

ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF SEPTEMBER 2021

1. MEMBERSHIP SUBSCRIPTIONS

Renewal of Membership Subscriptions received by the Association in various categories during the month of September 2021 are as under:-

Region	Primary	Associate	Agent/ Distributor	Organisation	Retailer	Affiliation	Total
Mumbai	45	4	0	0	0	0	49
Western	3	1	1	0	0	0	5
Southern	8	1	0	0	1	0	10
Northern	7	0	0	0	0	0	7
Eastern	3	0	0	0	0	0	3
Total	66	6	1	0	1	0	74

Category wise New Membership received by the Association during the month of September 2021, are as under:-

Region	Life	Primary	Brand Forum Primary	Brand Forum Associate	Associate	Agent/ Distributor	Organisation	Retailer	Total
Mumbai	0	7	0	1	0	0	0	0	8
Western	0	1	0	0	0	0	0	0	1
Southern	0	1	1	0	0	1	0	0	3
Northern	0	9	0	0	0	0	0	0	9
Eastern	0	2	0	0	0	0	0	0	2
Total	0	20	1	1	0	1	0	0	23

2. CONCILIATION & ARBITRATION SUMMARY REPORT FOR THE MONTH OF SEPTEMBER 2021

MIS FOR THE PERIOD OF	SEP'2021	
	No. of Files	Amount
Opening Total Cases pending resolution	2250	₹ 47,55,29,122
New Complaints	16	₹ 61,25,947
Complaints resolved fully in the Month	6	
Amount Collected in the Month		₹ 11,90,634
Total Cases pending resolution as on month end	2260	₹ 48,04,64,435
Current Payment	17	₹ 7,13,084
Post Dated Cheque Received	3	₹ 4,77,550
Amount Collected in the Month	20	₹ 11,90,634

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THE CLOTHING MANUFACTURERS ASSOCIATION OF INDIA

901, Naman Midtown, 'A' Wing, Behind Kamgar Kala Kendra, Senapati Bapat Marg, Prabhadevi (West),
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3. MEETINGS:

Meeting of the Office Bearers of the Association was held on 8th September 2021.

Meeting of the Managing Committee of the Association was also held on 8th September 2021.

Meeting of the Conciliation & Arbitration Sub-Committee of the Association was held on 18th September 2021.

Meeting of the Fair Sub-Committee of the Association was held on 24th September 2021.

The 58th Annual General Meeting of the Association was held on 29th September 2021.

“Scrutiny Panel” Met on 29th September 2021 and selected 85 Participants out of 96 Applications received for CMAI’s Vendor Sourcing Fair 2021.

4. REPRESENTATIONS

The Association has made Representations “TO RECONSIDER PROPOSAL TO CHANGE GST RATES APPLICABLE ON TEXTILES & APPAREL W.E.F. 1ST JANUARY 2022 “ on 22nd September 2021 to Smt. Nirmala Sitharaman, Hon’ble Minister of Finance, Shri Piyush Goyal, Hon’ble Minister of Textiles, Secretary (Textiles) , Commerce / Finance, PMO, and to 10 State Finance Ministers namely Maharashtra, Gujarat, Uttar Pradesh, Tamil Nadu, Telangana, Karnataka, Bihar, Punjab, Kerala, West Bengal. (Copy of Representation attached herewith)

5. PRESS RELEASE

A Press Release “TO RECONSIDER PROPOSAL TO CHANGE GST RATES APPLICABLE ON TEXTILES & APPAREL W.E.F. 1ST JANUARY 2022 “was sent on 24th September 2021, to Pan India Media / Trade Magazines for Publication through a PR Agency. We are happy to inform that a good coverage of the same has been carried out by all Leading Newspapers throughout India. (Copy of Press Release attached herewith)

6. PR/ SOCIAL MEDIA COVERAGE

Date	Subject	Particulars
Circulars (Email, Website & WhatsApp to All Members)		
03rd September 2021	ACTIVITIES OF THE ASSOCIATION	Cir No. 43 / M-3 / 2021 - ACTIVITIES OF THE ASSOCIATION FOR THE MONTH OF AUGUST 2021
09th September 2021	INCOME TAX RETURNS	Cir No. 43A / I-10 / 2021 - EXTENSION OF TIME LINES FOR FILING OF INCOME TAX RETURNS FOR THE ASSESSMENT YEAR 2021-22.

