

## ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF JULY 2022

### 1. MEMBERSHIP SUBSCRIPTIONS

The Association received Renewal of Membership Subscriptions from Members in various Categories during the month of JULY 2022. They are as under:-

| Region       | Primary   | Associate | Agent /Distributor | Organisation | Retail   | Affiliation | Total     |
|--------------|-----------|-----------|--------------------|--------------|----------|-------------|-----------|
| Mumbai       | 15        | 5         | 3                  | 0            | 0        | 0           | 23        |
| Western      | 4         | 0         | 0                  | 0            | 1        | 0           | 5         |
| Southern     | 9         | 0         | 0                  | 0            | 0        | 0           | 9         |
| Northern     | 3         | 1         | 0                  | 0            | 0        | 0           | 4         |
| Eastern      | 0         | 0         | 0                  | 0            | 0        | 0           | 0         |
| <b>Total</b> | <b>31</b> | <b>6</b>  | <b>3</b>           | <b>0</b>     | <b>1</b> | <b>0</b>    | <b>41</b> |

New Membership received in various Categories by the Association during the month of JULY 2022, are as under:-

| Region       | Life     | Primary   | Brand Forum Primary | Brand Forum Associate | Associate | Agent / Distributor | Organisation | Retailer | Affiliation | International | Total Member |
|--------------|----------|-----------|---------------------|-----------------------|-----------|---------------------|--------------|----------|-------------|---------------|--------------|
| Mumbai       | 0        | 12        | 0                   | 0                     | 10        | 0                   | 0            | 1        | 0           | 0             | 23           |
| Western      | 1        | 4         | 0                   | 0                     | 1         | 0                   | 0            | 2        | 0           | 0             | 8            |
| Southern     | 0        | 2         | 0                   | 0                     | 3         | 1                   | 0            | 1        | 0           | 0             | 7            |
| Northern     | 0        | 7         | 0                   | 0                     | 1         | 3                   | 0            | 0        | 0           | 0             | 11           |
| Eastern      | 0        | 1         | 0                   | 0                     | 0         | 0                   | 0            | 0        | 0           | 0             | 1            |
| <b>Total</b> | <b>1</b> | <b>26</b> | <b>0</b>            | <b>0</b>              | <b>15</b> | <b>4</b>            | <b>0</b>     | <b>4</b> | <b>0</b>    | <b>0</b>      | <b>50</b>    |

### 2. CONCILIATION & ARBITRATION SUMMARY REPORT FOR THE MONTH OF JULY 2022

#### CONCILIATION & ARBITRATION SUMMARY REPORT FOR THE MONTH OF JULY 2022

| MIS FOR THE PERIOD OF                          | JUL'2022     |                |
|--|--------------|----------------|
|  | No. of Files | Amount         |
| Opening Total Cases pending resolution         | 2461         | ₹ 53,95,57,704 |
| New Complaints                                 | 44           | ₹ 3,04,62,459  |
| Complaints resolved fully in the Month         | 18           |                |
| Amount Collected in the Month                  |              | ₹ 83,72,332    |
| Total Cases pending resolution as on month end | 2487         | ₹ 56,16,47,831 |
| Current Payment                                | 40           | ₹ 51,56,932    |
| Post Dated Cheque Received                     | 22           | ₹ 32,15,400    |
| Amount Collected in the Month                  | 62           | ₹ 83,72,332    |

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### 3. MEETINGS / EVENTS

- i) The Southern Gujarat Chamber of Commerce & Industry ( SGCCI ) invited Mr Rajesh Masand, President, as Chief Guest and to also to Inaugurate the Weaveknitt 2022 & Mr. Rahul Mehta, Chief Mentor, CMAI as Guest of Honour at the said Event held between 23rd & 25th July 2022 at Surat, Gujarat. Both the President and the Chief Mentor attended the Event on behalf of the Association.
- ii) Formal/Informal Meetings of the various Sub-Committees of the Association were held during the month of July 2022.

#### iii) **CMAI'S FAB SHOW**

We are glad to inform the Members that the Association will be organizing the Second “ **CMAI FAB Show 2022** ” from 19th to 21<sup>st</sup> September 2022 at Jio World Convention Centre, G-Block, Bandra Kurla Complex, Bandra (East), Mumbai – 400051. The Stall Booking has commenced from 27<sup>th</sup> June 2022 . All Applications would be Accepted on a First –Come-First Serve basis. So far we have received response from 120 Members.

#### iv) **ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF JUNE 2022**

A brief Overview of the Activities of the Association which the Secretariat was able to accomplish during the Month of June 2022 has been sent to all Members by E-mail on 4<sup>th</sup> June 2022 for the Information of Members.

