FAIR</b>	SAVE THE DATE - POST
14th June 2023	<b>77TH NATIONAL GARMENT FAIR</b>	VISITOR REGISTRATION - POST
15th June 2023	<b>CONCILIATION &amp; ARBITRATION POST</b>	CAUTION POST - NARESH FASHION / NARESH ENTERPRISES - BILASPUR, CHHATTISGARH
15th June 2023	<b>NORTH INDIA GARMENT FAIR</b>	VIDEO POST - VISITOR (2)
16th June 2023	<b>NORTH INDIA GARMENT FAIR</b>	VIDEO POST - EXHIBITOR (2)
16th June 2023	<b>77TH NATIONAL GARMENT FAIR</b>	VISITOR REGISTRATION - POST
17th June 2023	<b>CONCILIATION &amp; ARBITRATION POST</b>	CAUTION POST - RANI ENTERPRISE - MURSHIDABAD, W. BENGAL
20th June 2023	<b>CONCILIATION &amp; ARBITRATION POST</b>	CAUTION POST - VEER BHUMI - KARJAT - MAHARASHTRA

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<b>Social Media Posts (Facebook, Instagram, LinkedIn, Twitter, WhatsApp &amp; YouTube)..Contd</b>		
21st June 2023	<b>77TH NATIONAL GARMENT FAIR</b>	EXHIBITOR PROMOTION POST (3)
22nd June 2023	<b>77TH NATIONAL GARMENT FAIR</b>	AGENT / DISTRIBUTOR - GOOGLE FORM
22nd June 2023	<b>77TH NATIONAL GARMENT FAIR</b>	EXHIBITOR PROMOTION POST (3)
23rd June 2023	<b>77TH NATIONAL GARMENT FAIR</b>	VISITOR REGISTRATION - POST
23rd June 2023	<b>77TH NATIONAL GARMENT FAIR</b>	EVENT CREATION - FACEBOOK & LINKEDIN
26th June 2023	<b>77TH NATIONAL GARMENT FAIR</b>	EXHIBITOR PROMOTION POST (3)
27th June 2023	<b>77TH NATIONAL GARMENT FAIR</b>	EXHIBITOR PROMOTION POST (3)
27th June 2023	<b>CONCILIATION &amp; ARBITRATION POST</b>	CAUTION POST - DEEP COLLECTION, DEEPIKA GRAH UDHYOG, DEEP KIDS, LUCKY GIRLS & DEEP RAJ - UJJAIN, M. PC.
28th June 2023	<b>77TH NATIONAL GARMENT FAIR</b>	VISITOR REGISTRATION / SAVE 100 - POST
28th June 2023	<b>77TH NATIONAL GARMENT FAIR</b>	EXHIBITOR PROMOTION POST (3)
29th June 2023	<b>77TH NATIONAL GARMENT FAIR</b>	EXHIBITOR PROMOTION POST (3)
29th June 2023	<b>CONCILIATION &amp; ARBITRATION POST</b>	CAUTION POST - SHIVAM DISTRIBUTOR - FMCG DIVISION - GOA
30th June 2023	<b>77TH NATIONAL GARMENT FAIR</b>	EXHIBITOR PROMOTION POST (3)

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