

## ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF NOVEMBER 2021

### 1. MEMBERSHIP SUBSCRIPTIONS

Renewal of Membership Subscriptions received by the Association in various categories during the month of November 2021 are as under:-

Region	Primary	Associate	Agent / Distributor	Organisation	Retailer	Affiliation	Total
Mumbai	37	2	0	0	0	0	39
Western	13	0	0	0	0	0	13
Southern	6	0	0	0	0	0	6
Northern	3	0	0	0	0	0	3
Eastern	7	0	1	0	0	0	8
<b>Total</b>	<b>66</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>69</b>

Category wise New Membership received by the Association during the month of November 2021, are as under:-

Region	Life	Primary	Brand Forum Primary	Brand Forum Associate	Associate	Agent / Distributor	Organisation	Retailer	Affiliation	International	Total
Mumbai	0	17	0	0	2	0	0	0	0	0	19
Western	0	2	0	0	0	0	0	0	0	0	2
Southern	0	0	0	0	0	1	0	0	0	0	1
Northern	0	8	0	0	0	0	0	0	0	0	8
Eastern	0	2	0	0	0	0	0	0	0	0	2
<b>Total</b>	<b>0</b>	<b>29</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>32</b>

### 2. CONCILIATION & ARBITRATION SUMMARY REPORT FOR THE MONTH OF NOVEMBER 2021

MIS FOR THE PERIOD OF	NOV'2021	
	No. of Files	Amount
Opening Total Cases pending resolution	2288	₹ 48,74,09,474
New Complaints	37	₹ 83,51,509
Complaints resolved fully in the Month	8	
<b>Amount Collected in the Month</b>		<b>₹ 23,83,523</b>
Total Cases pending resolution as on month end	2317	₹ 49,33,77,460
Current Payment	25	₹ 19,67,337
Post Dated Cheque Received	5	₹ 4,16,186
<b>Amount Collected in the Month</b>	<b>30</b>	<b>₹ 23,83,523</b>

...2

## THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA

901, Naman Midtown, 'A' Wing, Behind Kamgar Kala Kendra, Senapati Bapat Marg, Prabhadevi (West),  
Mumbai 400 013. • Tel : +22-2439 0909 • Email : info@cmai.in • Website : www.cmai.in

Bengaluru • New Delhi • Pune

Follow us :     

### 3. MEETINGS/EVENTS/SEMINARS:

- (i) Draw of Lots Function for Vendor Sourcing Fair (VSF) was held in the Office of the Association on 1<sup>st</sup> November 2021.
- (ii) Meeting of the Office Bearers of the Association was held on 8<sup>th</sup> November 2021.
- (iii) Meeting of the Fair Sub-Committee of the Association was held on 8<sup>th</sup> November 2021.
- (iv) Meeting of the Retail Co-Operatives Sub-Committee was held on 19<sup>th</sup> November 2021.
- (v) Arbitration Seminar was held on 23<sup>rd</sup> November 2021 at Yogi Sabhagruh, Dadar to launch CMAI Arbitration Cell. CMAI Membership Card also launched on the same Day at the same Venue.
- (vi) A Meeting was also organised on 23<sup>rd</sup> November 2021 with the Industry Associations on the Impact of increase in GST Rates. 14 Association Pan India attended this Meeting and the response was positive and they requested CMAI to take a lead to represent the above Issue with Government of India on behalf of the entire Domestic Garment Industry.
- (vii) CMAI'S 1<sup>st</sup> Vendor Sourcing Fair was held on 24<sup>th</sup> and 25<sup>th</sup> November 2021 at Hotel Sahara Star.

#### i) REPRESENTATIONS & PRESS RELEASE:

- a. The Association made a Representation to American Apparel & Footwear Association (AAFA) regarding Variable Dearness Allowance (VDA) matter in the Karnataka State.
- b. The Association sent its Reaction on the Notification to the Revised GST Rates on Apparel to the PMO, Hon'ble Ministers of Finance, Textiles, Secretaries of the Concerned Ministers, GST Council Secretariat, State Finance Ministers, Hon'ble Chief Ministers of various States & also sent a Press Release which appeared in various Media / TV Channels.
- c. The Association further made an alternate Recommendation on 30<sup>th</sup> November 2021 to the PMO, Hon'ble Finance Hon'ble Ministers of Finance, Textiles, Secretaries of the Concerned Ministers, Members of the GST Council and Hon'ble Chief Ministers of various States to consider the said Recommendations.
- d. The Association also sent a Press Release for the Launching of Arbitration Cell on 23<sup>rd</sup> November 2021 at Yogi Sabhagruh through a P R Agency. The Association also launched CMAI Membership Card, which entitles CMAI Members Direct entry to Premium Loyalty Programs and special Discounts from Top Brands in the Country, on that day. We have received wide Coverage of the above Events in the Newspaper and also through Digital Media.