#### v) **ELECTION TO THE MANAGING COMMITTEE AND REGIONAL COMMITTEES OF THE ASSOCIATION FOR THE YEARS 2022-23 & 2023-24**

The Managing Committee of the Association has decided to conduct Election to the Managing Committee and the Regional Committees for the Years 2022-23 & 2023-24 and Appointed the Returning Officer for Conducting the Election. till the completion of all Election process and Declaration of the Results at the ensuing 59<sup>th</sup> Annual General Meeting of the Association.

Accordingly, the Returning Officer has started the Election Procedure from 15<sup>th</sup> July 2022 and Completed the same on 5<sup>th</sup> August 2022. As the Association has received Nominations from the Members equal to the Seats available, all of them were Elected. The Result of the Election will be Declared at the 59<sup>th</sup> Annual General Meeting of the Association to be held on 7<sup>th</sup> September 2022.

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vi) **59<sup>TH</sup> ANNUAL GENERAL MEETING OF THE ASSOCIATION**

The Association has decided to hold its 59<sup>th</sup> Annual General meeting on Wednesday, 7<sup>th</sup> September 2022 at 5.00 P.M in Bombay Office of the Association at 901, Naman Midtown, A Wing, Senapati Bapat Marg, Prabhadevi (West) Mumbai 400 013.

vii) **75<sup>TH</sup> NATIONAL GARMENT FAIR**

The 75<sup>th</sup> National Garment Fair , ( **Diamond Jubilee Edition** ) was organised by the Association between 19<sup>th</sup> & 22<sup>nd</sup> July 2022 was not only an Historic Event of CMAI, but also for the entire Garment Industry.

This historic Event was Inaugurated by the 5 Past Chairmen of the Fair Sub Committee of the Association since 2002 who Contributed, Sacrificed and made efforts to bring the National Garment Fair to this Level and the Executive Director of the Association. Over 40,000 Trade Visitors have so far Visited during the first Two Days of the Fair.

863 Manufacturers Showcasing 1076 Brands spread over in a Gross Area of 7,00,000 Sq.Ft Presented their latest Festive Collections to Approx. 40,000 Retailers who Visited the Four Day Fair.

More than 500 MSME Brands participated in this Fair. For the First time in association with MSME DCDI-Mumbai a special help desk was created at the Fair for the benefit of the Exhibitors and Visitors and also to promote MSME Activities. The help desk was managed by MSME Instructors Mr Adinath Korde and Amit Jadhav on 21<sup>st</sup> and 22<sup>nd</sup> July 2022 and received a good response.

This was one of the most Successful Event ever organised by CMAI.

viii) **MOU with Dubai Global Connect and The Southern Gujarat Chamber of Commerce and Industry (SGCCI).**

On the sidelines of the 75<sup>th</sup> National Garment Fair, the Association signed Two Memoranda of Understanding (MOUs) with Dubai Global Connect (DGC), Dubai, and The Southern Gujarat Chamber of Commerce and Industry (SGCCI) on 20<sup>th</sup> July 2022.

The MoU with DGC will provide the Association's members with special Member Benefits, including discounts and other incentives, and ultimately benefit from DGC's unique showroom Ecosystem. It also allows DGC to engage with CMAI's 20,000+ membership base for knowledge sharing, information exchange, and host and attend special events, the CMAI said in a media release.

The MoU with SGCCI will help strengthen the booming textile market in Surat. CMAI is also soon opening its Regional office in Surat, one of the Leading Textile Hub in India.

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## PR/ SOCIAL MEDIA COVERAGE

| Date  | Subject  | Particulars   |
|---|--|---|
| <b>Circulars (Email, Website &amp; WhatsApp to All Members)</b> |  |   |
| 6th July 2022   | <b>ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF JUNE 2022</b>  | Cir No. 11 / M-3 / 2022 – Sent to all Members by E-mail informing them of the Activities of the Association for the month of June 2022  |
| 6th July 2022   | <b>MEETING WITH THE AMBASSADOR OF REPUBLIC OF INDONESIA ON 18TH JULY AT 4.00 P.M</b>                               | Cir No. 12 / F-4 / 2022 – Sent to all Members by E-mail informing them of the Meeting scheduled with the Ambassador of Republic of Indonesia on 18th July at 4.00 p.m               |
| 16th July 2022  | <b>SCHEME FOR REBATE OF STATE AND CENTRAL TAXES AND LEVIES ( ( RoSCTL ) ON EXPORT OF GARMENTS &amp; MADE UPS .</b> | Cir No. 13 / R-14 / 2022 – Sent to all Members by E-mail informing them of the Scheme for Rebate of State and Central Taxes and Levies (ROSCTL) on Export of Garments & Made ups    |
| 27th July 2022  | <b>WORKSHOP ON “RECENT CHANGES UNDER THE GST LAW” – FRIDAY, AUGUST 12, 2022 FROM 2.30 P.M TO 6.00 P.M</b>          | Cir No. 14 / G-2 / 2022 – – Sent to all Members by E-mail informing them of the Workshop on “Recent changes under the GST Law” – Friday, August 12, 2022 from 2.30 p.m to 6.00 p.m. |
| 27th July 2022  | <b>ECGC – NEW SCHEME</b>   | Cir No. 15 / E-8 / 2022 – ECGC – – Sent to all Members by E-mail informing them of the new Scheme on ECGC.  |

