

74TH NATIONAL GARMENT FAIR SHOW DIRECTORY



SHOW DIRECTORY

The 74th National Garment Fair 'Show Directory', popularly known as the 'Fair Guide', will contain Comprehensive information about the Fair Exhibitors, Booth Directions, Booth Numbers and other significant information. It will be given to all the Registered Visitors. Ensure your Company stores this tool even after the event is over, as Visitors use the Show Directory as a Year Long Reference for Sourcing Products and Services.

Use this Communication Tool to reach out to a Nationwide Range of your Target Audience.



TARIFF PLAN

Special Position

Back Cover Page	₹ 46,000 + 18% GST
Front Cover Gate Fold	₹ 67,000 + 18% GST
Front Inside Cover	₹ 36,000 + 18% GST
Back Inside Cover	₹ 32,000 + 18% GST
Tab Page	₹ 31,000 + 18% GST
Opening Page	₹ 29,000 + 18% GST
Second Page	₹ 19,500 + 18% GST
Third Page	₹ 23,000 + 18% GST
Facing Back Inside Cover	₹ 19,500 + 18% GST

Inside Pages

Full Page Colour* (4-36)	₹ 11,500 + 18% GST
Full Page Colour	₹ 9,500 + 18% GST

Size Specifications

Fair Directory (Bleed Size)	24.8 cms x 18.8 cms
Final size of Fair Directory	24 cms x 18 cms
Print Area of Full Page	23 cms x 17 cms

* Subject to Availability

**Last Date for Directory Printing Material
17th January 2022**

To,

Date:

The Secretary

The Clothing Manufacturers Association of India,

901, Naman Midtown, A-Wing, Senapati Bapat Marg, Prabhadevi, Mumbai 400 013.

Dear Sir,

We are interested in the following. (Please tick the appropriate boxes)

SHOW DIRECTORY :

Special Position..... ₹..... Inside Page ₹.....

We are enclosing herewith our Cheque / Demand Draft No. Dated

Drawn on for ₹..... against the above booking.

GST No..... TAN No.....

Thanking you,

Name & Address of the Firm:
(Rubber Stamp of the Firm)

Name of the Authorised Representative

Signature of the Authorised Representative
(With the Rubber Stamp of the Firm)

Note : Outstation Participant is requested to send the Participation Charges by DD/ payable at par Cheque only. The same to be drawn in favour of 'The Clothing Manufacturers Association of India'