

**TO ALL MEMBERS OF THE ASSOCIATION:****AN INVITATION TO BE PART OF HISTORY...  
CMAI'S 75<sup>TH</sup> NATIONAL GARMENT FAIR – 12<sup>TH</sup> – 15<sup>TH</sup> JULY 2022**

Dear Members,

It is not often that an Organization has the opportunity of celebrating the 75<sup>th</sup> Edition of an Annual or Bi-annual event. And we at CMAI are proud, privileged, and delighted to announce the 75<sup>th</sup> NATIONAL GARMENT FAIR – to be held between the 12<sup>th</sup> and 15<sup>th</sup> July, 2022, at the NESCO Grounds, Mumbai.

As you are all aware, our NGFs (as the National Garment Fairs are popularly known as) have grown exponentially over the years – from 70 participants in 1983 to 1100 plus Brands exhibiting their products in 2019 – with close to 40,000 Retailers visiting our 71<sup>st</sup> NGF in July 2019.

Even the dreaded Covid paranoia did not deter us from organizing and the Industry from participating in our 73<sup>rd</sup> and 74<sup>th</sup> NGFs – with 500 and 531 Brands exhibiting respectively. It is therefore with justifiable pride and confidence that we are planning a Mega Show for our 75<sup>th</sup> NGF, back once again at the NESCO Complex, to celebrate and welcome the return of Good Times for our Industry.

Whilst several new concepts and ideas are being introduced during the 75<sup>th</sup> NGF, the most interesting new initiative is the concept of the **SIS MALL – the SHOP-IN-SHOP MALL**.

Some of the Salient Features of the CMAI SIS MALL are:-

1. An Exclusive separate Hall for the CMAI SIS MALL;
2. Open only to those Brands operating or planning to operate on SIS or EBO/Franchisee Model;
3. Large Sized Stalls of 56sq.mts each;
4. Restricted to 48 Exhibitors;
5. Restricted entry only for participating Brands Retailer Invitees and CMAI Platinum Retailers on first two days;
6. Upgraded Design and Ambience in the SIS MALL;
7. VIP Lounge within the Hall;
8. Facilities/opportunity for an exclusive Fashion Show for your Invitees only (subject to permissions);
9. Continuous Branding at selected sites and media at Venue free of cost;
10. Opportunity to display an SIS or EBO/Franchisee Format.

...2/-

**THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA**

901, Naman Midtown, A Wing, Behind Kamgar Kala Kendra, Senapati Bapat Marg, Prabhadevi West, Mumbai  
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The Association will be offering Air Tickets to 700 Platinum Buyers Inviting them to Visit the Four Day Fair.

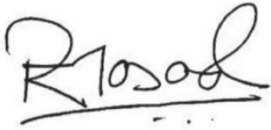
The Participation Charges for a 56 Sq.mt Stall is Rs. 4,50,000 + 18% GST.

**STALL BOOKING WILL BE ACCEPTED ON FIRST-CUM-FIRST-SERVE BASIS ONLY.**

The Association shall inform all Members when the Stall Booking shall Open for the **SIS MALL** in due course.

Thanking you.

Yours sincerely,



**Rajesh Masand**  
President



**Rohit Munjal**  
Chairman Fair Sub-Committee

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