| Date   | Subject                     | Particulars   |
|--|-----------------------------|---|
| <b>Weekly Newsletter (Email, WhatsApp &amp; Website)</b> |                             |   |
| 4th July 2022  | <b>eNews Vol. 11 No. 27</b> | Business News related to Domestic and International Garment Industry for the period prior to 4th July 2022  |
| 11th July 2022   | <b>eNews Vol. 11 No. 28</b> | Business News related to Domestic and International Garment Industry for the period prior to 11th July 2022 |
| 18th June 2022   | <b>eNews Vol. 11 No. 29</b> | Business News related to Domestic and International Garment Industry for the period prior to 18th July 2022 |
| 25th June 2022   | <b>eNews Vol. 11 No. 30</b> | Business News related to Domestic and International Garment Industry for the period prior to 25th July 2022 |

Selected Weekly News Updated on the Website on Weekly Basis

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| <b>Date</b>  | <b>Subject</b>                                | <b>Particulars</b>   |
|--|---|--|
| <b>Social Media Posts (Facebook, Instagram, LinkedIn, Twitter, WhatsApp &amp; YouTube)</b> |   |  |
| 1st July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>             | Exhibitor Promotion (2)  |
| 1st July 2022  | <b>CONCILIATION &amp; ARBITRATION</b>         | CAUTION POST (SHABNAM COLLECTION) in all Whatsapp Groups   |
| 1st July 2022  | <b>FABRICS, ACCESSORIES &amp; BEYOND SHOW</b> | 2ND CMAI FAB SHOW - Exhibitor Promotion  |
| 1st July 2022  | <b>CMAI 2D ANIMATION VIDEO</b>                | CMAI MEMBERSHIP 2D ANIMATION VIDEO   |
| 2nd July 2022  | <b>CONCILIATION &amp; ARBITRATION</b>         | Collection Report of the CONCILIATION & ARBITRATION SUB-COMMITTEE for the period 1 <sup>st</sup> June 2022 to 30 <sup>th</sup> June 2022 |
| 2nd July 2022  | <b>CMAI 2D ANIMATION VIDEO</b>                | Visitor Registration Now Open  |
| 4th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>             | 2ND CMAI FAB SHOW - Exhibitor Promotion  |
| 4th July 2022  | <b>CONCILIATION &amp; ARBITRATION</b>         | CAUTION POST (ATUL TEXTILE AGENCY - NASHIK) in all Whatsapp Groups   |
| 4th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>             | 15 DAYS TO GO  |
| 5th July 2022  | <b>VENDOR SOURCING FAIR</b>                   | EXHIBITOR PROMOTION  |
| 5th July 2022  | <b>CONCILIATION &amp; ARBITRATION</b>         | CAUTION POST (KIDS CAMP - INDORE) in all Whatsapp Groups   |
| 5th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>             | Exhibitor Promotion (2)  |
| 6th July 2022  | <b>FABRICS, ACCESSORIES &amp; BEYOND SHOW</b> | 2ND CMAI FAB SHOW - Exhibitor Promotion  |
| 7th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>             | 75th National Garment Fair Back To NESCO Video   |
| 7th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>             | Exhibitor Promotion (3)  |
| 8th July 2022  | <b>CONCILIATION &amp; ARBITRATION</b>         | CAUTION POST (ADDA COLLECTION - TELANGANA) in all WhatsApp Groups  |
| 8th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>             | Exhibitor Promotion (4)  |

