

SHOW DIRECTORY

The 77th National Garment Fair 'Show Directory', popularly known as the 'Fair Guide', will contain Comprehensive information about the Fair Exhibitors, Booth Directions, Booth Numbers and other significant information. It will be given to all the Registered Visitors. Ensure your Company stores this tool even after the event is over, as Visitors use the Show Directory as a Year Long Reference for Sourcing Products and Services.

Use this Communication Tool to reach out to a Nationwide Range of your Target Audience.



TARIFF PLAN (+18% GST)

Special Position

Back Cover Page	₹ 55,000
Front Cover Gate Fold	₹ 80,000
Back Cover Gate Fold	₹ 75,000
Front Inside Cover	₹ 45,000
Back Inside Cover	₹ 40,000
Tab Page	₹ 45,000
Third Page	₹ 35,000
Fourth Page	₹ 24,000
Fifth Page	₹ 29,000
Facing Back Inside Cover	₹ 24,000

Inside Pages

Full Page Colour *(6-64)	₹ 15,500
Full Page Colour	₹ 13,000

Size Specifications

Fair Directory (Bleed Size)	24 cms x 17.6 cms
Final size of Fair Directory	23.5 cms x 17.1 cms
Print Area of Full Page	22.5 cms x 16 cms

* Subject to Availability

**Last Date for Directory Printing Material
30th June 2023**

To,

Date:

Sr. Director & Secretary
The Clothing Manufacturers Association of India
901, Naman Midtown, 'A'-Wing, Senapati Bapat Marg,
Prabhadevi (W), Mumbai 400 013.

Dear Sir,

We are interested in the following. (Please tick the appropriate boxes)

SHOW DIRECTORY :

Special Position..... ₹..... Inside Page ₹.....

We are enclosing herewith our Cheque / Demand Draft No. Dated
Drawn on for ₹..... against the above booking.

Thanking you,

Name & Address of the Firm:
(Rubber Stamp of the Firm)

Name of the Authorised Representative

Signature of the Authorised Representative
(With the Rubber Stamp of the Firm)

Note : Outstation Participant is requested to send the Participation Charges by DD/ payable at par Cheque only. The same to be drawn in favour of 'The Clothing Manufacturers Association of India'