

ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF FEBRUARY 2022

1. MEMBERSHIP SUBSCRIPTIONS

The Association has received Renewal of Membership Subscriptions from Members in various Categories during the month of February 2022, are as under:-

Region	Primary	Associate	Agent / Distributor	Organisation	Retail	Affiliation	Total
Mumbai	6	4	0	0	0	0	10
Western	5	4	0	0	0	0	9
Southern	0	0	0	0	0	0	0
Northern	0	0	0	0	0	0	0
Eastern	0	0	0	0	0	0	0
Total	11	8	0	0	0	0	19

New Membership received in various Categories by the Association during the month of February 2022, are as under:-

Region	Life	Primary	Brand Forum Primary	Brand Forum Associate	Associate	Agent / Distributor	Organisation	Retailer	Affiliation	International	Total Member
Mumbai	0	10	0	0	10	0	0	0	0	0	20
Western	0	2	0	0	5	0	0	0	0	0	7
Southern	0	1	0	0	0	0	0	0	0	0	1
Northern	0	2	0	0	0	1	0	1	0	0	4
Eastern	0	0	0	0	0	0	0	0	0	0	0
Total	0	15	0	0	15	1	0	1	0	0	32

2. CONCILIATION & ARBITRATION SUMMARY REPORT FOR THE MONTH OF FEBRUARY 2022

MIS FOR THE MONTH OF	FEB'2022	
	No. of Files	Amount
Opening Total Cases pending resolution	2336	₹ 51,75,42,520
New Complaints	28	₹ 36,61,731
Complaints resolved fully in the Month	9	
Amount Collected in the Month		₹ 26,23,236
Total Cases pending resolution as on month end	2355	₹ 51,85,81,015
Current Payment	28	₹ 17,92,050
Post Dated Cheque Received	6	₹ 8,31,186
Amount Collected in the Month	34	₹ 26,23,236

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901, Naman Midtown, 'A' Wing, Behind Kamgar Kala Kendra, Senapati Bapat Marg, Prabhadevi (West),
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3. MEETINGS/EVENTS/SEMINARS/ROADSHOWS:

- (i) The Meeting of the Fair Sub-Committee of the Association was held on 11th February 2022.
- (ii) The 4th Meeting of the Retails Co-operative Sub Committee of the Association was held on 25th February 2022.

The CMAI FAB Show - CMAI in collaboration with The Southern Gujarat Chamber of Commerce & Industry(SGCCI) Organised Road Shows on 18th and 19th Feb 2022, at different places in Surat to promote and market The CMAI FAB Show to be held from 11th to 13th April- 2022 in Mumbai. Mr. Naveen Sainani, Chairman, The CMAI FAB SHOW & Mr. Rahul Mehta, Chief Mentor visited Surat during the Road Shows. Mr. Naveen Sainani, Chairman made a Presentation of the FAB SHOW and interacted with the Fabric Manufacturers there. The Road Show were well received by the Fabric Manufacturers and appreciated the new initiative of CMAI. The response received from Surat was encouraging.

4. REPRESENTATIONS & PRESS RELEASE:

- (i) **G S T** - A delegation of CMAI led by President Mr. Rajesh Masand and Mr. Rahul Mehta, Chief Mentor CMAI, accompanied by Mr. Kulin Lalbhai of Arvind Group, Mr. Ashish Dixit of ABFRL, Mr. Sanjay Jain of TT Industries, Mr. Manu Chatlani of Soch, and Mr. Prakash Mandoth of Federation of Karnataka Traders Association, called on Hon'ble Chief Minister of Karnataka, Sh. B. S. Basavaraj Bommai on 5th February 2022 , and made a strong representation on the disastrous consequences of raising GST on Textiles and Apparels to 12%, and the need to maintain the GST Rates on Textiles in the Lowest Merit slab.