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| <b>Social Media Posts (Facebook, Instagram, LinkedIn, Twitter, WhatsApp &amp; YouTube)...CONTD.</b> |                                       |   |
| 9th July 2022   | <b>75TH NATIONAL GARMENT FAIR</b>     | 9 Days To Go  |
| 9th July 2022   | <b>75TH NATIONAL GARMENT FAIR</b>     | Exhibitor Promotion (3)   |
| 10th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | Introducing Ethnic Pavilion At 75th National Garment Fair                     |
| 11th July 2022  | <b>CONCILIATION &amp; ARBITRATION</b> | CAUTION POST (GALA COLLECTIONS / GALA DESIGNS- KERALA) in all WhatsApp Groups |
| 11th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | Exhibitor Promotion (4)   |
| 12th July 2022  | <b>CONCILIATION &amp; ARBITRATION</b> | State-wise Addition to Caution List in the month of June 2022                 |
| 12th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | Event 75th NGF - Facebook   |
| 12th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | 7 Days To Go  |
| 12th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | Exhibitor Promotion (4)   |
| 13th July 2022  | <b>CONCILIATION &amp; ARBITRATION</b> | CAUTION POST (CHANDAN CREATION) in all WhatsApp Groups                        |
| 13th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | SIS   EBO GALLERIA - 75th National Garment Fair - Video Premiere              |
| 14th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | Exhibitor Promotion (5)   |
| 14th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | 5 Days To Go - GIF  |
| 15th July 2022  | <b>CONCILIATION &amp; ARBITRATION</b> | CAUTION POST (NYSAA RETAIL) in all WhatsApp Groups                            |
| 15th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | 4 Days To Go - GIF  |
| 15th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | Exhibitor Promotion (4)   |
| 16th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | 3 Days To Go - GIF  |
| 16th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | Exhibitor Promotion (5)   |
| 17th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | 2 Days To Go - GIF  |
| 17th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | Exhibitor Promotion (5)   |

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| 18th July 2022  | <b>CONCILIATION &amp; ARBITRATION</b> | CAUTION POST (NISHKA FASHIONS) in all WhatsApp Groups   |
| 18th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | 24 Hours To Go - Set-Up Video   |
| 18th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | Exhibitor Promotion (2)   |
| 19th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | Inauguration Live of 75th National Garment Fair - YouTube   |
| 19th July 2022  | <b>CONCILIATION &amp; ARBITRATION</b> | CONCILIATION & ARBITRATION SUB-COMMITTEE - Collection Report for the period 01.07.2022 to 16.07.2022 & Statewise Caution List as on 17th July 2022.   |
| 19th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | Lucky Draw Winners Post   |
| 20th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | Day - 2 Begins Post   |
| 20th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | The Clothing Manufacturers Association Of India (CMAI) signed a MOU With The Southern Gujarat Chamber Of Commerce & Industry (SGCCI) For Mutual Cooperation, Coordination & Support On 19th July 2022 In Mumbai |
| 20th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | SIS   EBO GALLERIA - 75th National Garment Fair - Participating Brands Video  |
| 20th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | The Clothing Manufacturers Association Of India (CMAI) signed a MOU With Dubai Global Connect For Mutual Cooperation, Coordination & Support On 19th July 2022 In Mumbai  |
| 20th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | Lucky Draw Winners Post   |
| 20th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | End Of Successful Day - 2 Video Post  |
| 21st July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | Day - 3 Begins Post   |
| 21st July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | Video Byte of Mr. Rahul Mehta, Chief Mentor, CMAI   |
| 22nd July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>     | Last Day Begins Post  |

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| 22nd July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>             | Felicitations Of Fair Sub Committee Live On Facebook   |
| 22nd July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>             | Thank You Post   |
| 25th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>             | Exhibitors Video Byte  |
| 25th July 2022  | <b>WEAVEKNITT 2022</b>                        | Mr. Rajesh Masand, President, CMAI was Invited as The Chief Guest & Mr. Rahul Mehta, Chief Mentor, CMAI was the Guest Of Honour At The Weaveknitt 2022 held between 23rd To 25th July 2022 at Surat, Gujarat. Mr. Masand Inaugurated the Show Organised by The Southern Gujarat Chamber of Commerce & Industry |
| 26th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>             | Mr. Rohit Munjal, Chairman, Fair Sub Committee and Entire Fair Sub Committee Video Byte  |
| 26th July 2022  | <b>NEWS ARTICLE</b>                           | Mr. Rahul Mehta, Chief Mentor, CMAI Interview In Free Press Journal  |
| 27th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>             | Exhibitors Video Byte (2)  |
| 29th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>             | Exhibitors Video Byte (2)  |
| 29th July 2022  | <b>FABRICS, ACCESSORIES &amp; BEYOND SHOW</b> | Stall Booking Open - Gif   |
| 29th July 2022  | <b>75TH NATIONAL GARMENT FAIR</b>             | Exhibitors Video Byte (1)  |

Daily One Post from the Weekly Newsletter on all Social Media Platforms

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