



# 37<sup>th</sup> IAF WORLD FASHION CONVENTION

TRANSFORMING FASHION TOGETHER

13-16 NOVEMBER 2022

DHAKA, BANGLADESH

EVENT PROFILE



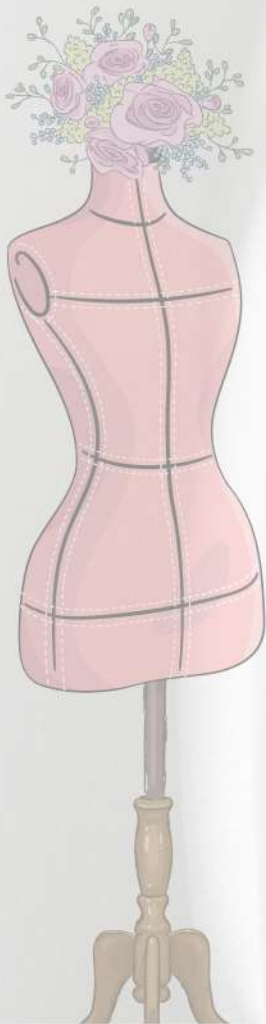
# About IAF Conventions

International Apparel Federation (IAF), one of the leading forum of global fashion industry, partnering with BGMEA and BKMEA, is looking forward to welcome you to the 37th World Fashion Convention, November 13 –16, 2022 at Dhaka. The World Fashion Convention glorifies the Made in Bangladesh Week, which will be happening simultaneously. The mega event will celebrate IAF's 50th anniversary of establishment.

The Conventions have the dual function of informing and inspiring delegates and of providing a meeting platform for industry leaders from all continents. To perform these functions our Conventions, although travelling the globe, adhere to a fixed format.

The Conventions do not only offer information, but also insights and inspiration. They are well scripted and the main theme often reflects priorities in the host country with an international angle.

For delegates usually coming from over 20 countries, the Conventions offer an opportunity to better understand the industry and retail in the host country and for local delegates it offers an opportunity to network internationally and to learn about global developments.



## Conventions Theme

### TRANSFORMING FASHION TOGETHER

The major challenges of our industry today can only realistically be met when there is true collaboration between buyers and the key actors in their supply chains.

Actually going beyond that, more than ever, garment manufacturers play a pivotal role in a successful industry transformation. From the perspective of the Bangladesh industry, this means that actually the Bangladeshi apparel industry is a source of solutions to the industry's current major problems.

Unlocking these solutions requires investments and investments require money and collaboration. A focus on investments, whether these are made by individual companies, or by the entire industry (i.e. in standardization) will create the kind of hands-on, business like and solution oriented yet wholistic approach that would be good to distinguishes the IAF World Fashion Convention from many other conferences.



# About International Apparel Federation (IAF)



IAF is the world's leading federation for apparel manufacturers, (SME) brands, their associations, and the supporting industry. IAF's membership now includes apparel associations and companies from more than 40 countries, a membership that directly and indirectly represents over a hundred thousand companies and over 20 million employees. IAF brings its members together to jointly create stronger, smarter and more sustainable supply chains. It provides its members with valuable information and guidance and it represents its members on several international platforms working incessantly on more industry standardisation and harmonisation, industry collaboration and inclusiveness of solutions.



# About BGMEA



The Bangladesh Garment Manufacturers and Exporter Association (BGMEA) is one of the largest trade associations in the country representing the readymade garment industry, particularly the woven garments, knitwear and sweater sub-sectors with equal importance. Since its inception, BGMEA has been dedicated to promote and facilitate the apparel industry through policy advocacy to the government, services to members, ensuring workers' rights and social compliance at factories. BGMEA collaborates with local and international stakeholders, including brands and development partners to pave the way for development of the Bangladesh apparel industry.



**CHANGE.  
CHANGING.  
CHANGED.**

Unveiling BGMEA's renewed vision.



# About BKMEA



**BKMEA**  
*Working Today to Shine Tomorrow*

The Bangladesh Knitwear Manufacturers and Exporters Association, for short BKMEA is a national trade organization of Knitwear manufacturers in Bangladesh and is located in Dhaka, Bangladesh. It is one of the main organisations which is expanding the ready-made garments industry of Bangladesh, and assisting the government and labour organisations to frame policy guidelines for this industry.