5. MEMBERS AT A GLANCE – A New Project of CMAI

The Association introduced a new Project namely “Members at a Glance” which will help its Members to lift their Business reach to greater heights. In this Project, Manufacturers will be able to showcase their Company Profile to Garment Retailers, Agents, Distributors & Others (Digitally). This Platform will purely be a B2B Portal where Retailers can contact Manufacturers virtually through CMAI with just one Click. Once the Member update their profile, they can always view their profile as a Visitor on the Members at a Glance portal. The above Project opens up more and more Business opportunities.

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6. PR/ SOCIAL MEDIA COVERAGE

Circulars (Email, Website & WhatsApp to All Members)		
Date	Subject	Particulars
3rd February 2022	4TH CENTRAL ASIAN INTERNATIONAL EXHIBITION FOR TEXTILE & FASHION INDUSTRIES – APRIL 27-29, 2022 IN TASHKENT	Cir No.61 / O-10 / 2022 – Sent to all Members informing them that 4th Central Asian International Exhibition For Textile & Fashion Industries will be held between April 27-29, 2022 at Tashkent
3rd February 2022	ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF JANUARY 2022	Cir No.62 / M-3 / 2022 – Sent to all Members informing them of the Activities of the Association for The Month of January 2022
4th February 2022	CMAI'S APPAREL MAGAZINE – IMPORTANT	Cir No.63 / A-1/ 0-1 / 2022 – Sent to all Member's informing that henceforth CMAI's Apparel Magazine – will be published by OUS.
14th February 2022	MEMBERS AT A GLANCE – A PROJECT OF CMAI	Cir No.64 / M-3 / 2022 – Sent to all Members informing them of a new project of CMAI "MEMBERS AT A GLANCE"
24th February 2022	INDIA'S FIRST TREND FORECAST FOR WOMEN'S ETHNIC WEAR 2022	Cir No.65 / S-3 / 2022 – informing the Members of the "India's First Trend Forecast For Women's Ethnic Wear 2022" – a Webnair which was held on 25 th February 2022.

Weekly Newsletter (Email, WhatsApp & Website)		
Date	Subject	Particulars
7th February 2022	Enews VOL. 11 NO. 06	Business News related to Domestic and International Garment Industry for the period prior to 7 th February 2022
14th February 2022	Enews VOL. 11 NO. 07	Business News related to Domestic and International Garment Industry for the period prior to 14 th February 2022
21th February 2022	Enews VOL. 11 NO. 08	Business News related to Domestic and International Garment Industry for the period prior to 21 st February 2022
28th February 2022	Enews VOL. 11 NO. 09	Business News related to Domestic and International Garment Industry for the period prior to 28 th February 2022

Selected Weekly News Updated on the Website on Weekly Basis

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Social Media Posts (Facebook, Instagram, LinkedIn, Twitter, WhatsApp & YouTube)		
Date	Subject	Particulars
1st February 2022	74TH NATIONAL GARMENT FAIR - ONLINE REGISTRATION	SAVE RS. 100/ VISITOR ONLINE REGISTRATION FOR 74TH NATIONAL GARMENT FAIR
1st February 2022	CMAI's CONCILIATION AND ARBITRATION COLLECTION REPORT	CMAI's Conciliation & Arbitration Collection Report for the period 01-01-2022 to 31-01-2022 Only in WhatsApp Groups of Members
4th February 2022	THE CMAI FAB SHOW VIDEO	THE CMAI FAB SHOW VIDEO
5th February 2022	A DELEGATION OF CMAI MET CHIEF MINISTER OF KARNATAKA, SH. B. S. BASAVARAJ BOMMAI	A delegation of CMAI (Clothing Manufacturers Association of India) led by President Rajesh Masand and Rahul Mehta Chief Mentor CMAI, accompanied by Kulin Lalbhai of Arvind Group, Ashish Dixit of ABFRL, Sanjay Jain of TT Ind, Manu Chatlani of Soch, and Prakash Mandoth of Federation of Karnataka Traders Association, called on Chief Minister of Karnataka, Sh. B. S. Basavaraj Bommai to maintain GST Rates on Textiles in the Lowest Merit Slab
11th February 2022	74TH NATIONAL GARMENT FAIR - EXHIBITORS PROMOTION	Daily 3-5 Posts of Exhibitors Promotion in the 74th National Garment Fair
14th February 2022	15 DAYS TO GO - COUNTDOWN FOR 74TH NATIONAL GARMENT FAIR	15 Days to go - 74th National Garment Fair Countdown Artwork
15th February 2022	FAB SHOW - EXHIBITOR PROMOTION	THE CMAI FAB SHOW Artwork For Exhibitors Promotion
15th February 2022	ICH NEXT FIRST TIME IN INDIA - ETHNIC TREND FORECAST	Teaser - 1 for the ICH Next First time in India - Ethnic Trend Forecast
15th February 2022	TRIBUTE TO SHRI HARAKCHAND HABHUBHAI SHAH	TRIBUTE TO SHRI HARAKCHAND HABHUBHAI SHAH, Member, Board of Trustees & Former President of the Association
16th February 2022	ICH NEXT FIRST TIME IN INDIA - ETHNIC TREND FORECAST	Teaser - 2 for the ICH Next First time in India - Ethnic Trend Forecast
17th February 2022	ICH NEXT FIRST TIME IN INDIA - ETHNIC TREND FORECAST	Teaser - 3 for the ICH Next First time in India - Ethnic Trend Forecast

