



THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA



THE
F
CMAI
B
SHOW

The central graphic is a large red square containing the text 'THE FAB CMAI B SHOW'. The word 'THE' is in small white letters above the large white letter 'F'. The 'CMAI' is in a large, bold, yellow font with a black needle and thread woven through it. Below 'CMAI' is a large white letter 'B'. To the right of the 'B' is the word 'SHOW' in white, uppercase letters. The background of the entire image is yellow, with red fabric-like wavy patterns on the left and right sides.

FABRICS • ACCESSORIES & BEYOND

22ND - 24TH FEB, 2022



FABRICS • ACCESSORIES & BEYOND

**JIO WORLD CONVENTION CENTRE
G-BLOCK, BANDRA KURLA COMPLEX,
BANDRA (EAST), MUMBAI - 400051**

JIO WORLD CONVENTION CENTRE

THE WORLD CLASS CONVENTION CENTRE



CONCOURSE



PAVILION 1 & 2



TOTAL AREA



- **TOTAL AREA (PAVILION 1 & 2) : 10375 SQ.MTS**
- **NO. OF STALLS : 250 +**
- **AVERAGE SIZE OF STALLS : 20 SQ.MTS**

WHO SHOULD PARTICIPATE?

TEXTILE MILLS & TRADERS, SUPPLY CHAIN PARTNERS



- TEXTILES OF ALL TYPES
- FASHION & FUNCTIONAL FABRICS
- FIBRES, YARNS, HANDLOOM & KHADI
- ACCESSORIES
- TRIMS, LACES, TAGS, BUTTONS & PACKAGING
- EMBROIDERIES
- WASHING LAUNDRIES
- EMBROIDERS, PRINTERS & DIGITAL TEXTILE PRINTERS
- BARCODE SCANNER & LABELS
- SOFTWARE AND APPAREL TECHNOLOGY
- GARMENT FURNITURE & FIXTURES
- APPAREL MACHINERY
- LOGISTIC
- MULTIPLE VALUE ADDING SUPPLY CHAIN PLAYERS

WHO ARE EXPECTED VISITORS?



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- **GARMENT MANUFACTURERS**
 - ❖ **BRAND OWNERS**
 - ❖ **PRIVATE LABELS**
 - ❖ **DOMESTIC BRANDS**
- **SOURCING HEAD & BUYER OF NATIONAL & INTERNATIONAL BRANDS**
- **LARGE FORMATS**
- **EXPORTERS**
- **TRADERS**
- **AGENTS & DISTRIBUTORS**

PARTICIPATION CHARGES

SEPARATE PAVILION (MIN. 200 SQ.MTS) @ Rs. 8250/Sq.mt + GST



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STALL SIZE	PARTICIPATION CHARGES	STALL SIZE	PARTICIPATION CHARGES
9	59000/- + GST	35	254500/- + GST
12	79000/- + GST	36	262000/- + GST
15	99000/- + GST	40	301000/- + GST
16	106000/- + GST	42	316000/- + GST
18	129000/- + GST	45	339000/- + GST
24	172500/- + GST	48	363000/- + GST
25	180000/- + GST	54	409000/- + GST
28	203500/- + GST	90	742500/- + GST
30	218000/- + GST	96	792000/- + GST
32	232500/- + GST		

-  SHELL SCHEME
-  BARE SPACE

MEDIA CAMPAIGNS

18 CREATIVES AND A BROCHURE



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TYPE OF CREATIVE	NUMBER OF CREATIVES	DATES
TEASERS	FOUR	29TH NOV – 2ND DEC 2021
ANNOUNCEMENT	ONE	4TH DEC 2021 6TH DEC 2021 AS STATUS FOR NEXT FIVE DAYS
BUILD-UP BOOKING	SEVEN	6TH DEC 2021 – 15TH FEB 2022
VISITOR REGISTRATION	FIVE	1ST JAN – 24TH FEB 2022
BROCHURE	ONE	CAN BE USED ONLINE & OFFLINE

Note: In addition to the above, Exhibitors can promote their Products on CMAI's Social Media platform

ROADSHOWS



CITIES

- SURAT
- JAIPUR
- AHMEDABAD
- LUDHIANA
- KOLKATTA
- BENGALURU

AND MORE...

SEMINAR

FORMAT OF SEMINAR



NO. OF SEMINARS	DURATION	TOPIC
4 - 6	60 – 90 MINUTES	IMPORTANT TOPICS RELATING TO TEXTILE VALUE CHAIN

KNOWLEDGE PARTNER: WAZIR ADVISORS



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Thank
you