BKMEA has started its journey in 1996 as a trade association to facilitate and promote knitwear business. To cater the demand generated from the changing apparel global value chain, BKMEA has been matured into the level and height of a world class organization. Now a day, BKMEA has given highest priority in the specialization of resources. Today it is an organization of about 2000 knitwear manufacturers and exporters that represent the largest export earning sector of the country.



# About Venue

## Welcome to the Historic City of Dhaka

The IAF stands for stronger, smarter and more sustainable supply chains. Together with its Bangladeshi members, BGMEA and BKMEA, the IAF is bringing the apparel manufacturer's global voice to the tables of the main global apparel organisations.

Bangladesh is the world's second largest apparel exporter. Bangladesh' capital Dhaka is also the main apparel manufacturing hub in the country. Dhaka is an excellent backdrop when communicating the pivotal role of manufacturers in the industry's transition.

Dhaka is a dynamic, fast developing city. Part of the economic and infrastructural development that visitors will surely notice when coming to Dhaka and Bangladesh is driven by the major international success of the Bangladeshi garment industry. It is a great example of the large effect that the apparel can have on local economies.





# Programme Schedule

Date	Time	Event	Venue
12/11/2022	7:00 AM-12:00 PM	IAF Golf Tournament	Kurmitola Golf Club, Dhaka
	12:30 PM	Press Conference	Hotel Intercontinental, Dhaka
	7:30 PM	Pre-Board Meeting dinner of IAF	Business Lounge (L-8) Radisson Blu, Dhaka
13/11/2022	9:30 AM-12:30 PM	Inauguration by Hon'ble Prime Minister	Bangabandhu Bangladesh-China Friendship Exhibition Center
	3:00 PM-4:30 PM	IAF Board Meeting	Mollika (L-2), Radisson Blu, Dhaka
	5:00 PM-7:00 PM	General Assembly	Mollika (L-2), Radisson Blu, Dhaka
	7:30 PM	IAF BoD Dinner with BoD of BGMEA & BKMEA	Pool side, Radisson Blu, Dhaka
14/11/2022	9:30 AM-5:00 PM	IAF Convention	Ballroom, Radisson Blu, Dhaka
	7:30 PM	Gala Dinner	Utshab & Pool side, Radisson Blu, Dhaka
16/11/2022	8:00 AM-3:00 PM	IAF delegates Factory Tour / Heritage Site Tour	Panam City, Sonargaon & factory visit, Fakir Fashion
17/11/2022	8:00 AM-2:00 PM	Factory Tour / Heritage Site Tour	Envoy Textile, Genesis / Colombia Fashions, Epyllion Textile, SQ



# IAF Convention Conference Programme

Session	Title & Content	Timeslot
Keynote 1	The government's perspective on industry transition	10:30 - 10:40
Keynote 2	A multinational retailer's perspective on industry transition	10:45 - 11:00
Coffee Break 1		11:00 - 11:20
Panel 1	<p><b>Creating better supply chains together</b></p> <p>How should we redefine the buyer-supplier relationship to enable supply chains to deliver a more sustainable product, with better conditions for its people and better profitability for the companies.</p>	11:20 - 12:20
Lunch		12:20 - 14:00
Panel 2	<p><b>Climate and Financing: Reducing GHG emissions together</b></p> <p>Reaching climate goals needs true partnerships and investments by all parties involved. It needs a clear direction so investments are focused. It needs a clear picture of return on investments and of the availability of capital.</p>	14:00 - 15:00
Coffee Break 2		15:00 - 15:20
Panel 3	<p><b>Education and Digitalisation</b></p> <p>Digitalisation of the industry requires a transformation of processes which in turn requires different job roles and different skill sets.</p>	15:20 - 16:20
Keynote 3	Concluding the day with global industry trends	16:20 - 16:45





# Registration Details



Scan to Register

Registration for these events has now opened on the joint, dedicated convention website [www.iafconventiondhaka.com](http://www.iafconventiondhaka.com). The Convention will contain a full day conference and a network dinner, both held on Monday November 14 as well as an industry tour held on Wednesday November 16.

