

IMPORTANT**TO ALL EXHIBITORS AT THE 75TH NATIONAL GARMENT FAIR :****Dear Sir,**

We would like to inform you that we have been informed by the Office of the Development Commissioner, Ministry of MSME, Govt of India vide their E-mail dated 14th June 2022 that they have granted Administrative Approval for Subsidy to the Exhibitors at the 75th National Garment Fair which is to be held between 19th and 22nd July 2022 at Bombay Exhibition Centre, NESCO Complex, Goregaon (East) Mumbai 400 063 under component 5(A) of PMS Scheme

The Salient Features of Marketing Support Scheme are given below :**1. ELIGIBILITY CONDITION:**

Manufacturing / Service Sector MSEs (**Micro and Small Enterprise only**) Registered on **Udyam**.

The Scheme is not available for Traders and Medium Enterprises. In the Readymade Garment Industry they have only allowed Garment Manufacturers and NOT TRADERS.

To apply for UDYAM Registration / to migrate from UDYOG to UDYAM, please visit the Website : www.udyamregistration.gov.in

Update all Unit/Company details on MSME Databank before filing the Application**2. SELECTION OF MSEs:**

The Unit will apply **ONLINE** on https://my.msme.gov.in/MyMsme/Reg/COM_MatuDomAppForm.aspx , **at least 7 (Seven) Days prior to the commencement of Trade Fairs / Exhibitions.** On submitting the application, Auto Mail will be received regarding successful submission of the application on the Portal. After scrutiny of the application by the Committee, MSME-DI will update the status **RECOMMENDED / NOT RECOMMENDED** by Auto Mail.

Please note that CMAI has no Role to play in this Scheme and is only Facilitating on behalf of its Members. Reimbursement Approval and Disbursement will be at the Sole Discretion of Ministry of MSME.

CMAI will only provide Guidance to its Members to Complete the Application.

....2/-

THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA

901, Naman Midtown, 'A' Wing, Behind Kamgar Kala Kendra, Senapati Bapat Marg, Prabhadevi (West),
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3. SCHEME COMPONENTS FOR MARKETIBILITY ENHANCEMENT:

Participation of Individual MSEs in Domestic Trade Fairs / Exhibitions across the Country:

Eligible Items	Scale of Assistance
Space Rent Charges	80% subsidy on built up space rent paid for General Category units and 100% for SC/ST/Women/NER/PH/Aspirational District units Limited to 97650/- (on minimum stall size of the event for Micro and Small Enterprises).
Contingency Expenditure	100% contingency expenditure for all categories of units subject to maximum Rs 25000/- or actual, whichever is less. One representative from each participating unit may travel limiting to AC II tier train fair / economy Class Air Fare per event. Local participants will be paid Rs.12/km as freight charges (transportation of goods charges) up to 50 kms.

As and when Subsidy is received from the Ministry, the Claim Form will be generated on the Portal itself.

....3/-

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4. Documents Required

Invoice / Receipt from CMAI towards Stall Rental charges

For any Guidance for Applying to MSME please feel free to Contact Mrs Jancy Lewis Executive ,
Conciliation & Arbitration on her Mobile 9324178321

Thanking you,

Yours truly,



P. Chandrasekharan
Senior Director & Secretary

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