...3

## THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA

901, Naman Midtown, 'A' Wing, Behind Kamgar Kala Kendra, Senapati Bapat Marg, Prabhadevi (West),  
Mumbai 400 013. • Tel : +22-2439 0909 • Email : info@cmai.in • Website : www.cmai.in

Bengaluru • New Delhi • Pune

Follow us :     

ii) PR/ SOCIAL MEDIA COVERAGE

<b>Circulars (Email, Website &amp; WhatsApp to All Members)</b>		
<b>Date</b>	<b>Subject</b>	<b>Particulars</b>
01st November 2021	GOVT OF MAHARASHTRA ORDER FOR MANDATORY USE OF MASKS BY EMPLOYEES & VISITORS IN ALL OFFICES	Cir No. 46 / C-2 / 2021 - GOVT OF MAHARASHTRA ORDER FOR MANDATORY USE OF MASKS BY EMPLOYEES & VISITORS IN ALL OFFICES
02nd November 2021	ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF OCTOBER 2021	Cir No. 47 / M-3 / 2021 - ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF OCTOBER 2021
12th November 2021	ARBITRATION SEMINAR ORGANISED BY CMAI AT YOGI SABHAGRUH ON 23RD NOVEMBER 2021 AT 3.00 PM	Cir No. 48 / S-3 / 2021 - ARBITRATION SEMINAR ORGANISED BY CMAI AT YOGI SABHAGRUH ON 23RD NOVEMBER 2021 AT 3.00 PM (ENGLISH & HINDI)
20th November 2021	74TH NATIONAL GARMENT FAIR – BOOKING	Cir No. 49 / 74TH NGF / 2021 - 74TH NATIONAL GARMENT FAIR – BOOKING OPENS ON 23RD NOVEMBER 2021
29th November 2021	NEW NOTIFICATION ISSUED BY GOVT OF MAHARASHTRA ON COVID 19 PANDAMIC	Cir No. 50 / C-2 / 2021 - NEW NOTIFICATION DATED 27TH NOVEMBER 2021 ISSUED BY GOVT OF MAHARASHTRA ON COVID 19 PANDAMIC – IMPORTANT
29th November 2021	67th INDIA INTERNATIONAL GARMENT FAIR	Cir No. 51 / 67th IIGF / 2021 - 67th INDIA INTERNATIONAL GARMENT FAIR
30th November 2021	CMAI ADVISORY & RECOMENDED ARBITRATION CLAUSE	Cir No. 52 / A-3 / 2021 - CMAI ADVISORY & RECOMENDED ARBITRATION CLAUSE IN ENGLISH & HINDI VERSION

....4

**THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA**

901, Naman Midtown, 'A' Wing, Behind Kamgar Kala Kendra, Senapati Bapat Marg, Prabhadevi (West),  
Mumbai 400 013. • Tel : +22-2439 0909 • Email : info@cmai.in • Website : www.cmai.in

Bengaluru • New Delhi • Pune

Follow us :     

<b>Social Media Posts (Facebook, Instagram, LinkedIn, Twitter, WhatsApp &amp; YouTube)</b>		
<b>Date</b>	<b>Subject</b>	<b>Particulars</b>
04th November 2021	<b>Diwali Greetings</b>	Happy Diwali and A Prosperous New Year Greeting
5th November 2021	<b>Arbitration Seminar</b>	Arbitration Seminar Video - 3
8th November 2021	<b>Vendor Sourcing Fair Event</b>	Vendor Sourcing Fair - Event Created and Promoted on Facebook 7 LinkedIn
9th November 2021	<b>Vendor Sourcing Fair Event</b>	Visitor Registration Artwork for Vendor Sourcing Fair
10th November 2021	<b>Collection Report from Conciliation and Arbitration Team</b>	Collection Report for the period 01.10.2021 to 31.10.2021 (Only on Members WhatsApp Groups)
12th November 2021	<b>Membership Card - Teaser</b>	Teaser of Membership Card (Additional Benefits)
14th November 2021	<b>Arbitration Seminar - Registration Open</b>	President's Message Advantages of Arbitration and Registration Open artworks
15th November 2021	<b>Vendor Sourcing Fair</b>	Vendor Sourcing Fair - Visitor Registration Artwork
16th November 2021	<b>Arbitration Seminar</b>	Message from Mr. Santosh Katariya, Peppermint Clothing Pvt. Ltd & Mr. Dinesh Nandu, Aari (Dadar) on advantages of Arbitration
18th November 2021	<b>Arbitration Seminar</b>	Message from Mr. Kirti L Shah, Pragati Fashions Pvt Ltd & Mr. Babubhai Ayar, Challenge Enterprises on advantages of Arbitration
19th November 2021	<b>Membership Card - Teaser</b>	Teaser - 2 of Membership Card (Additional Benefits)
19th November 2021	<b>Vendor Sourcing Fair</b>	Vendor Sourcing Fair - Final Video (Visitor Registration)
20th November 2021	<b>Lessons from Harsh Realities</b>	Mr. Harsh Mariwala Live Q & A Session with Mr. BS Nagesh, Founder, TRRAIN & Mr. Rahul Mehta, Chief Mentor, CMAI (Circulated again on 22nd & 24th December 2021)