## LOCAL DELIGATES ONLY

Tickets Bangladeshi	Price
Conference Programme	BDT 9500
Study Tour – 2 days	€ 50

## FOREIGN DELIGATES ONLY

Tickets Foreigners	Price in € excl. VAT
Conference Programme – Members	€ 295
Conference Programme – Non-Members	€ 50
Study Tour – 2 days (Members & Non-Members)	€ 75







***IAF GOLF  
TOURNAMENT***

Kurmitola Golf Club, Dhaka  
7:00 AM-12:00 PM | 12/11/2022



***PRE-BOARD  
MEETING  
DINNER OF IAF***

Business Lounge (L-8)  
Radisson BLU, Dhaka  
7:30 PM | 12/11/2022



***IAF BOARD OF  
DIRECTORS  
MEETING***

Mollika (L-2),  
Radisson BLU, Dhaka  
3:00 PM-4:30 PM | 13/11/2022



***IAF GENERAL  
ASSEMBLY***

Mollika (L-2),  
Radisson BLU, Dhaka  
3:00 PM-4:30 PM | 13/11/2022





## ***IAF BOARD DINNER***

Pool side,  
Radisson BLU, Dhaka  
7:30 PM | 13/11/2022



## ***IAF CONVENTION***

Ballroom,  
Radisson BLU, Dhaka  
9:30 AM-5:00 PM | 14/11/2022



## ***FASHION SHOW***



## ***CULTURAL SHOW***



# Green Factory Tour

The **Green Factory Tour** will be held in BGMEA member factories to help the world better understand the industry's continuous progress toward sustainability. The tour will provide a firsthand experience for fashion activists, human rights and sustainability watchdogs upon visiting green factories in Bangladesh. It will also give the visitors a comprehensive idea of how Bangladesh is working to provide a dignified, better and safe work environment.

## International Audience Target Groups

Large global brands and retailers. i.e. H&M, Inditex, C&A, VF, Target, Gap, Intersport, Mango, Bestseller, either from HQ, regional HQ or from the national buying offices.

SME Brands, mainly from Europe, Middle East, India.

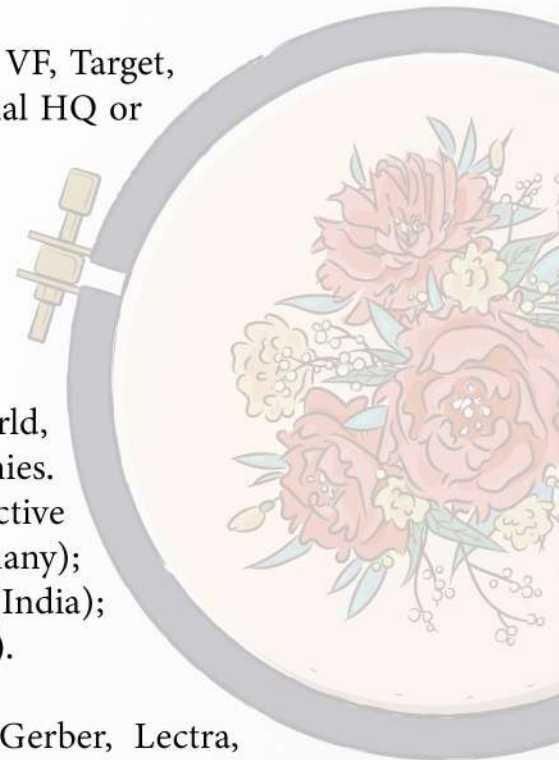
Apparel Manufacturers from all continents.

Representatives of industry associations from across the world, both executives and Board Members with their own companies. Often important influencers in the industry in their respective countries, i.e. MODINT (Netherlands); GTMI (Germany); Sistema Moda Italia; CCCT (China); CMAI and AEPC (India); AMITH (Morocco); ABIT (Brazil); IHKIB ,TCMA (Turkey).

Major globally operating suppliers to the industry, i.e. Gerber, Lectra, Alvanon, Infor, A&E, WGSN, DHL, Arvato, Setlog, Covestro, Lenzing, DSM, Teijin, Messe Frankfurt, Premiere Vision, AQM, Control Union.

Top educational institutes in the apparel industry, i.e. London College of Fashion, Institut Français de la Mode, BUFT, PolyU HK, AMFI, FIT, MMU, TMO.

Government, semi government, industry networks, infrastructure builders.















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