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Date	Subject	Particulars
18th February 2022	FAB SHOW - EXHIBITOR PROMOTION	THE CMAI FAB SHOW Artwork For Exhibitors Promotion
19th February 2022	10 DAYS TO GO - COUNTDOWN FOR 74TH NATIONAL GARMENT FAIR	10 Days to go - 74th National Garment Fair Countdown Artwork
21st February 2022	ICH NEXT INTRODUCED BY CMAI - VIDEO LAUNCH	ICH NEXT INTRODUCED BY CMAI - Video Released announcement of Webinar - Dates, Time and Registration
22nd February 2022	7 DAYS TO GO - COUNTDOWN FOR 74TH NATIONAL GARMENT FAIR	7 Days to go - 74th National Garment Fair Countdown Artwork
23rd February 2022	COUNTDOWN FOR ICH NEXT WEBINAR - 48 HOURS TO GO	COUNTDOWN FOR ICH NEXT WEBINAR - 48 HOURS TO GO
24th February 2022	5 DAYS TO GO - COUNTDOWN FOR 74TH NATIONAL GARMENT FAIR	5 Days to go - 74th National Garment Fair Countdown Artwork
24th February 2022	COUNTDOWN FOR ICH NEXT WEBINAR - 24 HOURS TO GO	COUNTDOWN FOR ICH NEXT WEBINAR - 24 HOURS TO GO
25th February 2022	LIVE TELECAST OF THE ICH NEXT WEBINAR	Live Broadcasting of the ICH NEXT WEBINAR on CMAI' YouTube Channel
26th February 2022	CREDIT INSURANCE SEMINAR	Credit Insurance Seminar Artwork and Registration Link to Attend the Seminar
26th February 2022	3 DAYS TO GO - COUNTDOWN FOR 74TH NATIONAL GARMENT FAIR	3 Days to go - 74th National Garment Fair Countdown Artwork
27th February 2022	CREDIT INSURANCE SEMINAR (HINDI ARTWORK)	Credit Insurance Seminar Artwork and Registration Link to Attend the Seminar (Hindi Version)
27th February 2022	2 DAYS TO GO - COUNTDOWN FOR 74TH NATIONAL GARMENT FAIR	2 DAYS TO GO - COUNTDOWN FOR 74TH NATIONAL GARMENT FAIR
28th February 2022	OPENS TOMORROW - COUNTDOWN FOR 74TH NATIONAL GARMENT FAIR	OPENS TOMORROW - COUNTDOWN FOR 74TH NATIONAL GARMENT FAIR

Daily One Post from the Weekly Newsletter on all Social Media Platforms

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