

ARVIND LIFESTYLE BRANDS LIMITED

A MEMBER OF THE LALBHAI GROUP

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Website : <http://www.arvindmills.com>

Dear Garment Manufacturer Friends,

I would like to extend an invite to you to participate in our future growth.

Unlimited is the retail chain from the trusted house of Arvind (Arvind Fashion Limited) with a significant presence across multiple states. Its large, well laid out stores (average size – around 10000 sq ft) offer the customer a unique and delightful shopping experience. With its own labels Unlimited brings to its customers a wide range of curated fashion across menswear, womenswear (ethnic and western), kids wear, footwear and accessories. Some of the private labels of Unlimited are Cherokee, Ruggers, Elle Studio, Karigari, Donuts, Excalibur, Anahi, Sugr, Colt and Donuts.

We are looking towards expanding our garmenting partner base to cater to the future growth in business. We look forward to building a long term relationship with you.

The process for taking part in this journey with us is as follows:

- First step is registration. Kindly use the link to provide your details. The relevant details will be captured in our system and registration done. Pl use the link <https://arvindbrands.enavexpense.com/BidRegistration>
- We are planning our first round of auction for some of our styles in the first week of October. The details of the same will be sent to you post the registration
- The categories covered in the first round of auction are Mens Woven, Mens Knitwear, Womens Knitwear, Womens Ethnic, Kids Woven and Kids Knitwear
- The quantity for the first round of auction is 1-2 L units for all these categories put together

We are thankful to CMAI for extending this invite to its esteemed members. We eagerly look forward to your registration and participation in the auction.

Kind regards



Himanshu Chakrawarti

CEO – Unlimited

Arvind Fashion Limited