## **THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA**

901, Naman Midtown, 'A' Wing, Behind Kamgar Kala Kendra, Senapati Bapat Marg, Prabhadevi (West),  
Mumbai 400 013. • Tel : +22-2439 0909 • Email : info@cmai.in • Website : www.cmai.in

Bengaluru • New Delhi • Pune

Follow us :     



<b>Social Media Posts (Facebook, Instagram, LinkedIn, Twitter, WhatsApp &amp; YouTube)...CONTD.</b>		
<b>Date</b>	<b>Subject</b>	<b>Particulars</b>
21st November 2021	<b>Arbitration Seminar</b>	Arbitration Seminar Video - 4
22nd November 2021	<b>Arbitration Seminar</b>	1 Day to Go - Artwork for Arbitration Seminar
22nd November 2021	<b>Arbitration Seminar</b>	Introducing the Expert Speaker for Arbitration Seminar - Adv. Shaunak Thacker, FCI Arb , FMI Arb, FICA
23rd November 2021	<b>Vendor Sourcing Fair</b>	1 Day to Go - Artwork for Vendor Sourcing Fair
23rd November 2021	<b>Arbitration Seminar</b>	Arbitration Seminar Live Coverage on YouTube and Facebook
26th November 2021	<b>74th National Garment Fair</b>	SAVE THE DATE - 74th National Garment Fair (Stall Booking Now Open)
26th November 2021	<b>Arbitration Seminar</b>	Thank You for making Seminar a Grand Success
27th November 2021	<b>Vendor Sourcing Fair</b>	Mr. Rajesh Masand, President, CMAI Video Byte from Vendor Sourcing Fair
27th November 2021	<b>Vendor Sourcing Fair</b>	Mr. Mukesh Jain, Chairman, VSF Video Byte from Vendor Sourcing Fair
28th November 2021	<b>Vendor Sourcing Fair</b>	Mr. Rahul Mehta, Chief Mentor, CMAI Video Byte from Vendor Sourcing Fair
29th November 2021	<b>Fabrics, Accessories &amp; Beyond Show</b>	Teaser - 1 Fabrics, Accessories & Beyond Show
30th November 2021	<b>Vendor Sourcing Fair</b>	Thank You for making Vendor Sourcing Fair a Grand Success
30th November 2021	<b>Fabrics, Accessories &amp; Beyond Show</b>	Teaser - 2 Fabrics, Accessories & Beyond Show

Daily One Post from the Weekly Newsletter on all Social Media Platforms

## **THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA**

901, Naman Midtown, 'A' Wing, Behind Kamgar Kala Kendra, Senapati Bapat Marg, Prabhadevi (West),  
Mumbai 400 013. • Tel : +22-2439 0909 • Email : info@cmai.in • Website : www.cmai.in

Bengaluru • New Delhi • Pune

Follow us :     

<b>Weekly Newsletter (Email, WhatsApp &amp; Website)</b>		
<b>Date</b>	<b>Subject</b>	<b>Particulars</b>
1st November 2021	<b>eNews Vol. 10 No. 44</b>	Business News related to Domestic and International Garment Industry for the period prior to 1st November 2021
8th November 2021	<b>eNews Vol. 10 No. 45</b>	Business News related to Domestic and International Garment Industry for the period prior to 8th November 2021
15th November 2021	<b>eNews Vol. 10 No. 46</b>	Business News related to Domestic and International Garment Industry for the period prior to 15th November 2021
22nd November 2021	<b>eNews Vol. 10 No. 47</b>	Business News related to Domestic and International Garment Industry for the period prior to 22nd November 2021
29th November 2021	<b>eNews Vol. 10 No. 48</b>	Business News related to Domestic and International Garment Industry for the period prior to 29th November 2021

Selected Weekly News Updated on the Website on Weekly Basis

## **THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA**

901, Naman Midtown, 'A' Wing, Behind Kamgar Kala Kendra, Senapati Bapat Marg, Prabhadevi (West),  
Mumbai 400 013. • Tel : +22-2439 0909 • Email : info@cmai.in • Website : www.cmai.in

Bengaluru • New Delhi • Pune

Follow us :     