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Date	Subject	Particulars
Social Media Posts (Facebook, Instagram, LinkedIn, Twitter, WhatsApp & YouTube)		
01st September 2021	CMAI's Vendor Sourcing Fair	Announcement of CMAI's Vendor Sourcing Fair 2021
02nd September 2021	Conciliation & Arbitration Artwork	CMAI takes another Great Initiative in helping Members in Recovery of their Overdue Outstanding by partnering with KRRV
03rd September 2021	Collection Report for the period 01.08.2021 to 31.08.2021.	Collection Report Circulated to Members WhatsApp Groups Only
08th September 2021	Meeting with Smt. Darshana Vikram Jardosh, Hon'ble Minister of State for Textiles	Mr. Rajesh Masand, President, CMAI along with Mr. Rahul Mehta, Past President & Chief Mentor, CMAI & Mr. J.K.Arora, Senior Director, CMAI met Smt. Darshana Vikram Jardosh, Hon'ble Minister of State for Textiles on 7th September 2021 & appraised the Honourable Minister of the Activities of the Association as well as the Problems being faced by the Apparel Industry.
13th September 2021	CMAI's Vendor Sourcing Fair	Exhibitors Online Registration Form for CMAI's Vendor Sourcing Fair 2021
15th September 2021	CMAI's Vendor Sourcing Fair	Circulation of Brochure (Members & Non-Members WhatsApp Groups Only)
16th September 2021	CMAI's Vendor Sourcing Fair	Exhibitors Online Registration Form for CMAI's Vendor Sourcing Fair 2021
20th September 2021	CMAI's Vendor Sourcing Fair	Mr. Rahul Mehta, Chief Mentor, appealed to the Members to Participate in the Vendor Sourcing Fair through Video Recording
20th September 2021	Conciliation & Arbitration Artwork (Hindi)	CMAI takes another Great Initiative in helping Members in Recovery of their Overdue Outstanding by partnering with KRRV (Hindi Version)

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Social Media Posts (Facebook, Instagram LinkedIn, Twitter, WhatsApp & YouTube)...Continued		
21st September 2021	CMAI's Vendor Sourcing Fair	Exhibitors Online Registration Form for CMAI's Vendor Sourcing Fair 2021 - Date, Venue and where to Register – Artworks (2)
24th September 2021	E-Version of Apparel - September 2021	E-Version of Apparel - September 2021 (Members WhatsApp Group Only)
26th September 2021	Letter from Pothys (Repetition of the same on Monday & Tuesday)	Letter from Pothys Cautioning their Vendors not to entertain Fraudulent Orders on their behalf (Members & Non-Members WhatsApp Groups only)
28th September 2021	CMAI's Vendor Sourcing Fair	CMAI's Vendor Sourcing Fair (Cover Photo)

Daily One Post from the Weekly Newsletter on all Social Media Platforms

Date	Subject	Particulars
Weekly Newsletter (Email, WhatsApp & Website)		
06th September 2021	eNews Vol. 10 No. 36	Business News related to Domestic and International Garment Industry for the period prior to 6 th September 2021
13th September 2021	eNews Vol. 10 No. 37	Business News related to Domestic and International Garment Industry for the period prior to 13 th September 2021
20th September 2021	eNews Vol. 10 No. 38	Business News related to Domestic and International Garment Industry for the period prior to 20 th September 2021
27th September 2021	eNews Vol. 10 No. 39	Business News related to Domestic and International Garment Industry for the period prior to 27 th September 2021

Selected Weekly News Updated on the Website on Weekly Basis

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